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Venture into Danger with New IP from EA, Anthem™

Protect Humanity in a World Filled with Mystery, Danger and Glory

Anthem Launches Fall 2018 for Xbox One, PC and PlayStation®4

View the *Gameplay Reveal Trailer* [here](#).

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Today, [Electronic Arts Inc.](#) (NASDAQ:EA) gave the world its first look at *Anthem™*, the brand-new IP being created by BioWare. *Anthem* is a shared-world action-RPG, where players can delve into a vast world teeming with amazing technology and forgotten treasures. The world is also filled with savage beasts and ruthless marauders where Freelancers are called to defeat the forces plotting to conquer humanity.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170611005072/en/>



"Our developers at BioWare have been creating something special," said Patrick Soderlund, Executive Vice President of EA Worldwide Studios. "We're pushing Frostbite to new heights, developing a game unlike anything EA has ever made before. We're telling a new story, creating a social, co-operative experience, and putting it in a contiguous open world that is dynamic and will be ever-changing for years to come."

In *Anthem*, up to four friends can unravel the world's mysteries and take on its most fearsome challenges together. Shared danger means shared glory, and successful Freelancers will all be richly rewarded for successful exploits. Throughout their adventure, players can outfit their

Venture into Danger with New IP from EA, Anthem™ (Photo: Business Wire)

Freelancers with powerful Javelin exosuits, each of which are equipped with unique weapons and abilities. Players can also customize their Javelin with gear they earn and craft throughout the adventure, and leave a lasting mark on the world.

Those who want to learn more about *Anthem* are encouraged to check out the [official website](#), and sign up for the *Anthem* newsletter to be the first to receive new details about the game.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world.

In fiscal year 2017, EA posted GAAP net revenue of \$4.8 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Need for Speed™, Dragon Age™ and Plants vs. Zombies™. More information about EA is available at www.ea.com/news.

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