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## **Fiserv President and CEO Jeffery Yabuki Recognized with University of Wisconsin-Milwaukee Chancellor's Innovation Award**

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv, Inc.](#) (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that Jeffery Yabuki, President and Chief Executive Officer of Fiserv, has been honored with the Chancellor's Innovation Award by the University of Wisconsin-Milwaukee. Yabuki was recognized for pushing the boundaries of current technology to advance financial services.

Now in its sixth year, the Chancellor's Innovation Award honors UWM alumni or individuals otherwise connected to southeastern Wisconsin, spotlighting their expertise in areas such as creative, intelligent risk-taking and effective change management as well as their passion for lifelong learning.

Yabuki has led the evolution of Fiserv and the strategic moves the company has made in anticipation of market trends to amass best of breed solutions, develop and deliver new solutions, forge strategic partnerships and invest in innovative technology to continue to create differentiated experiences.

"Jeff's visionary work shows entrepreneurial drive and transformative thinking," said Mark A. Mone, Chancellor, University of Wisconsin-Milwaukee. "He has created a remarkable competitive advantage, and improved the businesses of Fiserv clients, and the lives of their customers, by transforming Fiserv from a holding company model to an integrated operating company. We know that innovation requires a great deal of learning and collaboration with many different constituencies. Jeff has navigated these channels well and is an inspiration to future leaders of innovation."

Yabuki accepted the award at a luncheon ceremony at the Wisconsin Club in downtown Milwaukee. He explained that Fiserv is focused on driving purposeful innovation that helps its clients succeed, delivering technology that enables financial services to fit seamlessly and beneficially into people's busy lives.

"Innovation is foundational to our mission," said Yabuki. "At Fiserv, a key focus is to create a culture which unlocks innovation across our 23,000 associates. They work hard to provide our clients -- and their customers -- the best in financial technology each and every day."

Fiserv was recently named one of FORTUNE Magazine's World's Most Admired Companies<sup>®</sup> for the fourth consecutive year, ranking number one in its category for innovation for the second year in a row. Last month, Yabuki spoke at the Bank Innovation Conference in Silicon Valley and the Innovation Project in Boston, Massachusetts, where he discussed shifts in financial services driven by new technologies.

Previous winners of the Chancellor's Innovation Award include Satya Nadella, CEO, Microsoft Corporation; Bud Selig, former owner of the Milwaukee Brewers baseball team and Commissioner of Major League Baseball, now Commissioner Emeritus of Major League Baseball; and Gale E. Klappa, Chairman and CEO, Wisconsin Energy Corporation.

In a world that is moving faster than ever before, Fiserv helps clients deliver solutions that are in step with the way people live and work today — financial services at the speed of life. Learn more at [fiserv.com](#).

### **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) enables clients worldwide to create and deliver financial services experiences that are in step with the way people live and work today. For more than 30 years, Fiserv has been a trusted leader in financial services technology, helping clients achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and insights and optimization. Fiserv is a member of the FORTUNE<sup>®</sup> 500 and has been named among the FORTUNE Magazine World's Most Admired Companies<sup>®</sup> for four consecutive years, ranking first in its category for innovation in 2016 and 2017. For more information, visit [fiserv.com](#).

### **About UWM**

Recognized as one of the nation's 115 top research universities, UW-Milwaukee provides a world-class education to 26,000 students from 81 countries. Its 14 schools and colleges include Wisconsin's only schools of architecture, freshwater sciences and public health, and it is a leading educator of nurses and teachers. UW-Milwaukee partners with leading companies to conduct joint research, offer student internships and serve as an economic engine for southeastern Wisconsin. The Princeton Review named UW-Milwaukee a 2017 "Best Midwestern" university based on overall academic excellence and student reviews, as well as a top "Green College."

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