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ENTERGY CORP /DE/

Reported by

WEST RODERICK K

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 01/30/12 for the Period Ending 01/26/12

Address	639 LOYOLA AVE NEW ORLEANS, LA 70113
Telephone	5045764000
CIK	0000065984
Symbol	ETR
SIC Code	4911 - Electric Services
Industry	Electric Utilities
Sector	Utilities
Fiscal Year	12/31

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FORM 4

[ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *	2. Issuer Name **and** Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
WEST RODERICK K (Last) (First) (Middle)	**ENTERGY CORP /DE/ [ETR]**	_____ Director _____ 10% Owner __ **X** __ Officer (give title below) _____ Other (specify below) **Executive Vice President & CAO**
C/O ENTERGY CORPORATION LEGAL DEPT., 639 LOYOLA AVENUE (Street)	3. Date of Earliest Transaction (MM/DD/YYYY) **1/26/2012**	
NEW ORLEANS, LA 70113 (City) (State) (Zip)	4. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line) _ **X** _ Form filed by One Reporting Person ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	**1/26/2012**		**A**		**4000** (1)	**A**	**$ 0**	**7697** (2)	**D**	
Common Stock								**1758**	**I**	**By 401(k)**

Table II - Derivative Securities Beneficially Owned (*e.g.* , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (Right to Buy)	**$71.3**	**1/26/2012**		**A**		**30000**		(3)	**1/26/2022**	**Common Stock**	**30000**	**$ 0**	**30000**	**D**	

Explanation of Responses:

(1) The shares of restricted stock are subject to forfeiture. The risk of forfeiture lapses in three equal annual installments beginning on January 26, 2013.

(2) Includes 148 shares of Entergy common stock acquired under the dividend reinvestment provision of the Equity Ownership Plan.

(3) The option vests in three equal annual installments beginning on January 26, 2013.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

WEST RODERICK K **C/O ENTERGY CORPORATION LEGAL DEPT.** **639 LOYOLA AVENUE** **NEW ORLEANS, LA 70113**			**Executive Vice President & CAO**	

Signatures

/s/ Daniel T. Falstad by power of attorney **1/30/2012**

** Signature of Reporting Person — Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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