

ELECTRONIC ARTS INC.

Reported by
SCHATZ JACOB J.

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 05/18/18 for the Period Ending 05/16/18

Address	209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA, 94065
Telephone	650-628-1500
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Symbol	EA
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Industry	Software
Sector	Technology
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *			2. Issuer Name and Ticker or Trading Symbol			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
Schatz Jacob J.			ELECTRONIC ARTS INC. [EA]			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) General Counsel & Corp Sect'y		
(Last) (First) (Middle)			3. Date of Earliest Transaction (MM/DD/YYYY)					
209 REDWOOD SHORES PARKWAY			5/16/2018					
(Street)			4. If Amendment, Date Original Filed (MM/DD/YYYY)			6. Individual or Joint/Group Filing (Check Applicable Line)		
REDWOOD CITY, CA 94065						<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
(City) (State) (Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	5/16/2018		M		2983	A	(1)	16175	D	
Common Stock	5/16/2018		F		1029 (2)	D	\$130.11	15146	D	
Common Stock	5/16/2018		M		1679	A	(3)	16825	D	
Common Stock	5/16/2018		F		833 (2)	D	\$130.11	15992	D	
Common Stock	5/16/2018		M		3333	A	(1)	19325	D	
Common Stock	5/16/2018		F		1153 (2)	D	\$130.11	18172	D	
Common Stock	5/16/2018		M		1644	A	(3)	19816	D	
Common Stock	5/16/2018		F		816 (2)	D	\$130.11	19000	D	
Common Stock	5/16/2018		M		5655	A	(1)	24655	D	
Common Stock	5/16/2018		F		2599 (2)	D	\$130.11	22056	D	
Common Stock	5/16/2018		M		1734	A	(3)	23790	D	
Common Stock	5/16/2018		F		860 (2)	D	\$130.11	22930	D	

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Performance-based Restricted Stock Units	(3)	5/16/2018		J		309		(4)	5/16/2018	Common Stock	309	(4)	1679	D	
Performance-based Restricted Stock Units	(3)	5/16/2018		M		1679		(5)	5/16/2018	Common Stock	1679	(3)	0	D	
Performance-based Restricted Stock Units	(3)	5/16/2018		J		578		(4)	5/16/2019	Common Stock	578	(4)	3866	D	
Performance-based Restricted Stock Units	(3)	5/16/2018		M		1644		(6)	5/16/2019	Common Stock	1644	(3)	2222 (7)	D	
Performance-based Restricted Stock Units	(3)	5/16/2018		J		1885		(8)	5/16/2020	Common Stock	1885	(3)	9425	D	
Performance-based Restricted Stock Units	(3)	5/16/2018		M		1734		(9)	5/16/2020	Common Stock	1734	(3)	7691 (7)	D	
Restricted Stock Units	(1)	5/16/2018		M		2983		(10)	5/16/2018	Common Stock	2983	(1)	0	D	

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	(1)	5/16/2018		M			3333	(1)	5/16/2019	Common Stock	3333	(1)	3334	D	
Restricted Stock Units	(1)	5/16/2018		M			5655	(1)	5/16/2020	Common Stock	5655	(1)	11311	D	

Explanation of Responses:

- (1) Each Restricted Stock Unit represents the right to receive, at settlement, one share of Electronic Arts Inc. common stock. This transaction represents the settlement of Restricted Stock Units in shares of common stock on their scheduled vesting date.
- (2) Represents shares of common stock withheld to satisfy tax withholding requirements upon the vesting of this award.
- (3) Each Performance-Based Restricted Stock Unit represents the right to receive, at settlement, one share of common stock. This transaction represents the settlement of Performance-Based Restricted Stock Units in shares of common stock on their scheduled vesting date.
- (4) Represents the portion of Performance-Based Restricted Stock Units unearned and cancelled in accordance with their terms.
- (5) Vesting of this award depends on EA's relative total stockholder return. 169% of the target number of Performance-Based Restricted Stock Units vested based on actual performance.
- (6) Vesting of this award depends on EA's relative total stockholder return. 148% of the target number of Performance-Based Restricted Stock Units vested based on actual performance.
- (7) Represents the number of Performance-Based Restricted Stock Units that could vest based on the maximum level of achievement. The actual vesting of this award depends on EA's relative total stockholder return.
- (8) Represents the portion of unearned Performance-Based Restricted Stock Units cancelled in accordance with their terms. Pursuant to the terms of the applicable award agreement, 151 Performance-Based Restricted Stock Units from this award were not cancelled and remain unearned as they can be earned in future periods.
- (9) Vesting of this award depends on EA's relative total stockholder return. 92% of the target number of Performance-Based Restricted Stock Units vested based on actual performance.
- (10) This award was fully vested as of May 16, 2018.
- (11) This award has vested or will vest as to one-third of the Restricted Stock Units on the 11-month, 23-month and 35-month anniversaries of the date of grant.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Schatz Jacob J. 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065			General Counsel & Corp Sect'y	

Signatures

By: Deborah Berenjfoorosh, Attorney-in-Fact For: Jacob J. Schatz

5/18/2018

**Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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