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Experience Action-Packed Blockbuster Moments in Need for Speed Payback, Available Worldwide Today

Race Through an Adrenaline-Filled Story in the Ultimate Customized Car and Explore the Most Expansive Open World in Franchise History

View the [Official Launch Trailer](#)

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Today, Ghost Games™ and Electronic Arts Inc. (NASDAQ:EA) announced *Need for Speed Payback*, one of the world's bestselling video game franchises, is available worldwide on PlayStation 4, Xbox One, and Origin for PC. With deeper customization, a diverse open world and blockbuster action moments never-before seen in the franchise, *Need for Speed Payback* delivers an edge-of-your-seat experience that will have players living out their ultimate action driving fantasy.

This press release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20171110005149/en/>



"Two years ago, we reinvigorated the franchise by listening to what our fans wanted and built a game that returned to the *Need for Speed* core tenets- fast cars, deep customization, and epic cop chases. With *Need for Speed Payback*, we've raised the bar by adding Hollywood-style, adrenaline-fueled action, a huge open world, even more customization options, and a narrative that drives gameplay forward," said Executive Producer Marcus Nilsson. "We're excited to deliver a new driving experience that not only delivers everything our players love about the series but also pushes the boundaries of what they've come to expect from the genre."

Set in the gambler's paradise of Fortune Valley, players can drive as three different characters: Tyler, the racer, Mac, the showman, and Jess, the wheelman, each with their own distinct driving style. Together, they go up against The House, a nefarious cartel that runs the city's underground. Drift up and down mountain

Experience Action-Packed Blockbuster Moments in Need for Speed Payback, Available Worldwide Today (Graphic: Business Wire)
roads, tear up the desert terrain, speed through the city, complete insane heist missions and earn enough of a reputation on the streets to get revenge in the ultimate race to take down The House.

With cars at the center of everything in *Need for Speed Payback*, Derelicts bring all-new and unique customization options. Take a scrap chassis found on the side of the road and turn it into a supercar dream machine. Five unique car classes bring endless tuning opportunities for players to specialize their ride and leave challengers in the dust during Racing, Off Road, Drifting, Drag or Runner missions.

Epic cop chases bring even more heat to the road in *Need for Speed Payback*. Smarter police mean it'll take more skill to escape and fend off new reinforcement vehicles like Rhinos and Helicopters. Feeling confident? Take a chance on Bait Crates in the open world, which award players mysterious performance upgrades if they can escape an on-the-spot cop

chase.

Need for Speed Payback is rated 'T' for Teen by the ESRB and is available today for \$59.99 on PlayStation 4, Xbox One and Origin™ for PC. For more information please visit www.ea.com/games/Need-for-Speed.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company develops and delivers games, content and online services for Internet-connected consoles, mobile devices and personal computers. EA has more than 300 million registered players around the world.

In fiscal year 2017, EA posted GAAP net revenue of \$4.8 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Need for Speed™, Dragon Age™ and Plants vs. Zombies™. More information about EA is available at www.ea.com/news.

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