

# MEXICAN ECONOMIC DEVELOPMENT INC

## FORM 6-K

(Report of Foreign Issuer)

## Filed 03/03/17 for the Period Ending 03/02/17

Telephone 528183286167

CIK 0001061736

Symbol FMX

SIC Code 2086 - Bottled and Canned Soft Drinks and Carbonated Waters

Industry Non-Alcoholic Beverages Sector Consumer Non-Cyclicals

Fiscal Year 12/31



## SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

#### FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of March 2017

FOMENTO ECONÓMICO MEXICANO, S.A.B. DE C.V. (Exact name of Registrant as specified in its charter)

Mexican Economic Development, Inc. (Translation of Registrant's name into English)

United Mexican States (Jurisdiction of incorporation or organization)

General Anaya No. 601 Pte.
Colonia Bella Vista
Monterrey, Nuevo León 64410
México
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F ⊠ Form 40-F □

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): \_\_\_\_\_

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): \_\_\_\_\_

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes □ No ⊠

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-\_\_\_\_\_

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf of the undersigned, thereunto duly authorized.

FOMENTO ECONÓMICO MEXICANO, S.A. DE C.V.

By: /s/ Eduardo Padilla

Eduardo Padilla

Chief Financial and Corporate Officer

Date: March 2, 2017



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#### Information Available for FEMSA's Shareholders

Monterrey, Mexico, March 2, 2017 - Fomento Económico Mexicano, S.A.B. de C.V. (BMV: FEMSAUBD; NYSE: FMX) ("FEMSA" or the "Company") announced that the information for FEMSA's Ordinary General Shareholders Meeting to be held on March 16th, 2017 (the "Shareholders Meeting") is available to shareholders. The information includes FEMSA's Audited Consolidated Financial Statements for the year ended December 31st 2016, which will be presented for the approval of FEMSA's Shareholders in such Shareholders Meeting. The information is available on FEMSA's website at the following link:

http://ir.femsa.com/meeting.cfm

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FEMSA is a leading company that participates in the beverage industry through Coca-Cola FEMSA, the largest franchise bottler of Coca-Cola products in the world by volume; and in the beer industry, through its ownership of the second largest equity stake in Heineken, one of the world's leading brewers with operations in over 70 countries. In the retail industry it participates through FEMSA Comercio, comprising a Retail Division operating various small-format store chains including OXXO, a Fuel Division, operating the OXXO GAS chain of retail service stations, and a Health Division, which includes drugstores and related operations. Additionally, through its Strategic Businesses unit, it provides logistics, point-of-sale refrigeration solutions and plastics solutions to FEMSA's business units and third-party clients.





