



Entergy
First Quarter 2013 Earnings Teleconference

April 25, 2013



Caution Regarding Forward-Looking Statements and Regulation G Compliance

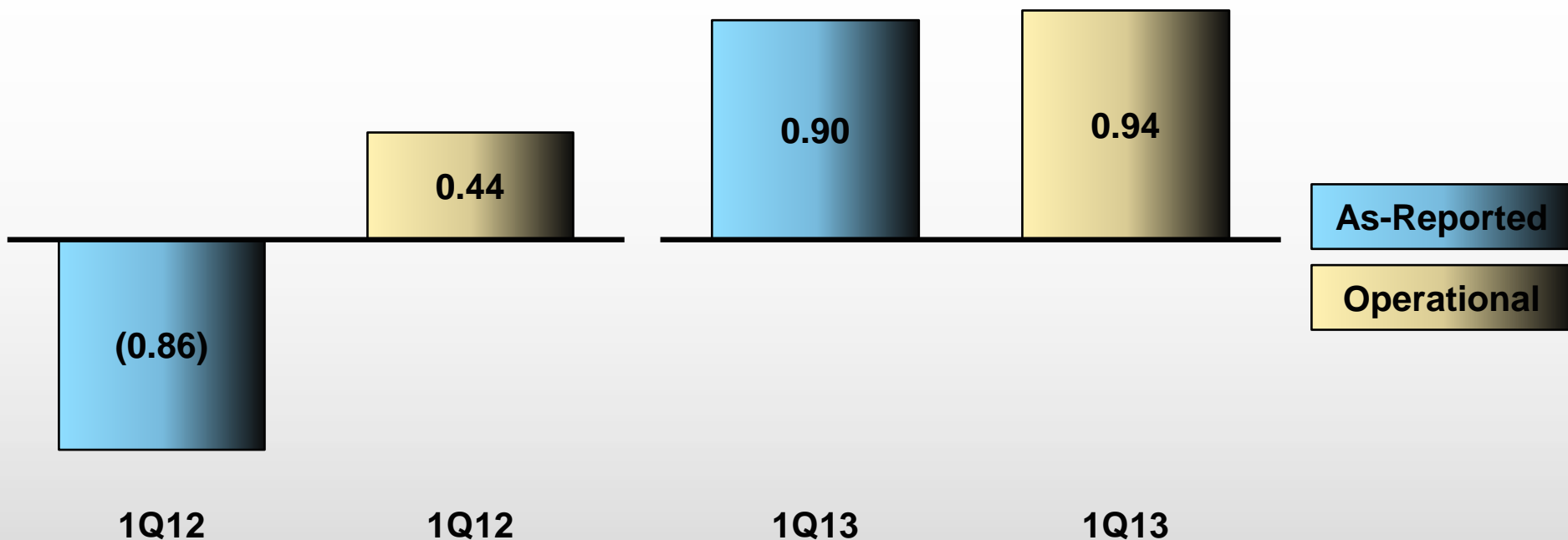
In this presentation, and from time to time, Entergy Corporation makes certain “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. Except to the extent required by the federal securities laws, Entergy undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Forward-looking statements involve a number of risks and uncertainties. There are factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements, including (a) those factors discussed in: (i) Entergy’s Form 10-K for the year ended Dec. 31, 2012 and (ii) Entergy’s other reports and filings made under the Securities Exchange Act of 1934; (b) uncertainties associated with rate proceedings, formula rate plans and other cost recovery mechanisms; (c) uncertainties associated with efforts to remediate the effects of major storms and recover related restoration costs; (d) nuclear plant relicensing, operating and regulatory risks, including any changes resulting from the nuclear crisis in Japan following its catastrophic earthquake and tsunami; (e) legislative and regulatory actions and risks and uncertainties associated with claims or litigation by or against Entergy and its subsidiaries; (f) conditions in commodity and capital markets during the periods covered by the forward-looking statements, in addition to other factors described elsewhere in this presentation and subsequent securities filings and (g) risks inherent in the proposed spin-off and subsequent merger of Entergy’s electric transmission business with a subsidiary of ITC Holdings Corp. Entergy cannot provide any assurances that the spin-off and merger transaction will be completed and cannot give any assurance as to the terms on which such transaction will be consummated. The spin-off and merger transaction is subject to certain conditions precedent, including regulatory approvals.

This presentation includes the non-GAAP measure of operational earnings per share, adjusted EBITDA, operational adjusted EBITDA and normalized return on average common equity when describing Entergy’s results of operations and financial performance. We have prepared reconciliations of these measures to the most directly comparable GAAP measure. These reconciliations can be found on slides 23 - 26. Further information can be found in Entergy’s investor earnings releases, which are posted on our website at www.entergy.com.

First Quarter Earnings Comparison

Consolidated Earnings per Share 1Q12 vs 1Q13 (after-tax)



Special Items in 1Q12

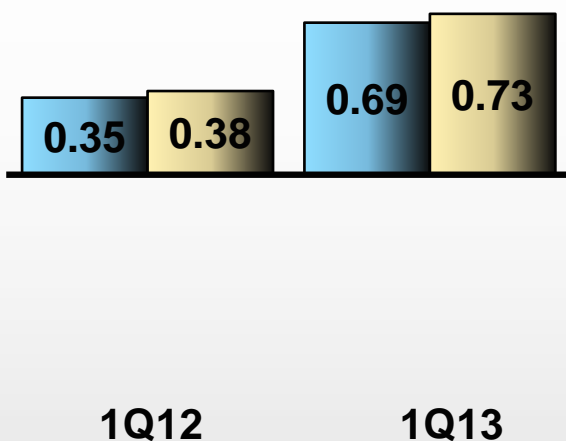
Vermont Yankee asset impairment	(1.26)
Transmission spin-merge expenses	(0.04)
Total	(1.30)

Special Items in 1Q13

Transmission spin-merge expenses	(0.04)
Total	(0.04)

First Quarter Earnings Contribution by Business

Utility EPS 1Q12 vs 1Q13 (after-tax)



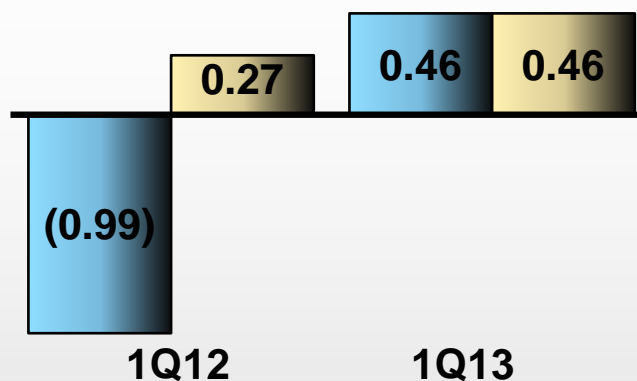
Performance Drivers

- Higher net revenue
- Lower income tax exp

Partially offset by

- Higher non-fuel O&M exp
- Higher depreciation exp

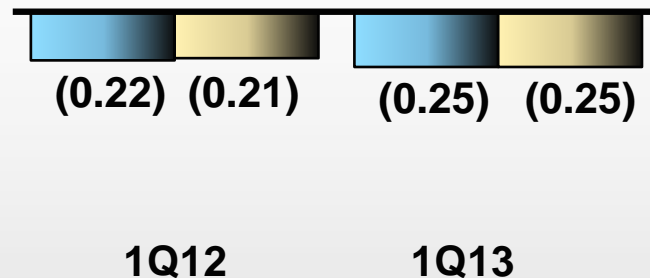
Entergy Wholesale Commodities EPS 1Q12 vs 1Q13 (after-tax)



Performance Drivers

- Higher adjusted EBITDA

Parent & Other EPS 1Q12 vs 1Q13 (after-tax)



Performance Drivers

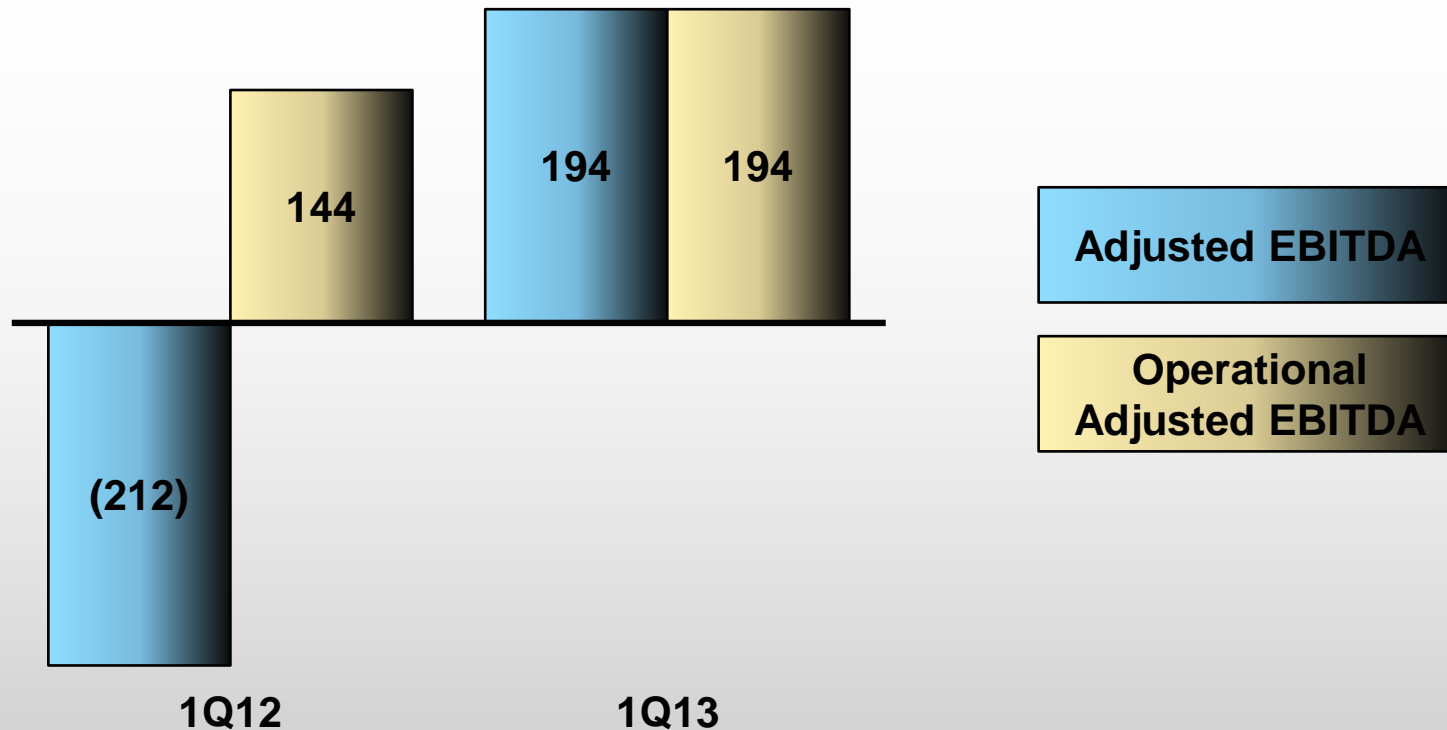
- Several individually insignificant items

As-Reported

Operational

First Quarter EWC Adjusted EBITDA Comparison

EWC Adjusted EBITDA
1Q12 vs 1Q13; \$M (pre-tax)



Performance Drivers

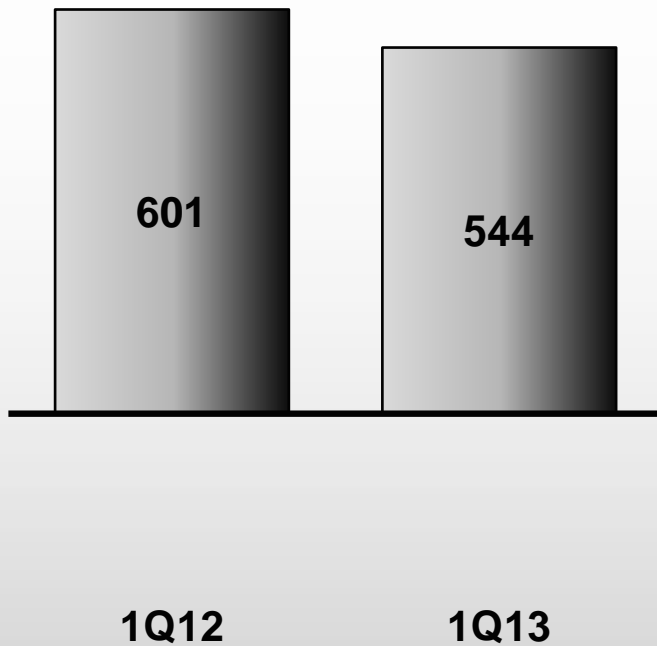
- Higher net revenue

Special Items in 1Q12

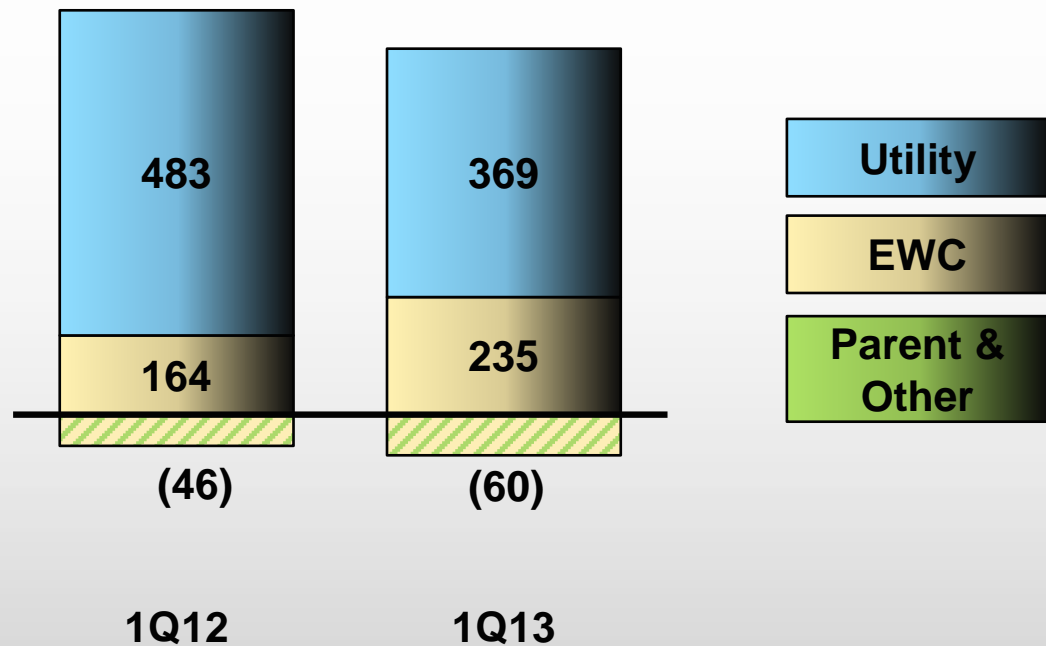
Vermont Yankee asset impairment \$(356)M

First Quarter Operating Cash Flow Comparison

Operating Cash Flow
1Q12 vs 1Q13; \$M



OCF Contribution by Business
1Q12 vs 1Q13; \$M



Performance Drivers

- Higher deferred fuel refunds
- Non-capital storm costs from Hurricane Isaac and Arkansas ice storm

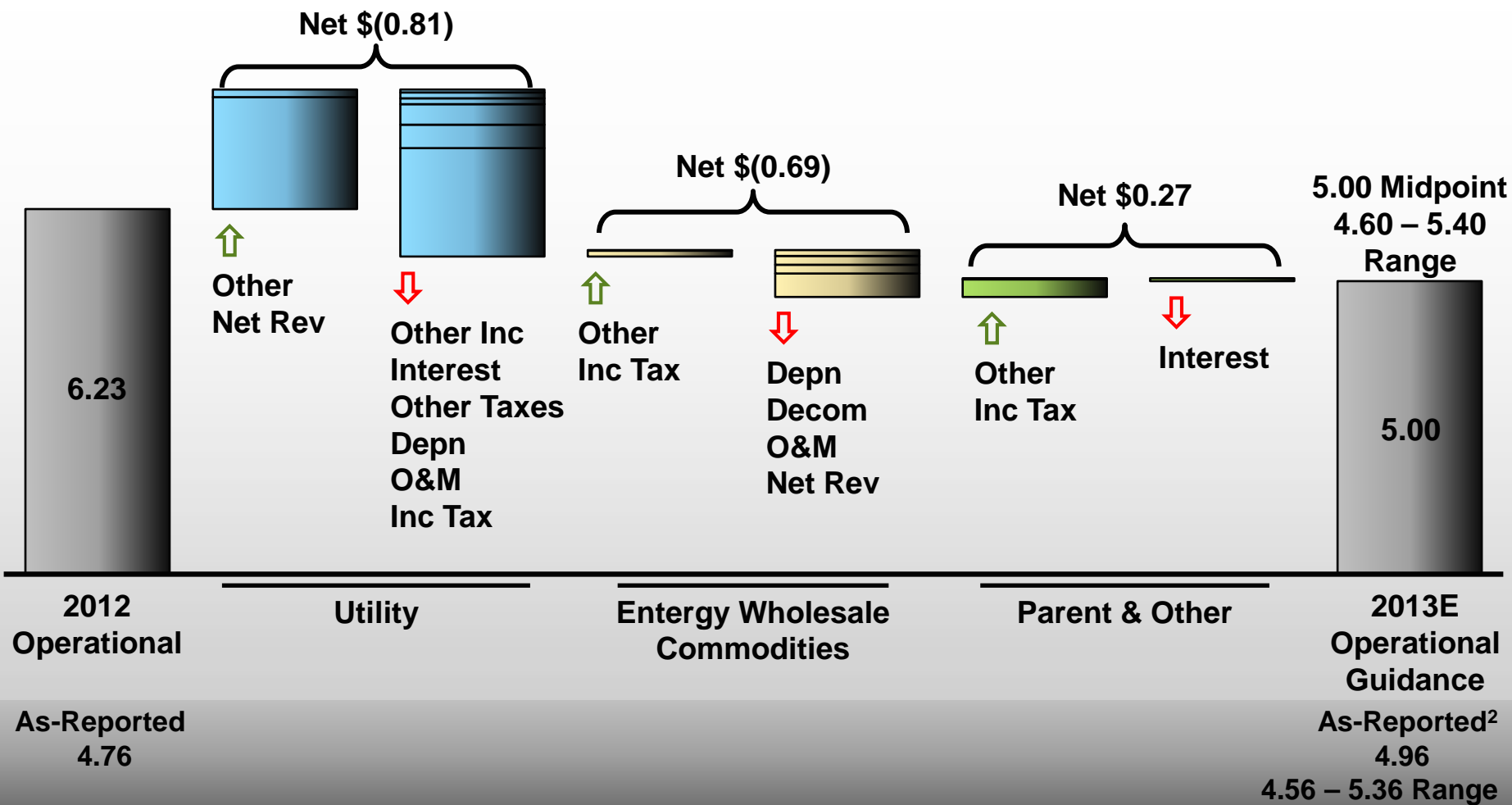
Partially offset by

- Higher EWC net revenue

2013 Earnings Guidance

Operational EPS

2013E Guidance (after-tax) – Prepared Nov 2012¹



¹ Updated February 2013 to reflect 2012 final results; also updated as-reported guidance range April 2013 to reflect special items recorded in the current quarter for expenses in connection with the proposed spin-merge of Entergy's transmission business

² Does not reflect any potential future expenses for the special item in connection with the proposed spin-merge of Entergy's transmission business; 2013 as-reported earnings guidance will be updated to reflect this special item as actual costs are incurred during the year



Q&A Session



Appendix I

Supplemental Information

Strategic Imperatives for 2013

Utility

- Execute MISO / ITC
- Grow Utility earnings (e.g., economic development)
- Continue to develop and implement productive regulatory constructs

EWC

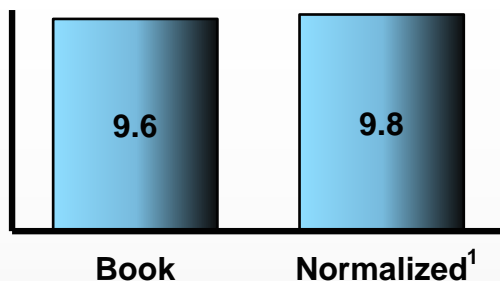
- Improve EWC results

Corporate

- Optimize the organization through human capital management
- Maintain financial flexibility
- Align the corporate culture

Entergy Arkansas Regulatory Highlights

2012 Return on Equity; %



¹ See slide 26 for calculation

Other Recent Developments

- Hot Spring acquisition: \$30.5M recovery through Rider CA effective 12/1/12

EAI rate case procedural schedule

Date	Event
8/2/13	Staff and intervenor direct testimony
8/26/13	EAI rebuttal testimony
9/16/13	Staff and intervenor surrebuttal testimony
9/23/13	EAI sur-surrebuttal testimony
10/14/13	Deadline for settlements
10/22/13	Hearing begins

Rate Case Filed March 1, 2013 (Docket No. 13-028-U)²

- 12/31/12 test year + known and measurable changes and rate base closed to plant in service through 12/31/13
- Rate Base (last approved \$3.996B)
 - \$4.998B (MISO-only scenario), \$4.258B (MISO / ITC scenario)
- Requested
 - 5.02% WACC (10.4% ROE, 30.6% equity ratio, including accumulated deferred income taxes at 0% cost)
 - MISO Rider (includes, among other things, billings from MISO and ITC costs, assuming completion of the proposed spin-merge transaction)
 - Capacity Cost Recovery Rider (Rider CCR)
- Next steps
 - 5/1/13 update to final 12/31/12 results
 - Procedural schedule has been set (see table on bottom left)
 - Decision expected ~1/1/14 (10-month statutory deadline)

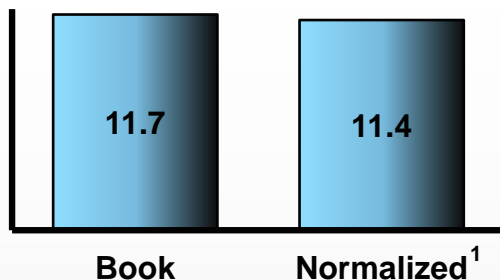
Select major components	Request (\$M)
Riders to base rates	49
Depreciation / amortization	27
Non-fuel purchased power / Rider CCR	21
Storm reserves / vegetation mgmt	14
ROE	5
Rate base	24
Pension / benefits / other	34
MISO-only scenario	174
ITC, net	44
MISO / ITC scenario	218

Estimated full year net income impact of request ~\$45M

² See also fact sheet posted on our website at www.entergy.com/investor_relations

Entergy Gulf States Louisiana Regulatory Highlights

2012 Return on Equity; %



¹ See slide 26 for calculation

[Rate Case Filed Feb. 15, 2013 \(Docket No. U-32707\)²](#)

- 6/30/12 test year + known and measurable changes and rate base closed to plant in service through 12/31/13
- Rate base (last approved \$2.405B)
 - \$2.666B (MISO-only scenario), \$2.147B (MISO / ITC scenario)
- Requested
 - 8.18% WACC (10.4% ROE, 51.72% equity ratio)
 - FRP with continuation of capacity mechanism outside FRP (3 yrs, 9.65 – 11.15% ROE band)
 - Transmission Cost Recovery Rider (MISO / ITC scenario) / Incremental Transmission Rev Req Rider (MISO-only scenario)
- Next steps
 - Procedural schedule expected to be set at 4/25/13 status conference*
 - Decision expected ~2/15/14 (12-month statutory deadline)

Other Recent Developments

- Application filed 4/9/13 seeking LPSC review of Isaac restoration costs (~\$69M for EGSL) and approval of plan for cost recovery; seeking LPSC decision in July 2013 (Docket U-32764)*
- 11 TY FRP approved, \$(5.7)M cost of service rate decrease
- In retail gas ROE proceeding, final ALJ recommendation adopted Staff's recommended 9.4% ROE; EGSL subsequently requested oral argument at any future Business & Executive meeting at which the LPSC may consider this matter

Select major components	Request (\$M)
Depn (incl new rates, new plant in service through 12/31/13)	16
Storm reserves	7
Transmission recovery rider	4
New Nuclear recovery	5
ROE	(3)
Rate case expenses, MISO deferral	5
Rate base / other	(10)
MISO-only scenario	24
ITC, net	4
MISO / ITC scenario	28

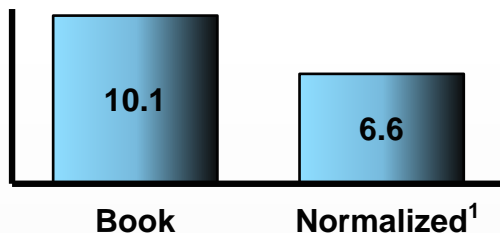
Estimated full year net income impact of request ~\$(5)M

² See also fact sheet posted on our website at www.entergy.com/investor_relations

* Reflects recent updates since 4/2/13 investor handout

Entergy Louisiana Regulatory Highlights

2012 Return on Equity; %



¹ See slide 26 for calculation

Other Recent Developments

- Application filed 4/9/13 seeking LPSC review of Isaac restoration costs (~\$217M for ELL) and approval of plan for cost recovery; seeking LPSC decision in July 2013*
- ELL rate case for its Algiers area filed 3/28/13 with CCNO
 - Requested \$13M increase (phased in over 3 years)
 - FRP and riders consistent with LPSC rate case filing
 - New rates effective 4/1/14
- Waterford 3 steam generator replacement: \$86.9M increase effective 1/1/13 (subject to refund, pending prudence review)

Rate Case Filed Feb. 15, 2013 (Docket No. U-32708)²

- 6/30/12 test year + known and measurable changes and rate base closed to plant in service through 12/31/13
- Rate base (last approved \$3.560B)
 - \$4.475B (MISO-only scenario), \$3.822B (MISO / ITC scenario)
- Requested
 - 8.19% WACC (10.4% ROE, 52.8% equity ratio)
 - FRP with continuation of capacity mechanism outside FRP (3 yrs, 9.65 – 11.15% ROE band)
 - Transmission Cost Recovery Rider (MISO / ITC scenario) / Incremental Transmission Rev Req Rider (MISO-only scenario)
- Next steps
 - Procedural schedule to be issued (see table on bottom left for expected schedule based on 4/23/13 status conference)*
 - Decision expected ~2/15/14 (12-month statutory deadline)

Select major components	Request (\$M)
Depn (incl new rates, new plant in service through 12/31/13)	33
Storm reserves	16
Transmission recovery rider	8
New Nuclear recovery	5
ROE	3
Rate case expenses, MISO deferral	5
Rate base / other	74
MISO-only scenario	144
ITC, net	24
MISO / ITC scenario	168

Estimated full year net income impact of request ~\$60M

Expected ELL rate case procedural schedule*

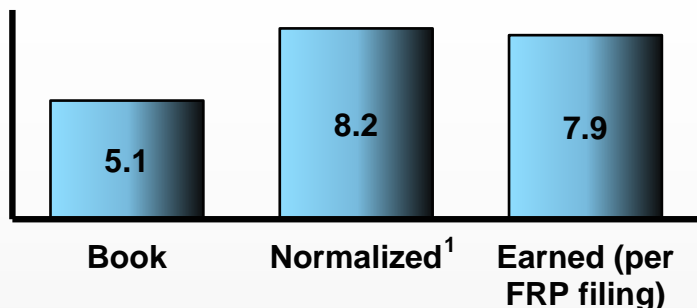
Date	Event
8/12/13	Staff / intervenor direct
10/11/13	ELL rebuttal
10/25/13	Staff / intervenor surrebuttal
11/11/13	ELL rejoinder
12/9/13	Hearing begins

² See also fact sheet posted on our website at www.entergy.com/investor_relations

* Reflects recent updates since 4/2/13 investor handout

Entergy Mississippi Regulatory Highlights

2012 Return on Equity; %



¹ See slide 26 for calculation

MPSC Review of ROE Methodology (Docket No. 2012-AD-302)

- On 8/7/12, the MPSC opened inquiries to review current formulaic methodology
- Intent is for informational purposes only; any recommended changes would be considered in a general rate case or in the existing FRP docket
- MPUS filed consultant report on 3/14/13 with no recommended changes at this time

Other Recent Developments

- Hinds acquisition: \$56M recovery through Power Management Rider effective 1/1/13
- Temporary storm recovery increase from August through December 2012; storm cost rider with annual audits starting in 2013

2012 Test Year FRP Filed March 15, 2013 (Docket No. 2009-UN-388)

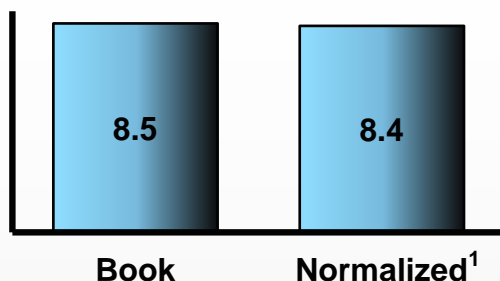
- 10.78% ROE midpoint (10.06% + 0.72% performance factor); 9.74 – 11.81% range
- 48.21% common equity ratio
- \$1.74B rate base (does not include Attala or Hinds, which are recovered through Power Management Rider)
- \$36.3M change in revenue requirement (10.55% ROE)
- *Estimated full year net income impact of request ~\$20M*
- Any change in rates would be effective 7/1/13

EMI 12 TY FRP procedural schedule*

Date	Event
5/24/13	Staff dispute and / or testimony
6/4/13	EMI adjustment and / or reply testimony
7/2/13	Hearing
7/15/13	Deadline for final order to be issued

Entergy New Orleans Regulatory Highlights

2012 Return on Equity; %



¹ See slide 26 for calculation

Key Factors of 2011 Test Year FRP Filing (Docket No. UD-08-03)

- \$0.295B electric rate base, \$0.09B gas rate base
- Electric: 9.57% earned ROE; 8.58% WACC and 50.08% common equity ratio
- Gas: 10.83% earned ROE; 8.40% WACC and 50.08% common equity ratio
- \$4.9M electric increase (no change in gas rates) implemented October 2012 subject to refund pending resolution of remaining disputed items
- Next steps
 - ENOI rebuttal testimony 5/10/13
 - Hearing scheduled 5/21/13

Formula Rate Plan

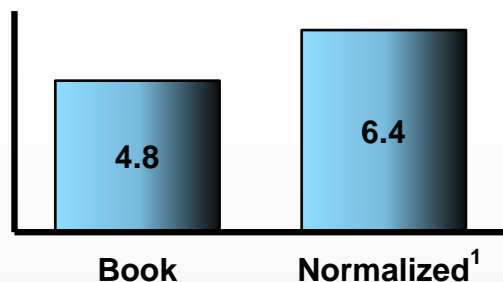
- ENOI's current FRP expired with the 2011 test year filing
- ENOI is discussing possible renewal or extension of the FRP with the CCNO advisors; CCNO would be required to approve any such renewal or extension

Base Rate Case

- ENOI currently plans to file a base rate case in 2014 based on a 2013 test year
 - A condition in the CCNO's approval for ENOI's 20% participation Ninemile 6 CCGT under construction
 - The new plant is currently expected to go into service the first part of 2015, and the base rate case is to be filed one year prior to the estimated in-service date
- After filing, rates will be adjusted, including necessary riders, for the recovery of MISO costs; assuming completion of the proposed spin-merge transaction with ITC, ENOI will also be seeking rider recovery of ITC costs

Entergy Texas Regulatory Highlights

2012 Return on Equity; %



¹ See slide 26 for calculation

Paths for Improving ROE in Texas

- Proposed purchased capacity rider rulemaking by PUCT; on 4/11/13, PUCT found that a purchased power capacity rider was in the public interest; PUCT subsequently proposed a second draft of the rule that incorporates a pre-approval process; final decision expected by the end of June 2013 (Docket No. 39246)*
- Requested special relief through fuel adjustment clause (ETI filed 11/30/12; joint motion to dismiss / request for hearing filed by staff and intervenors on 3/15/13) (Docket No. 41003)
- Appealed rate case order in Travis County Court, decision expected by year-end (Dockets No. D-1-GN-12-003721 and D-1-GN-13-000121)
- Other options: transmission and distribution riders, base rate case filing

Recent Rate Case Proceedings

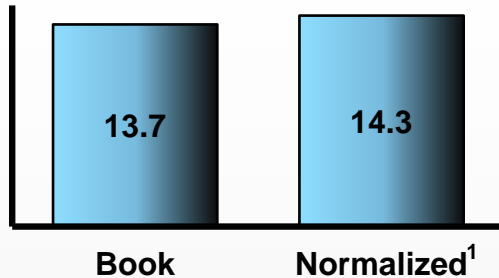
Proceeding	Amount (\$M)
2007 rate case rate change in January 2009	47
2009 rate case rate changes in:	
May 2010	17.5
August 2010	41.5
May 2011	9
2011 rate case rate change in July 2012	27.7
Total	142.7

Key Factors of Last Rate Case

- \$1.677B rate base
- 8.27% WACC
- 49.92% common equity ratio
- 9.8% authorized ROE

System Energy Resources Regulatory Highlights

2012 Return on Equity; %



¹ See slide 26 for calculation

- SERI's principal asset currently consists of an ownership interest and a leasehold interest in Grand Gulf Nuclear Station
- 64% common equity ratio at 12/31/12 (sale / leaseback is excluded from capital structure; it is treated as an operating lease and recovered as an O&M cost)
- Capacity and energy from SERI's 90% interest is sold under the Unit Power Sales Agreement to its only four customers – EAI (36%), ELL (14%), EMI (33%) and ENOI (17%)
- 178 MW extended power uprate at Grand Gulf completed and placed in service in mid-2012

System Energy Rate Base

Last-filed as of quarter-end date; \$B

	2Q11	3Q11	4Q11	1Q12	2Q12	3Q12	4Q12	1Q13
Rate base	1.1	1.1	1.1	1.0	1.0	1.7 ²	1.7	1.6

² Increase from Grand Gulf extended power uprate being placed in service

ITC Transaction – Key 2013 Dates in Retail Regulatory and FERC Change of Control Proceedings

		Apr	May	Jun	Jul	Aug	Sep	Oct
LPSC Docket U-32538	Staff and intervenor testimony	4/10						
	Applicants rebuttal testimony		5/21					
	Hearing commences				7/15			
	Decision expected						9/18	
APSC Docket 12-069-U	Staff and intervenor testimony	4/19		6/7				
	Applicants rebuttal / sur-surrebuttal testimony		5/17	6/21				
	Deadline for settlements			6/28				
	Hearing commences				7/9			
	Decision expected					TBD		
CCNO Docket UD-12-01	Intervenor testimony			6/26*				
	Advisors testimony		5/8*	6/26*				
	Applicants rebuttal / rejoinder testimony			6/12*	7/10*			
	Hearing commences				7/23			
	Decision expected					TBD		
MPSC Docket 12-UA-358	Staff testimony			6/20				
	Applicants rebuttal testimony				7/19			
	Hearing commences					8/6		
	Decision expected						9/15	
PUCT Docket 41223 ¹	Intervenor testimony	4/30						
	Staff testimony		5/7					
	Applicants rebuttal testimony		5/14					
	Hearing commences		5/21					
	Decision (180-day deadline)					8/18		
Missouri PSC Docket EO-2013-0396	Staff and intervenor testimony		5/24*					
	Applicants rebuttal testimony			6/5*				
	Hearing			6/18*				
	Decision expected					TBD		
FERC ²	Deadline for FERC to act						9/18	

¹ See also application to implement transmission cost recovery rider (Docket No. 41235)

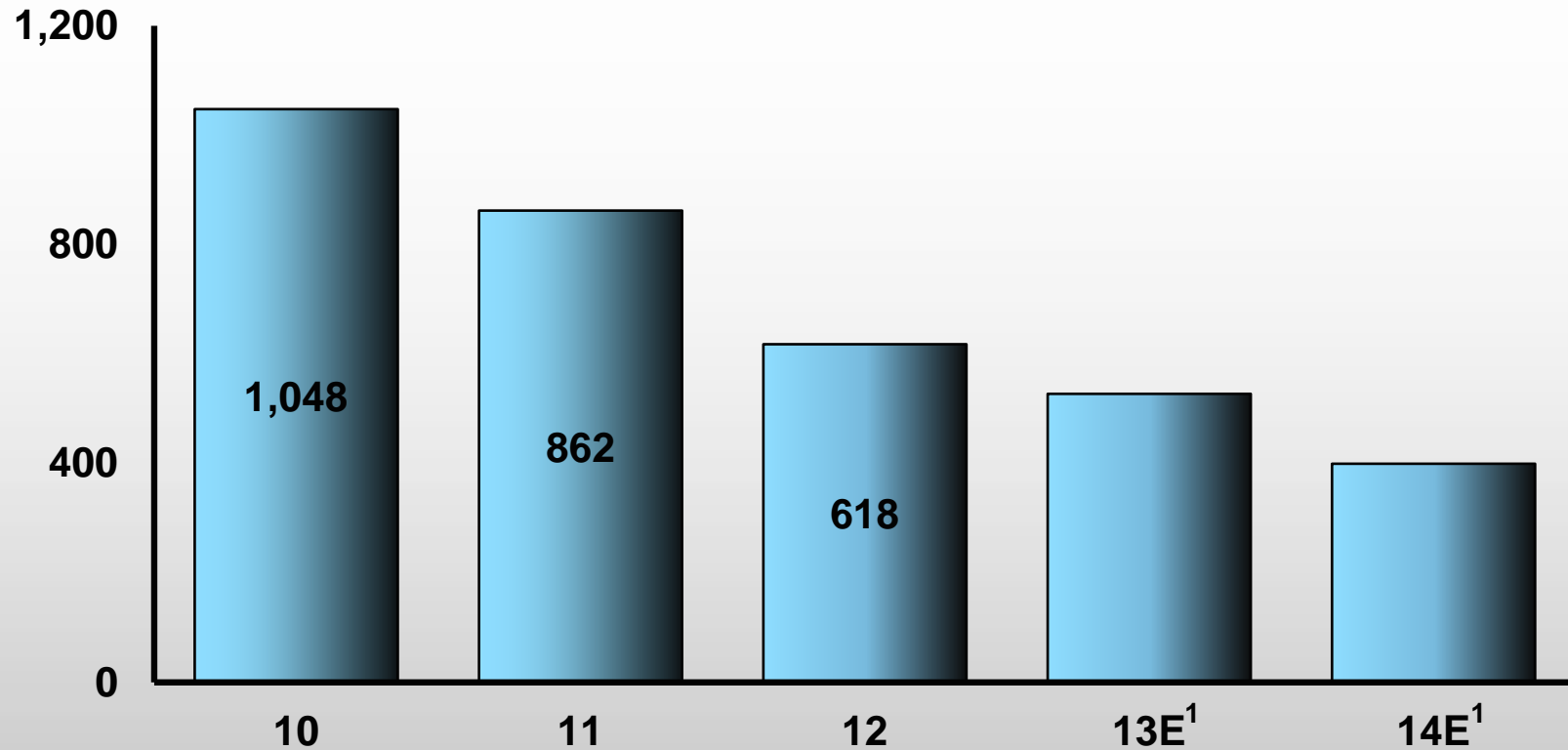
* Reflects recent updates since 4/2/13 investor handout

² Dockets No. EC12-145, ER12-2681 and EL12-107

EWC – Low Power Prices Pressuring Margins

EWC Operational Adjusted EBITDA
2010 – 2014E; \$M

Illustrative



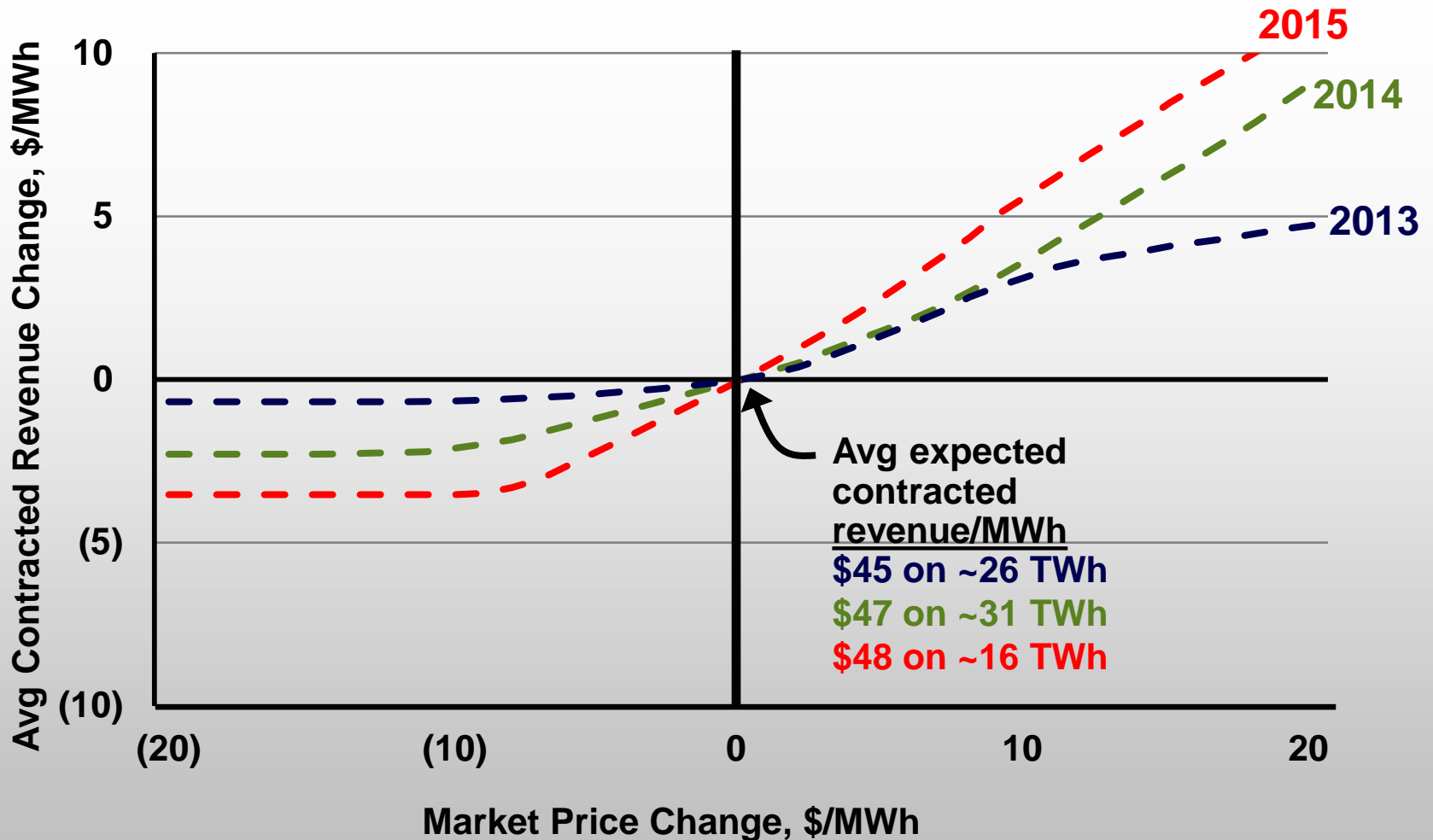
Declining through 2014 compared to 2010 level

¹ Based on 3/31/13 prices; illustrative, not intended to be guidance

EWC – Hedging for Asymmetrical Upside Opportunity

EWC Nuclear Revenue Sensitivity on Contracted Energy

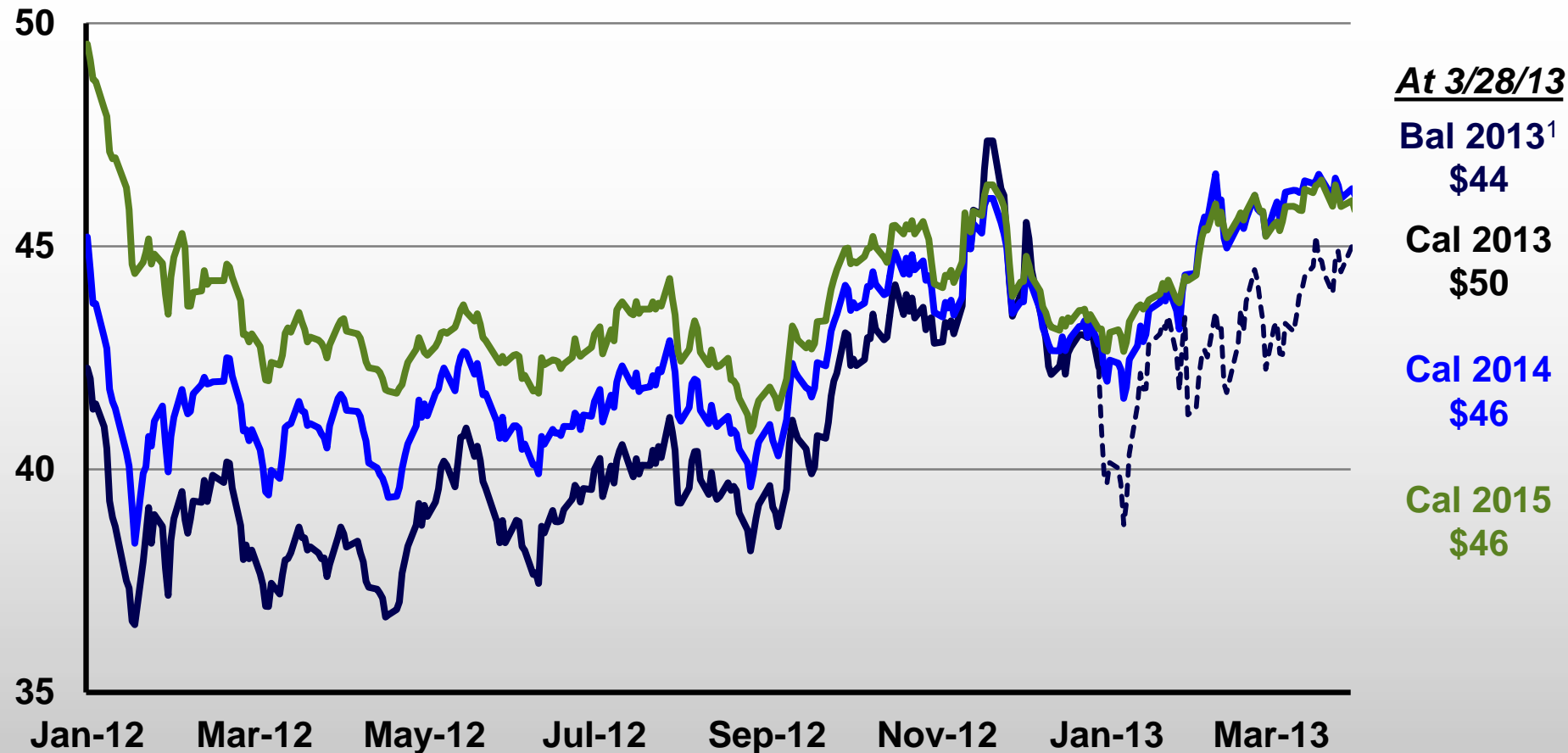
Based on market prices as of March 31, 2013



Northeast Energy Markets – Forward Power Prices

Northeast Nuclear Fleet Forward Energy Prices

January 2012 – March 2013; Around-the-clock \$/MWh; Excludes Palisades



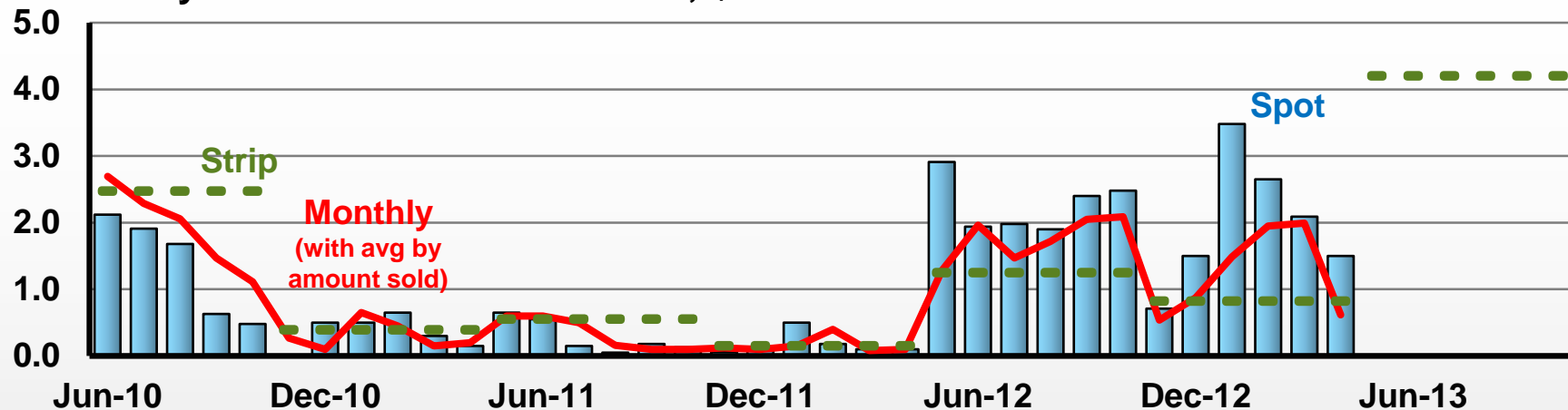
¹ Starting in January 2013, the dotted 2013 line reflects balance of the year prices, which are affected by seasonality and therefore, not directly comparable to a calendar year strip

Source: Derived from third-party data service

Northeast Capacity Markets – Cleared Auctions

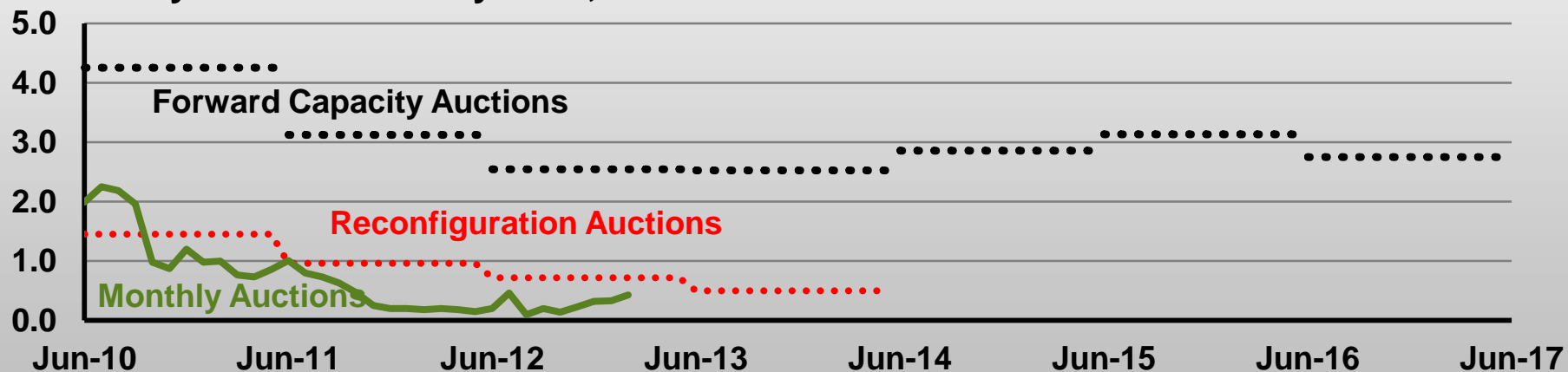
NYISO Auction-Cleared Capacity Prices

For delivery June 2010 – October 2013; \$/kW-mo



ISO-NE Capacity Prices

For delivery June 2010 – May 2017; \$/kW-mo





Appendix II

Regulation G Reconciliations

Regulation G Reconciliations

**Table 1: Consolidated EPS
Reconciliation of GAAP to Non-GAAP Measures
1Q12 and 1Q13 (after-tax)**

(Per share in U.S. \$)		1Q12	1Q13
As-Reported	(a)	(0.86)	0.90
Less Special Items			
<i>Utility</i>			
Transmission spin-merge expenses		(0.03)	(0.04)
<i>Entergy Wholesale Commodities</i>			
Vermont Yankee asset impairment		(1.26)	—
<i>Parent & Other</i>			
Transmission spin-merge expenses		(0.01)	—
Total Special Items	(b)	(1.30)	(0.04)
Operational	(a)-(b)	0.44	0.94

Regulation G Reconciliations

Table 2: EPS Contribution by Business
Reconciliation of GAAP to Non-GAAP Measures
1Q12 and 1Q13 (after-tax)

(Per share in U.S. \$)		1Q12	1Q13
<i>Utility</i>			
As-Reported	(a)	0.35	0.69
Less Special Items			
Transmission spin-merge expenses		(0.03)	(0.04)
Total Special Items	(b)	(0.03)	(0.04)
Operational	(a)-(b)	0.38	0.73
<i>Energy Wholesale Commodities</i>			
As-Reported	(c)	(0.99)	0.46
Less Special Items			
Vermont Yankee asset impairment		(1.26)	–
Total Special Items	(d)	(1.26)	–
Operational	(c)-(d)	0.27	0.46
<i>Parent & Other</i>			
As-Reported	(e)	(0.22)	(0.25)
Less Special Items			
Transmission spin-merge expenses		(0.01)	–
Total Special Items	(f)	(0.01)	–
Operational	(e)-(f)	(0.21)	(0.25)

Regulation G Reconciliations

Table 3: Entergy Wholesale Commodities Operational Adjusted EBITDA

Reconciliation of GAAP to Non-GAAP Measures

1Q12, 1Q13, 2010 – 2012

(\$ in millions)

	1Q12	1Q13	2010	2011	2012
Net Income	(176)	82	489	492	40
Add back: interest expense	6	3	72	33	18
Add back: income tax expense	(92)	57	269	176	61
Add back: depreciation and amortization	51	49	163	179	176
Subtract: interest and investment income	31	28	171	99	105
Add back: decommissioning expense	30	31	107	81	72
Subtract: other than temporary impairment losses	–	–	(1)	–	–
Adjusted EBITDA	(212)	194	931	862	262
Add back: special item: Vermont Yankee asset impairment	356	–	–	–	356
Add back: special item: Non-utility nuclear spin-off expenses¹	–	–	117	–	–
Operational Adjusted EBITDA	144	194	1,048	862	618

¹ Includes non-utility nuclear spin-off expenses for outside services to pursue the previously planned spin-off and the charge in connection with the business unwind in 2010

Regulation G Reconciliations

**Table 4: Return on Average Common Equity – Reconciliation of GAAP to Non-GAAP Measures
2012**

(\$ in millions)		EAI	EGSL	ELL	EMI	ENOI	ETI	SERI	Utility ¹
As-reported earnings available to common stock	(a)	145.5	158.2	274.1	43.9	16.1	42.0	111.9	943.0
Add back:									
Preferred dividend requirement	(b)	6.9	0.8	7.0	2.8	1.0	–	–	17.3
Income taxes	(c)	94.8	52.6	(128.9)	58.7	7.2	33.1	77.1	49.3
As-reported income before income taxes	(d) = (a)+(b)+(c)	247.2	211.6	152.2	105.4	24.3	75.1	189.0	1,009.7
Less certain items (pre-tax):									
Transmission businesses spin-merge expenses	(e)	(13.3)	(4.7)	(6.7)	(7.6)	(0.9)	(4.8)	–	(38.1)
Weather	(f)	5.5	(6.9)	(8.3)	(5.8)	(2.1)	(7.0)	–	(24.6)
Regulatory credit for tax sharing agreement	(g)	–	(27.7)	(137.1)	–	–	–	–	(164.7)
Normalized income before taxes	(h) = (d)-(e)-(f)-(g)	255.0	250.9	304.3	118.9	27.3	86.8	189.0	1,237.1
State-specific standard income tax rate	(i)	39.2%	38.5%	38.5%	38.3%	38.5%	35.0%	38.3%	38.5%
Income tax at state-specific standard rate	(j) = (h)*(i)	100.0	96.5	117.1	45.5	10.5	30.4	72.3	476.3
Normalized earnings applicable to common stock	(k) = (h)-(j)-(b)	148.1	153.5	180.2	70.6	15.9	56.4	116.7	743.5
Average common equity	(l)	1,511.9	1,348.4	2,717.7	857.7	188.4	876.8	816.6	7,990.7
As-reported return on average common equity	(a)/(l)	9.6%	11.7%	10.1%	5.1%	8.5%	4.8%	13.7%	11.8%
Normalized return on average common equity	(k)/(l)	9.8%	11.4%	6.6%	8.2%	8.4%	6.4%	14.3%	9.3%

¹ Utility does not total to the sum of the legal entities presented due primarily to Entergy Louisiana Holdings income taxes, partially offset by an EGSL correction of regulatory asset for income taxes reflected at Utility but not at EGSL as the correction was presented at EGSL as revisions to its prior period financial statements