

May 19, 2016

Explanatory Note regarding CFO Presentation

During his presentation at EA's Investor Day on May 17, 2016, Chief Financial Officer Blake Jorgensen made certain statements concerning the Company's hypothetical future growth. Regarding his comments: "Let's for a moment dream, if we can add an extra \$1 billion in revenue and remember I said I think gross margins can probably be in the mid-70% versus 71.5% where we are at today, if you can do that and hold OpEx at around 40% of revenue, which is where we are basically in the model we just talked about, that adds over \$1 billion in new earnings. And I'm not giving guidance, but that's where we are focused."

The amounts provided were approximations and directional in nature, and were intended to give investors insight into management's current view of the long-term future of our business. Mr. Jorgensen was speaking to growth from our reported fiscal 2016 results to the FY2020-22 time frame. Over this period, the company's current expectation is that approximately \$1.5 billion in additional fiscal year revenue would result in approximately \$1 billion of operating income, resulting in free cash flow growth of a little under \$1 billion.