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EA and DICE Announce Battlefield 1 Premium Pass

The All-Out War Will Expand to New Fronts with Battlefield 1 Premium Pass. Get Early Access to Upcoming Themed Digital Expansion Packs with New Maps, Modes, Classes, Weapons, Vehicles and Armies for Only \$50

STOCKHOLM--(BUSINESS WIRE)-- DICE, an Electronic Arts Inc. (NASDAQ:EA) studio, today announced *Battlefield™ 1 Premium Pass**, a membership program delivering new content and early access to *Battlefield 1* fans in four upcoming themed digital expansion packs. *Battlefield 1 Premium Pass* members will be granted two-week early access to each pack, starting with *Battlefield 1 They Shall Not Pass* in March 2017 that will bring the French army into the battle in multiplayer.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160824006018/en/>



Expand the theatre of all-out war with more frontlines in *Battlefield 1 Premium Pass* containing:

- | 4 upcoming digital expansion packs, including:
 - | Two-week early access to each expansion pack
 - | Play as new armies including France in *Battlefield 1 They Shall Not Pass*, and the Russian Empire in an upcoming expansion pack
 - | 16 new multiplayer maps
 - | New Operations and game modes for more ways to play
 - | New Elite classes

EA and DICE Announce Battlefield 1 Premium Pass (Graphic: EA)

- | 20 new weapons
- | New vehicles
- | 14 *Battlefield 1* Battlepacks containing stand-out weapon skins, delivered monthly from November 2016
- | 14 unique dog tags distributed over the course of the *Battlefield 1 Premium Pass* period

Check www.battlefield.com/games/battlefield-1/premium often for details and release dates for each expansion pack.

Experience the dawn of all-out war and discover a new world of war on an unmatched epic scale in *Battlefield 1*, full of a variety of new gameplay opportunities for the players. DICE has set out to build the most immersive and dynamic *Battlefield* game ever, continuing to improve their dynamic multiplayer sandbox through ever-changing environments with intuitive destruction and dynamic weather.

Operations introduces a completely new way to play multiplayer. In *Battlefield 1* you will play a series of interconnected battles across multiple fronts. Play a sequence of battles where your actions have consequences beyond a single match, as you try to conquer territory or push back your attackers.

Battlefield 1 launches on October 21, 2016 worldwide on Xbox One, Origin for PC and PlayStation®4. Players who pre-order the Early Enlister Deluxe Edition can start playing on October 18**.

EA Access*** and Origin Access*** members can try *Battlefield 1* before it's released for a limited time as part of a Play First Trial starting October 13, on Xbox One and PC respectively. EA Access members receive a 10 percent discount when they purchase a digital version of the game on Xbox Live, and Origin Access members get a 10 percent discount when they purchase the game through Origin.

For more information on *Battlefield 1*, please visit www.battlefield.com or join the conversation on [Facebook](#), [YouTube](#), and [Twitter](#). Press assets for *Battlefield* are available at <http://info.ea.com>.

**Battlefield 1* on applicable platform (sold separately) required. Early access only available for any expansion pack not yet released. Check www.battlefield.com/games/battlefield-1/premium often for details and release dates for each expansion pack.

**Conditions and restrictions apply. See www.battlefield.com/disclaimers for details.

***Conditions, limitations and exclusions apply. See <http://www.ea.com/eaaccess> and <http://www.origin.com/store/origin-access> for details.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world.

In fiscal year 2016, EA posted GAAP net revenue of \$4.4 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Dragon Age™ and Plants vs. Zombies™. More information about EA is available at www.ea.com/news.

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