NOTICE CONCERNING EQUITY UNITS

To the Holders of
Entergy Corporation's
7.625% Equity Units
CUSIP No. 29364G 20 2

THIS NOTICE IS GIVEN FOR INFORMATIONAL PURPOSES. HOLDERS ARE NOT REQUIRED TO TAKE ANY ACTION

NOTICE IS HEREBY GIVEN that Entergy Corporation was not able to successfully remarket its Senior Notes, Series A due February 17, 2011 (the "Notes"), which form part of its outstanding 7.625% Equity Units (NYSE: ETRPrA) (CUSIP No. 29364G 20 2).

Reference is made to that certain Purchase Contract and Pledge Agreement, dated as of December 20, 2005, among Entergy, The Bank of New York Mellon (formerly known as The Bank of New York), as Purchase Contract Agent, and Wells Fargo Bank, N.A. (successor to JPMorgan Chase Bank, N.A.), as Collateral Agent, Custodial Agent and Securities Intermediary (the "Purchase Contract and Pledge Agreement"). Unless otherwise defined herein, capitalized terms shall have the same meanings ascribed to them as in the Purchase Contract and Pledge Agreement.

Entergy's Equity Unit holders should note the following deadlines:

February 12, 2009	**Put Right:** Holders of Equity Units will be deemed to have exercised their Put Right for the Senior Notes that are components of such Equity Units unless such holders elect cash settlement by the deadline below. **Cash Settlement:** Last day for holders Equity Units to provide written notice to the Purchase Contract Agent, before 5:00 p.m. (New York City time), of their election to settle the related Purchase Contract with cash.
February 13, 2009	**Cash Settlement:** Last day for holders of Equity Units who delivered notice of their election to settle with cash to deliver cash to the Securities Intermediary, before 5:00 p.m. (New York City time), for the settlement of the related Purchase Contract.
February 17, 2009	Purchase Contract Settlement Date

In the case of any Equity Unit holder who does not elect to settle the related Purchase Contract with cash in lieu of exercising the Put Right, the holder will be deemed to have elected to apply a portion of proceeds of the Put Right of the Senior Notes that are components of Equity Units equal to the Purchase Price against the holder's obligations to pay the aggregate Purchase Price for the shares of Common Stock of Entergy to be issued under the related Purchase Contract in full satisfaction of the holder's obligations under the Purchase Contracts. Any portion of the Put Price remaining following satisfaction of the related Purchase Contract will be paid to the holder.

Any inquiries relating to the exercise of the Put Right or an election to settle the Purchase Contract by cash may be directed to The Bank of New York Mellon, the Purchase Contract Agent, at (904) 998-4724.

ENTERGY CORPORATION

Dated: February 11, 2009