



## Web.com and First Data Partner to Offer Premium Online Marketing and eCommerce Solutions

**ATLANTA & JACKSONVILLE, FL (SEPTEMBER 1, 2009)** – [First Data](#), a global technology and payments processing leader, and [Web.com](#) (NASDAQ: WWWW), a leading provider of online marketing for small businesses, today announced an agreement to provide small and medium-sized businesses with secure payment processing and online marketing and eCommerce solutions.

Web.com and First Data will provide a wide array of tools to help small and medium-sized businesses find, connect and transact with new or existing customers online. Businesses can work with Web.com's team of experts to create and strengthen their Web sites through the effective use of search engine marketing, search engine optimization tools and eCommerce solutions. First Data's suite of payment processing products and services gives merchants the ability to transact payments securely both online and at the point of sale.

"Web.com has the breadth and depth of products and the expertise to improve a business's visibility online," said Souheil Badran, senior vice president and division manager for eCommerce at First Data.

"Our customers know they can depend on First Data to provide superior eCommerce tools and services. Our partnership with Web.com allows us to expand our offerings to include products that meet our small business customers' Internet marketing needs."

"By partnering with First Data, our customers have the ability to work with one of the most trusted and recognized electronic payment leaders," said David Brown, chairman and chief executive officer, Web.com. "The current economic climate has encouraged our customers to recognize the increasing importance of eCommerce and the true value they can derive from cost efficient and reliable payment processing tools. As such, we've made it a top priority to provide them with the best multi-platform, diversified payment options available."

Businesses interested in obtaining a free rate analysis, can call 866-739-4494. Additional information can be found at: <http://www.web.com/firstdata>.

### About First Data

First Data powers the global economy by making it easy, fast and secure for people and businesses to buy goods and services using virtually any form of electronic payment. Whether the choice of payment is a gift card, a credit or debit card or a check, First Data securely processes the transaction and harnesses the power of the data to deliver intelligence and insight for millions of merchant locations and thousands of card issuers in 36 countries. For more information, visit [www.firstdata.com](http://www.firstdata.com).

### About Web.com

Web.com Group, Inc. (NASDAQ: WWWW) is a leading provider of online marketing for small businesses. Web.com offers a full range of online services, including Internet marketing and advertising, local search, search engine marketing (SEM), search engine optimization ([SEO](#)), lead generation, [contractor quotes](#), [website design](#) and publishing, logo and brand development and eCommerce solutions, meeting the needs of small businesses anywhere along their lifecycle. For more information on the company, please visit [www.web.com](http://www.web.com) or call 1-800-GETSITE.

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