



## First Data and TEB-BNP Paribas Sign ATM Agreement in Turkey

**ISTANBUL - Nov. 2, 2009** - [First Data](#), a global leader in electronic commerce and payment processing services, has announced an ATM deployment agreement with TEB-BNP Paribas (Turk Ekonomi Bankasi), a leading bank in Turkey. During the next three years, First Data and TEB will create a new network comprising 1,250 ATMs at retail and other convenient locations in Istanbul and major cities across Turkey.

First Data and TEB will draw on the combination of their global ATM expertise and 82 years of local market knowledge to create a premier retail ATM network, increasing ATM availability and offering new functionality to cardholders. TEB's existing customers, as well as cardholders from other banks, including tourists and visitors to Turkey, will be able to withdraw cash and use other ATM services, conveniently and securely. For retailers, the ATMs offer a new channel for communication with customers and provide opportunities to expand their service offering and generate additional revenue.

"This initiative is significant in terms of size and scale and will deliver value to our customers across the country," said Cemal Kismir, head of Retail Banking at TEB. "We are pleased to be working with First Data, which has an excellent understanding of the dynamics of both retail and ATM markets and global experience in managing successful and profitable retail ATM networks."

"We are delighted to have the opportunity to work with TEB, one of Turkey's most established bank brands, on the development of a new retail ATM network," said Soner Canko, managing director of First Data's operations in Turkey. "We continue to strengthen our position in Turkey, an important growth market for First Data, by offering economies of scale, high-quality technical infrastructure and service excellence."

First Data provides services to more than 400,000 ATMs worldwide and has deployed ATM programmes with a number of European retail organisations. The agreement reflects First Data's growing emphasis on expanding its ATM business globally.

"Banks are increasingly realising the opportunities presented by off-site ATM strategies and the benefits of working with an experienced ATM services provider," said Paul Stanley, senior vice president and general manager of Integrated Networks, First Data. "First Data has decades of experience in delivering reliable and technologically advanced payment solutions on behalf of customers in the banking and retail sectors, and we are delighted to be part of this far-reaching initiative."

### **About First Data**

First Data powers the global economy by making it easy, fast and secure for people and businesses to buy goods and services using virtually any form of electronic payment. Whether the choice of payment is a gift card, a credit or debit card or a check, First Data securely processes the transaction and harnesses the power of the data to deliver intelligence and insight for millions of merchant and ATM locations and thousands of card issuers in 36 countries. For more information, visit [www.firstdata.com](http://www.firstdata.com).

### **About TEB - Turk Ekonomi Bankasi**

Turk Ekonomi Bankasi (TEB), a reputable and prestigious institution in the Turkish banking sector, was established in 1927. Since its establishment, TEB, with its expanded network of branches and a diversified range of products and services, pursues operations in various fields of the banking sector including investment, leasing, factoring and portfolio management.

In February 2005, BNP Paribas, one of the leading banks in the world and the largest in the Euro zone, operating in 85 countries, became a partner of TEB which went public in February 2000. Consequently, BNP Paribas acquired shares in TEB Yatirim (investment), TEB Leasing, TEB Factoring, TEB Portföy Yönetimi (asset management), and TEB NV, which operates as a Dutch bank in Amsterdam.

The first outcome of TEB's partnership with BNP Paribas manifests itself in the international outlook it offers its customers by providing them with consultancy and banking support in foreign trade by means of the trade centers opened in Istanbul, Ankara, Izmir, and Adana in Turkey, to join a network of 80 others in 48 countries throughout the world.

Through its partnership with BNP Paribas Turk Ekonomi Bankasi carries its expertise in foreign trade, corporate, commercial and private banking over into the fields of retail banking and banking for small and medium-sized businesses. For more information, visit [www.teb.com.tr](http://www.teb.com.tr)

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