

ELECTRONIC ARTS INC.

Reported by
SODERLUND PATRICK

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 05/19/17 for the Period Ending 05/17/17

Address	209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065
Telephone	650-628-1500
CIK	0000712515
Symbol	EA
SIC Code	7372 - Prepackaged Software
Industry	Software
Sector	Technology
Fiscal Year	03/31

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
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Form 5 obligations may
continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or
Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *			2. Issuer Name and Ticker or Trading Symbol			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
Soderlund Patrick			ELECTRONIC ARTS INC. [EA]			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) EVP, EA Worldwide Studios		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (MM/DD/YYYY)			6. Individual or Joint/Group Filing (Check Applicable Line)		
209 REDWOOD SHORES PARKWAY			5/17/2017					
(Street)			4. If Amendment, Date Original Filed (MM/DD/YYYY)			<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
REDWOOD CITY, CA 94065								
(City) (State) (Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)			
Common Stock	5/17/2017		S		9345 (1)	D	\$105.337 (2)	213689	D
Common Stock	5/17/2017		S		19437 (1)	D	\$106.6853 (3)	194252	D
Common Stock	5/17/2017		S		10751 (1)	D	\$107.6596 (4)	183501	D
Common Stock	5/17/2017		S		15530 (1)	D	\$108.4111 (5)	167971	D
Common Stock	5/17/2017		S		100 (1)	D	\$109.23	167871	D

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

- This sale was effected pursuant to a 10b5-1 trading plan established by Mr. Soderlund on May 27, 2016.
- Weighted average sale price for common stock sold. Actual sales price for shares sold ranged from \$105.04 to \$105.96. The Company undertakes to provide to the Staff of the S.E.C. or a security holder full information regarding the number of shares purchased or sold at each separate price.
- Weighted average sale price for common stock sold. Actual sales price for shares sold ranged from \$106.05 to \$107.04. The Company undertakes to provide to the Staff of the S.E.C. or a security holder full information regarding the number of shares purchased or sold at each separate price.
- Weighted average sale price for common stock sold. Actual sales price for shares sold ranged from \$107.06 to \$108.05. The Company undertakes to provide to the Staff of the S.E.C. or a security holder full information regarding the number of shares purchased or sold at each separate price.
- Weighted average sale price for common stock sold. Actual sales price for shares sold ranged from \$108.06 to \$108.91. The Company undertakes to provide to the Staff of the S.E.C. or a security holder full information regarding the number of shares purchased or sold at each separate price.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Soderlund Patrick 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065			EVP, EA Worldwide Studios	

Signatures

By: Deborah Berenjfoorosh, Attorney-in-Fact For: Patrick Soderlund

5/19/2017

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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