



February 10, 2017

## **Fiserv Innovation Recognized with TAG FinTech ADVANCE Award**

*Award for financial services innovation is most recent to highlight how Fiserv helps clients succeed by delivering solutions that are in step with the way people live and work today*

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv, Inc.](#) (NASDAQ: FISV), a leading global provider of financial services technology solutions, has been named a winner of the first-ever Technology Association of Georgia (TAG) Fintech ADVANCE Awards. The award recognizes the company's ability to bring measurable results to the financial industry through innovative solutions. It is the most recent in an impressive array of accolades received by Fiserv clients and solutions during the last year.

Fiserv was recognized with a TAG Fintech ADVANCE Award for introducing [Verifast™: Palm Authentication](#), which uses near-infrared light to capture and confirm a financial institution employee's or customer's identity via a unique palm vein pattern, making authentication faster, more convenient and more secure.

The TAG FinTech ADVANCE Awards honor established companies with a Georgia connection that are delivering measurable results within the financial industry through innovative solutions. Fiserv has had a significant presence in Georgia for more than two decades and is one of the largest technology employers in the state.

"It is a testament to the number of innovative FinTech companies with ties to Georgia that have helped propel our state to be recognized as the financial technology hub of the universe," said Sean Banks, partner of TTV Capital and TAG FinTech society chair. "The ADVANCE Award winners illustrate the tremendous teamwork between Fintech vendors, customer companies and the third party advisors that make technology work as envisioned while also reaping the benefits of its innovation."

### **Recognition for Innovation and Expertise**

Fiserv is well positioned to deliver innovative financial solutions that are in step with the way people live and work today, and the award from TAG caps a year of recognition for Fiserv clients and solutions. Fiserv was named to the [InformationWeek Elite100](#), a prestigious list of the most innovative and imaginative users of business technology in the United States, and was named among FORTUNE Magazine's World's Most Admired companies for a third consecutive year.

Verifast: Palm Authentication was also recognized with an [IDC Financial Insights FinTech Rankings Real Results Award](#) for its ability to speed authentication in the branch by 93 percent while pulling in near perfect satisfaction marks from users.

Fiserv showcased voice banking capabilities connecting the Amazon® Echo to digital banking and payment services to win "Best Use of Technology" in the [PYMNTS.com 2016 Alexa Challenge](#). The Fiserv solution showed how Alexa can be used to advance money management and movement at the point of thought.

Fiserv was named a gold winner in two categories at the [PYMNTS.com 2016 Innovation Awards](#) — the Best Check Innovation category for Immediate Funds<sup>SM</sup>, which allows customers to get instant access to funds from checks presented to a teller or through mobile and ATM channels; and in the Best Debit Innovation category for CardValet®, a card management and fraud mitigation tool that lets cardholders control how, where and when their cards are used.

CardValet was additionally honored at the [PayBefore Pay Awards](#), recognizing excellence in the global prepaid, mobile and emerging payments industry, CardFreeCash<sup>SM</sup>, a first-of-its-kind solution that offers secure, convenient and immediate access to cash without a physical card at ATMs, and uChoose Rewards®, a loyalty rewards program, was recognized as an outstanding rewards program.

Aite Group, an independent research and advisory firm focused on business, technology and regulatory issues and their impact on the financial services industry, recognized Fiserv with its Leader of the Pack Award. In the Impact Report, [Leading U.S. Core Banking Vendors: Entering the Era of Plug-and-Play Banking](#), Fiserv was recognized for its overall experience in the core banking market as well as "Best Breadth of Product Portfolio" and "Alliance and Most Open Architecture," citing

DNA<sup>®</sup> from Fiserv for the latter.

Through its leadership in the digital transformation of financial services, Fiserv was named to the [Newsweek Green Rankings](#). Environmental stewardship is one of the four pillars of Fiserv Gives Back — the way Fiserv makes a positive impact on the communities where we live and work. The Newsweek Green Rankings includes the 500 largest publicly traded companies in the United States and worldwide, and is one of the world's foremost assessments of corporate environmental performance.

"Financial services are an integral part of everyday life, and capabilities such as biometric authentication, real-time access to funds, or the ability to manage a card from a mobile app are incredibly impactful," said Mark Ernst, chief operating officer, Fiserv. "For us, the best reward is knowing that our solutions are making financial tasks easier and faster for the tens of millions of people that depend on them every day."

In a world that is moving faster than ever before, Fiserv helps clients deliver solutions that are in step with the way people live and work today — financial services at the speed of life. Learn more at [TheSpeedofLife.com](#).

## About Fiserv

Fiserv, Inc. (NASDAQ: FISV) enables clients worldwide to create and deliver financial services experiences that are in step with the way people live and work today. For more than 30 years, Fiserv has been a trusted global leader in financial services technology, helping clients achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and insights and optimization. Fiserv is a member of the FORTUNE<sup>®</sup> 500 and has been named a FORTUNE World's Most Admired Company for three consecutive years. For more information, visit [Fiserv.com](#).

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Source: Fiserv, Inc.

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