



FBL Financial Group Declares Quarterly Dividend

WEST DES MOINES, Iowa, Aug 20, 2009 (BUSINESS WIRE) -- **FBL Financial Group, Inc. (NYSE: FFG)** today announced that its Board of Directors declared a quarterly cash dividend of \$0.0625 per share to owners of Class A and Class B common stock.

The dividend will be payable on September 30, 2009 to shareholders of record as of September 15, 2009. There are 29,269,347 shares of Class A common stock and 1,192,990 shares of Class B common stock, for a total of 30,462,337 shares outstanding.

FBL Financial Group is a holding company whose primary operating subsidiaries are Farm Bureau Life Insurance Company and EquiTrust Life Insurance Company. FBL underwrites, markets and distributes life insurance, annuities and mutual funds to individuals and small businesses. In addition, FBL manages all aspects of two Farm Bureau affiliated property-casualty insurance companies for a management fee. For more information, please visit www.fblfinancial.com.

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SOURCE: FBL Financial Group, Inc.

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