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E*TRADE Media Relations

646-521-4418

mediainq@etrade.com

E*TRADE Investor Relations

646-521-4406

ir@etrade.com

**E*TRADE FINANCIAL CORPORATION ANNOUNCES
THIRD QUARTER 2017 EARNINGS CONFERENCE CALL**

NEW YORK, October 5, 2017 – E*TRADE Financial Corporation (NASDAQ: ETFC) today announced that it will report its third quarter 2017 financial results after the close of the U.S. financial markets on Thursday, October 19, 2017. The Company will host a conference call to discuss the results at 5 p.m. ET. Domestic participants can access the call directly by dialing (800) 685-3601 while international participants should dial +1 (303) 223-2699. A live audio webcast and replay will also be available at <https://about.etrade.com>.

About E*TRADE Financial

E*TRADE Financial and its subsidiaries provide financial services including brokerage and banking products and services to retail customers. Securities products and services are offered by E*TRADE Securities LLC (Member FINRA/SIPC). Commodity futures products and services are offered by E*TRADE Futures LLC (Member FINRA/SIPC/NFA). Banking products and services are offered by E*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries. More information is available at www.etrade.com.

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