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## **Fiserv Wins 2017 Private Asset Management Award for Best Technology Platform**

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**BROOKFIELD, Wis., March 1, 2017** – [Fiserv, Inc.](#) (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that the [Unified Wealth Platform](#) from Fiserv, the industry's largest wealth management technology platform, has been named Best Technology Platform at this year's [Private Asset Management \(PAM\) awards](#) held on February 13, 2017 in New York City. Now in its seventh year, the PAM Awards recognize and reward investment professionals, wealth advisors, legal firms, consultants, and other key service providers operating within the private asset management industry.

Judged by a panel of representatives from *Private Asset Management Magazine* and leading industry experts, Fiserv was recognized for its strategic investment in the front-office component of its Unified Wealth Platform to better support advisors and their investors in today's digital world. Over the past year, Fiserv delivered innovative new functionality to integrate advisor capabilities into the middle and back office, and introduced a new user experience. Fiserv also offered advanced monitoring and reporting capabilities in response to a changing regulatory environment for higher levels of fiduciary care. And most recently, an integrated digital advice (robo advisor) offering was announced by Fiserv to help drive digitization and connectivity in the wealth management industry.

"We are honored to receive this award demonstrating our commitment to innovation. We provide our clients with the best technology to help them reimagine the experience for the end investor," said Cheryl Nash, president, Investment Services, Fiserv. "Unified Wealth Platform provides the benefit of a single platform resulting from our many years of integration experience. An advanced digital interface, continuous user enhancements and a new white-label digital advice offering help create more efficiency, freeing up time for advisors to better engage their clients and build stronger, more meaningful relationships."

Unified Wealth Platform provides technology automation across the entire wealth management process, including financial planning, retirement-income analysis, portfolio management, trading, accounting, portfolio performance and reporting. Fiserv currently supports an elite list of wealth management firms, including eight of the top 10 broker-dealers and the 10 largest asset managers in the U.S., representing over \$1.4 trillion in assets on its platform.

Fiserv is a market leader providing innovative wealth management solutions and was named "Best Outsourced Technology Infrastructure Provider" in the 2016 U.S. Mutual Fund Services Awards. With the industry's largest digital destination for wealth management participants, Wealth Management Network from Fiserv includes access to a robust network of 70 sponsor firms, including eight of the top ten broker-dealers in the U.S., and supports approximately 300 asset managers with easy access to hundreds of model portfolio strategies. This facilitates real-time digital connectivity among all major market participants, including asset managers, broker-dealers, custodians, banks, aggregators, market utilities, advisors, investors and third-party partners.

In a world that is moving faster than ever before, Fiserv helps clients deliver solutions that are in step with the way people live and work today – financial services at the speed of life. Learn more at [Fiserv.com](#).

#### **Additional Resources**

- | [Unified Wealth Platform from Fiserv - http://fisv.co/2e7TrH2](http://fisv.co/2e7TrH2)
- | [Fiserv Transforms Experience on its Unified Wealth Platform - http://fisv.co/2m5W8A1](http://fisv.co/2m5W8A1)

## About Fiserv

Fiserv, Inc. (NASDAQ: FISV) enables clients worldwide to create and deliver financial services experiences that are in step with the way people live and work today. For more than 30 years, Fiserv has been a trusted leader in financial services technology, helping clients achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and insights and optimization. Fiserv is a member of the FORTUNE<sup>®</sup> 500 and has been named among the FORTUNE Magazine World's Most Admired Companies<sup>®</sup> for four consecutive years. For more information, visit [Fiserv.com](https://www.fiserv.com).

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