



## **EasyLink Services International Corporation Positioned in the Visionaries Quadrant of Leading Industry Analyst Firm's Managed File Transfer Magic Quadrant**

### **Assessment Based on Vendor's Completeness of Vision and Ability to Execute**

NORCROSS, Ga., Oct 07, 2009 (BUSINESS WIRE) -- EasyLink Services International Corporation ("EasyLink" or "Company") (NasdaqCM: ESIC, [www.easylink.com](http://www.easylink.com)), a global provider of comprehensive messaging services and e-commerce solutions, today announced it has been positioned in the "Visionaries Quadrant" of the Gartner Managed File Transfer Magic Quadrant report.<sup>1</sup>

Managed File Transfer (MFT) applications secure and provide audit trails for large file exchanges that would otherwise be sent via FTP, email, or postal mail. All three of these alternative methods introduce data security risks, do not provide necessary audit trails, and can be very time consuming for the IT department to manage and/or for the sender to transmit. According to the report, written by L. Frank Kenney, when choosing an MFT provider, "It's much more prudent to deploy a product that can be easily expanded and upgraded to handle multiple protocols and multiple standards in a governed way that is fully auditable."

One of many differentiators of the EasyLink MFT service is its Software as a Service structure. EasyLink is one of only a handful of providers that offer a fully hosted MFT solution. This SaaS model makes EasyLink MFT one of the least expensive and scalable solutions on the market.

Gartner estimates that the market for MFT suites and services is approximately \$450 million and is growing at a rate of 21% to 26% year over year.

### **About the Magic Quadrant**

The Magic Quadrant is copyrighted 2009 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

### **About EasyLink Services International Corporation**

EasyLink Services International Corporation (EasyLink) (NasdaqCM: ESIC), headquartered in Norcross, GA, offers a comprehensive portfolio of "any to any" business messaging and transaction services that can bridge the most challenging technology gaps while creating significant cost efficiencies across an organization. From Desktop Fax and Production Messaging to EDI, Managed File Transfer, Document Capture and Management, and Telex we help companies drive costs out of their operations. With over two decades of servicing customers around the globe, EasyLink has established a proven track record for providing effective, reliable and secure communications. For more information on EasyLink, visit [www.easylink.com](http://www.easylink.com).

### **Forward-Looking and Cautionary Statements**

Except for the historical information and discussion contained herein, statements contained in this release may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those indicated by such forward-looking statements. These and other risk factors are set forth under the caption "Risk Factors" in the Company's Annual Report on Form 10-K, the Company's quarterly reports on Form 10-Q and the Company's other filings with the U.S. Securities and Exchange Commission. These filings are available on a website maintained by the Securities and Exchange Commission at [www.sec.gov](http://www.sec.gov). The Company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein as a result of new information, future events or otherwise.

1) Gartner, Inc. "Magic Quadrant for Managed File Transfer" by L. Frank Kenney, Sept. 18, 2009

SOURCE: EasyLink Services International Corporation

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