



EasyLink Services International Corporation Solves IT Staffing Issues and Increases Customers' Profits with Managed Services

Demand for EDI outsourcing solutions accelerates in today's challenging environment

NORCROSS, Ga., Oct 14, 2009 (BUSINESS WIRE) -- EasyLink Services International Corporation ("EasyLink" or "Company") (NasdaqCM: ESIC, www.EasyLink.com), a global provider of comprehensive messaging services and e-commerce solutions, today announced it has launched its state-of-the-art Managed Services due to increasing demand for outsourced Electronic Data Interchange (EDI) solutions.

Drivers of this EDI outsourcing trend include a severe shortage of EDI professionals, an increasingly complex supply chain, and the high costs of acquiring and maintaining EDI software and hardware. Furthermore, a number of recent studies by leading analyst firms have shed light on the significant impacts EDI problems have on a company's bottom line. For example, a delay in getting a new supplier added to the supply chain results in products not getting on shelves in a timely manner and, thus, missed sales. Such delays are not uncommon, especially as IT departments are being asked to do more with less and EDI coordinators often oversee numerous other applications in an organization in addition to EDI.

According to Kevin Maloney, Senior Vice President, Global Sales and Marketing, EasyLink Services, "Our customers require excellence in their EDI operations. They need fast customer on-boarding and quick updates to data maps whenever partners change the way they apply data standards or new standards take effect. We understand this and have the technology, people, and processes in place to make that happen all at a price point much lower than the cost of running an internal EDI operation."

Industry analyst Gartner, currently values the B2B Outsourcing Market at \$650-\$750 million with projected growth to approximately \$1.4 billion by 2012 ¹.

About EasyLink Services International Corporation

EasyLink Services International Corporation (EasyLink) (NasdaqCM: ESIC), headquartered in Norcross, GA, offers a comprehensive portfolio of "any to any" business messaging and transaction services that can bridge the most challenging technology gaps while creating significant cost efficiencies across an organization. From Desktop Fax and Production Messaging to EDI, Managed File Transfer, Document Capture and Management, and Telex we help companies drive costs out of their operations. With over two decades of servicing customers around the globe, EasyLink has established a proven track record for providing effective, reliable and secure communications. For more information on EasyLink, visit www.easylink.com.

Forward-Looking and Cautionary Statements

Except for the historical information and discussion contained herein, statements contained in this release may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those indicated by such forward-looking statements. These and other risk factors are set forth under the caption "Risk Factors" in the Company's Annual Report on Form 10-K, the Company's quarterly reports on Form 10-Q and the Company's other filings with the U.S. Securities and Exchange Commission. These filings are available on a website maintained by the Securities and Exchange Commission at www.sec.gov. The Company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein as a result of new information, future events or otherwise.

¹ Gartner Multienterprise/B2B Infrastructure Market, Worldwide, 2008.

SOURCE: EasyLink Services International Corporation

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