



Supplemental Segment Information
First Quarter Fiscal 2008
June 30, 2007

Current & Next Generation Hardware / PC

Estimated EA TTM* Platform Share

(Units in Millions)

	Fiscal Year 2007				Fiscal Year 2008
	Q1	Q2	Q3	Q4	Q1
North America ⁽¹⁾					
Xbox 360™	27%	33%	28%	27%	23%
Xbox®	30	29	32	31	33
PlayStation®3	--	--	32	28	24
PlayStation®2	26	25	24	22	22
Wii™	--	--	9	10	9
Nintendo GameCube™	15	14	13	12	12
NDS™	7	6	4	4	4
PSP™	29	29	27	27	26
GBA	5	5	4	3	3
PC	23	23	24	23	23
Total North America	23%	23%	21%	20%	18%
Europe ⁽²⁾					
Xbox 360™	23%	20%	20%	18%	17%
Xbox®	28	29	31	31	33
PlayStation®3	--	--	--	17	17
PlayStation®2	25	25	24	21	21
Wii™	--	--	4	6	8
Nintendo GameCube™	24	25	24	23	23
NDS™	12	10	10	9	9
PSP™	25	25	25	23	23
GBA	9	10	9	9	9
PC	27	27	28	28	29
Total Europe	23%	22%	22%	20%	19%

* Trailing Twelve Months

(1) North America platform share information is based on NPD TRSTS data.

(2) Europe platform share information is based on EA estimates as no services comparable to NPD TRSTS exist in Europe.