

ELECTRONIC ARTS INC.

Reported by
BILBEY MATTHEW

FORM 3

(Initial Statement of Beneficial Ownership)

Filed 05/18/18 for the Period Ending 05/17/18

Address	209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA, 94065
Telephone	650-628-1500
CIK	0000712515
Symbol	EA
SIC Code	7372 - Services-Prepackaged Software
Industry	Software
Sector	Technology
Fiscal Year	03/31

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *			2. Date of Event Requiring Statement (MM/DD/YYYY)		3. Issuer Name and Ticker or Trading Symbol		
Bilbey Matthew			5/17/2018		ELECTRONIC ARTS INC. [EA]		
(Last) (First) (Middle)			4. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
209 REDWOOD SHORES PARKWAY			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) EVP of Strategic Growth /				
(Street)			5. If Amendment, Date Original Filed (MM/DD/YYYY)		6. Individual or Joint/Group Filing (Check Applicable Line)		
REDWOOD CITY, CA 94065					<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
(City) (State) (Zip)							

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	16156	D	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 4)	2. Date Exercisable and Expiration Date (MM/DD/YYYY)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Performance-based Restricted Stock Units	(1)	5/16/2019	Common Stock	5556 (2)	(3)	D	
Performance-based Restricted Stock Units	(4)	5/16/2020	Common Stock	9229 (2)	(3)	D	
Restricted Stock Units	(5)	5/16/2019	Common Stock	8334	(6)	D	
Restricted Stock Units	(7)	5/16/2020	Common Stock	13574	(6)	D	

Explanation of Responses:

- Performance-based restricted stock units will vest subject to the terms and conditions of the grant agreement evidencing the award and the Company's 2000 Equity Incentive Plan. The performance conditions are described in the Form of 2016 Performance-Based Restricted Stock Unit Agreement filed as Exhibit 10.1 to the Company's Form 8-K filed with the SEC on May 23, 2016.
- Represents the maximum number of shares of Electronic Arts common stock that may be awarded upon the achievement of performance conditions.
- Each performance-based restricted stock unit represents a contingent right to receive one share of Electronic Arts common stock.
- Performance-based restricted stock units will vest subject to the terms and conditions of the grant agreement evidencing the award and the Company's 2000 Equity Incentive Plan. The performance conditions are described in the Form of 2017 Performance-Based Restricted Stock Unit Agreement filed as Exhibit 10.1 to the Company's Form 8-K filed with the SEC on May 22, 2017.
- The remaining portion of this award represented here will vest in full on May 16, 2019.

(6) Each Restricted Stock Unit represents the right to receive, at settlement, one share of Electronic Arts Inc. common stock.

(7) The remaining portion of this award represented here will vest in equal installments on May 16, 2019 and May 16, 2020.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Bilbey Matthew 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065			EVP of Strategic Growth	

Signatures

By: Deborah Berenjfoorosh, Attorney-in-Fact For: Matthew Bilbey

5/18/2018

******Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitutes and appoints each of Jacob Schatz, Maria Weydemuller, Desiree Ang, Deborah Berenjfoorosh, Kyuli Oh, Kathleen Manalang, Jonathan Amt, Chung Ling Chau and Ada Lee Paras signing singly, the undersigned's true and lawful attorney-in-fact to:

- (1)execute for and on behalf of the undersigned, in the undersigneds capacity as an officer and/or director of Electronic Arts Inc. (EA), Forms 3, 4 and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;
- (2)do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4 or 5, complete and execute any amendments thereto, and timely file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and
- (3)take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney- in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-facts discretion. The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-facts substitute or substitutes, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is EA assuming, any of the undersigneds responsibilities to comply with Section 16 of the Securities Exchange Act of 1934. This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigneds holdings of and transactions in securities issued by EA, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact. This Power of Attorney shall supersede and replace any power of attorney relating to the rights and powers herein granted with respect to the foregoing attorneys-in-fact. IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 14th day of May, 2018.

/s/ Matthew Bilbey
Matthew Bilbey