Supplemental Information
Fourth Quarter Fiscal 2009
March 31, 2009

Posted May 5, 2009

Supplemental Information

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GAAP to Non-GAAP Results

(in millions, except per share data)

The following tables reconcile the Company's Unaudited Condensed Consolidated Statements of Operations as prepared in accordance with Generally Accepted Accounting Principles ("GAAP") to its non-GAAP Unaudited Condensed Consolidated Statements of Operations. The Company's non-GAAP results exclude the following, if any: acquisition-related expenses (such as acquired in-process technology, amortization of intangibles and certain abandoned acquisition-related costs), the impact of the change in deferred net revenue (packaged goods and digital content), goodwill impairment, loss on licensed intellectual property commitment, losses (gains) on strategic investments, restructuring charges and stock-based compensation. In addition, prior to fiscal 2009, the Company's non-GAAP financial results excluded income tax adjustments consisting of the income tax expense or benefit associated with the foregoing excluded items and the impact of certain one-time income tax adjustments. On April 1, 2008, the Company began using a fixed, long-term projected tax rate of 28% internally to evaluate its operating performance, to forecast, plan and analyze future periods, and to assess the performance of its management team. Accordingly, the Company began applying the same 28% tax rate to its fiscal 2009 non-GAAP financial results. Had the three months ended March 31, 2008, been adjusted to reflect a comparable 28% non-GAAP tax rate, adjusted income tax adjustments would have been ($37) as compared to $6, adjusted non-GAAP net income (loss) would have been ($13) as compared to $30, and adjusted non-GAAP diluted earnings (loss) per share would have been ($0.04) as compared to $0.09. Had the twelve months ended March 31, 2008, been adjusted to reflect a comparable 28% non-GAAP tax rate, adjusted income tax adjustments would have been ($170) as compared to ($131), adjusted non-GAAP net income would have been $300 as compared to $339, and adjusted non-GAAP diluted earnings per share would have been $0.94 as compared to $1.06.

Q409 Reconciliation

GAAP to Non-GAAP Unaudited Condensed Consolidated Statement of Operations
(in millions, except per share data)

	Q409									
	GAAP Results	Acquired In-Process Technology	Amortization of Intangibles	Change in Deferred Net Revenue - Packaged Goods and Digital Content	Loss on Licensed Intellectual Property Commitment (COGS)	Gains on Strategic Investments	Restructuring Charges	Stock-Based Compensation	Income Tax Adjustments	Non-GAAP Results
Net revenue	**$ 860**	**$ -**	**$ -**	**$ (251)**	**$ -**	**$ -**	**$ -**	**$ -**	**$ -**	**$ 609**
Cost of goods sold	349	-	(3)	-	(38)	-	-	(1)	-	307
Gross profit	**511**	**-**	**3**	**(251)**	**38**	**-**	**-**	**1**	**-**	**302**
Operating expenses:										
Marketing and sales	116	-	-	-	-	-	-	(5)	-	111
General and administrative	74	-	-	-	-	-	-	(13)	-	61
Research and development	332	-	-	-	-	-	-	(37)	-	295
Amortization of intangibles	12	-	(12)	-	-	-	-	-	-	-
Restructuring charges	39	-	-	-	-	-	(39)	-	-	-
Total operating expenses	573	-	(12)	-	-	-	(39)	(55)	-	467
Operating loss	**(62)**	**-**	**15**	**(251)**	**38**	**-**	**39**	**56**	**-**	**(165)**
Gains on strategic investments	5	-	-	-	-	(5)	-	-	-	-
Interest and other income, net	(2)	-	-	-	-	-	-	-	-	(2)
Loss before benefit from income taxes	(59)	-	15	(251)	38	(5)	39	56	-	(167)
Benefit from income taxes	(17)								(30)	(47)
Net loss	**$ (42)**	**$ -**	**$ 15**	**$ (251)**	**$ 38**	**$ (5)**	**$ 39**	**$ 56**	**$ 30**	**$ (120)**
Loss per share										
Basic and diluted	**$ (0.13)**									**$ (0.37)**
Number of shares used in computation										
Basic and diluted	322									322

Q408 Reconciliation

GAAP to Non-GAAP Unaudited Condensed Consolidated Statement of Operations
(in millions, except per share data)

	Q408									
	GAAP Results	Acquired In-Process Technology	Amortization of Intangibles	Change in Deferred Net Revenue - Packaged Goods and Digital Content	Loss on Licensed Intellectual Property Commitment (COGS)	Losses on Strategic Investments	Restructuring Charges	Stock-Based Compensation	Income Tax Adjustments	Non-GAAP Results
Net revenue	**$ 1,127**	**$ -**	**$ -**	**$ (208)**	**$ -**	**$ -**	**$ -**	**$ -**	**$ -**	**$ 919**
Cost of goods sold	462	-	(6)	-	-	-	-	0	-	456
Gross profit	**665**	**-**	**6**	**(208)**	**-**	**-**	**-**	**(0)**	**-**	**463**
Operating expenses:										
Marketing and sales	128	-	-	-	-	-	-	(5)	-	123
General and administrative	89	-	-	-	-	-	-	(9)	-	80
Research and development	316	-	-	-	-	-	-	(31)	-	285
Acquired in-process technology	138	(138)	-	-	-	-	-	-	-	-
Amortization of intangibles	13	-	(13)	-	-	-	-	-	-	-
Restructuring charges	18	-	-	-	-	-	(18)	-	-	-
Total operating expenses	702	(138)	(13)	-	-	-	(18)	(45)	-	488
Operating loss	**(37)**	**138**	**19**	**(208)**	**-**	**-**	**18**	**45**	**-**	**(25)**
Losses on strategic investments	(106)	-	-	-	-	106	-	-	-	-
Interest and other income, net	7	-	-	-	-	-	-	-	-	7
Loss before benefit from income taxes	(136)	138	19	(208)	-	106	18	45	-	(18)
Benefit from income taxes	(42)								(6)	(48)
Net income (loss)	**$ (94)**	**$ 138**	**$ 19**	**$ (208)**	**$ -**	**$ 106**	**$ 18**	**$ 45**	**$ 6**	**$ 30**
Diluted earnings (loss) per share										
Basic	**$ (0.30)**									**$ 0.09**
Diluted	**$ (0.30)**									**$ 0.09**
Number of shares used in computation										
Basic	317									317
Diluted	317									323

FY09 Reconciliation

GAAP to Non-GAAP Unaudited Condensed Consolidated Statement of Operations
(in millions, except per share data)

	2009											
	GAAP Results	Acquired In-Process Technology	Amortization of Intangibles	Certain Abandoned Acquisition-Related Costs	Change in Deferred Net Revenue - Packaged Goods and Digital Content	Goodwill Impairment	Loss on Licensed Intellectual Property Commitment (COGS)	Losses on Strategic Investments	Restructuring Charges	Stock-Based Compensation	Income Tax Adjustments	Non-GAAP Results
Net revenue	**$ 4,212**	**$ -**	**$ -**	**$ -**	**$ (126)**	**$ -**	**$ -**	**$ -**	**$ -**	**$ -**	**$ -**	**$ 4,086**
Cost of goods sold	2,127	-	(14)	-	-	-	(38)	-	-	(2)	-	2,073
Gross profit	**2,085**	**-**	**14**	**-**	**(126)**	**-**	**38**	**-**	**-**	**2**	**-**	**2,013**
Operating expenses:												
Marketing and sales	691	-	-	-	-	-	-	-	-	(20)	-	671
General and administrative	332	-	-	-	-	-	-	-	-	(47)	-	285
Research and development	1,359	-	-	-	-	-	-	-	-	(134)	-	1,225
Acquired in-process technology	3	(3)	-	-	-	-	-	-	-	-	-	-
Amortization of intangibles	58	-	(58)	-	-	-	-	-	-	-	-	-
Certain abandoned acquisition-related costs	21	-	-	(21)	-	-	-	-	-	-	-	-
Goodwill impairment	368	-	-	-	-	(368)	-	-	-	-	-	-
Restructuring charges	80	-	-	-	-	-	-	-	(80)	-	-	-
Total operating expenses	2,912	(3)	(58)	(21)	-	(368)	-	-	(80)	(201)	-	2,181
Operating loss	**(827)**	**3**	**72**	**21**	**(126)**	**368**	**38**	**-**	**80**	**203**	**-**	**(168)**
Losses on strategic investments, net	(62)	-	-	-	-	-	-	62	-	-	-	-
Interest and other income, net	34	-	-	-	-	-	-	-	-	-	-	34
Loss before provision for (benefit from) income taxes	(855)	3	72	21	(126)	368	38	62	80	203	-	(134)
Provision for (benefit from) income taxes	233										(271)	(38)
Net loss	**$ (1,088)**	**$ 3**	**$ 72**	**$ 21**	**$ (126)**	**$ 368**	**$ 38**	**$ 62**	**$ 80**	**$ 203**	**$ 271**	**$ (96)**
Loss per share												
Basic and diluted	**$ (3.40)**											**$ (0.30)**
Number of shares used in computation												
Basic and diluted	320											320

FY08 Reconciliation

GAAP to Non-GAAP Unaudited Condensed Consolidated Statement of Operations
(in millions, except per share data)

	2008											
	GAAP Results	Acquired In-Process Technology	Amortization of Intangibles	Certain Abandoned Acquisition-Related Costs	Change in Deferred Net Revenue - Packaged Goods and Digital Content	Goodwill Impairment	Loss on Licensed Intellectual Property Commitment (COGS)	Losses on Strategic Investments	Restructuring Charges	Stock-Based Compensation	Income Tax Adjustments	Non-GAAP Results
Net revenue	**$ 3,665**	**$ -**	**$ -**	**$ -**	**$ 355**	**$ -**	**$ -**	**$ -**	**$ -**	**$ -**	**$ -**	**$ 4,020**
Cost of goods sold	1,805	-	(26)	-	-	-	-	-	-	(2)	-	1,777
Gross profit	**1,860**	**-**	**26**	**-**	**355**	**-**	**-**	**-**	**-**	**2**	**-**	**2,243**
Operating expenses:												
Marketing and sales	588	-	-	-	-	-	-	-	-	(19)	-	569
General and administrative	339	-	-	-	-	-	-	-	-	(38)	-	301
Research and development	1,145	-	-	-	-	-	-	-	-	(91)	-	1,054
Acquired in-process technology	138	(138)	-	-	-	-	-	-	-	-	-	-
Amortization of intangibles	34	-	(34)	-	-	-	-	-	-	-	-	-
Restructuring charges	103	-	-	-	-	-	-	-	(103)	-	-	-
Total operating expenses	2,347	(138)	(34)	-	-	-	-	-	(103)	(148)	-	1,924
Operating income (loss)	**(487)**	**138**	**60**	**-**	**355**	**-**	**-**	**-**	**103**	**150**	**-**	**319**
Losses on strategic investments	(118)	-	-	-	-	-	-	118	-	-	-	-
Interest and other income, net	98	-	-	-	-	-	-	-	-	-	-	98
Income (loss) before provision for (benefit from) income taxes	(507)	138	60	-	355	-	-	118	103	150	-	417
Provision for (benefit from) income taxes	(53)										131	78
Net income (loss)	**$ (454)**	**$ 138**	**$ 60**	**$ -**	**$ 355**	**$ -**	**$ -**	**$ 118**	**$ 103**	**$ 150**	**$ (131)**	**$ 339**
Diluted earnings (loss) per share												
Basic	**$ (1.45)**											**$ 1.08**
Diluted	**$ (1.45)**											**$ 1.06**
Number of shares used in computation												
Basic	314											314
Diluted	314											321

Trailing Twelve Month Segment Shares

North America and Europe

	FY08	FY09			
	Q4	Q1	Q2	Q3	Q4
North America (1)					
Xbox 360™	25%	25%	28%	29%	27%
PlayStation®3	30	27	29	27	24
PlayStation®2	21	22	22	26	25
Wii™	11	11	12	13	14
NDS™	6	6	6	6	6
PSP™	23	22	23	21	21
PC	24	24	29	28	28
Total North America	**19%**	**19%**	**20%**	**20%**	**19%**
Europe (2)					
Xbox 360™	18%	17%	17%	19%	19%
PlayStation®3	23	19	18	19	18
PlayStation®2	25	26	25	20	20
Wii™	15	11	9	7	7
NDS™	9	9	8	7	7
PSP™	25	26	26	24	24
PC	31	30	32	29	29
Total Europe	**20%**	**18%**	**17%**	**16%**	**15%**

** Trailing Twelve Months*

(1) North America platform share information is based on NPD TRSTS data.

(2) Europe platform share information is based on EA estimates as no services comparable to NPD TRSTS exist in Europe.

Financial Guidance Summary

FY10 Guidance Summary

($ in Millions, except per share data)

	GAAP	Non-GAAP
Net Revenue	$3.7 to $3.85BN	$4.3BN
Gross Margin - %	51% to 53%	58% to 59%
Research & Development	Not provided	27%
General & Administrative	Not provided	6%
Sales & Marketing	Not provided	15%
Operating Expenses	Below $2.4BN	$2.1BN
Operating Margins	Not provided	~ 10%
Other Income & Expense	Not provided	~ $25M
Income Tax Expense	$10M to $45M	28%
Diluted EPS (Loss per share)	($0.85) to ($1.45)	$1.00
Share Count (MM)	323 (diluted)	325 (diluted)

Q110 Slate

	PS2	PS3	XB2	Wii	PC	PSP	NDS	Total
Battlefield 1943 (online only)		X	X					2
BOOM BLOX Bash Party				X				1
EA SPORTS Active				X				1
Fight Night Round 4		X	X					2
Godfather 2		X	X		X			3
Harry Potter and the Half-Blood Prince	X	X	X	X	X	X	X	7
MySims Racing				X			X	2
NFS Asia MSG (online only)					X			1
EA SPORTS Grand Slam Tennis				X				1
The Sims 3					X			1
Tiger Woods PGA TOUR 10	X	X	X	X		X		5
Total EA SKUs	2	5	5	6	4	2	2	**26**

Non-GAAP Financial Measures

To supplement the Company's unaudited condensed consolidated financial statements presented in accordance with GAAP, Electronic Arts uses certain non-GAAP measures of financial performance. The presentation of these non-GAAP financial measures is not intended to be considered in isolation from, as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP, and may be different from non-GAAP financial measures used by other companies. In addition, these non-GAAP measures have limitations in that they do not reflect all of the amounts associated with the Company's results of operations as determined in accordance with GAAP. The non-GAAP financial measures used by Electronic Arts include: non-GAAP net revenue, non-GAAP gross profit, non-GAAP operating income (loss), non-GAAP net income (loss) and historical and estimated non-GAAP diluted earnings (loss) per share. These non-GAAP financial measures exclude the following items, as applicable in a given reporting period, from the Company's unaudited condensed consolidated statements of operations:

- Acquired in-process technology
- Amortization of intangibles
- Certain abandoned acquisition-related costs
- Change in deferred net revenue (packaged goods and digital content)
- Goodwill impairment
- Loss on licensed intellectual property commitment
- Losses (gains) on strategic investments
- Restructuring charges
- Stock-based compensation

Through the end of fiscal 2008, Electronic Arts made certain income tax adjustments to its non-GAAP financial measures to reflect the income tax effects of each of the items it excluded from its pre-tax non-GAAP financial measures, as well as certain discrete one-time income tax adjustments. This approach was consistent with how the Company evaluated operating performance, planned, forecasted and analyzed future periods, and assessed the performance of its management team. In fiscal 2009, the Company began using a fixed, long-term projected tax rate of 28% internally to evaluate its operating performance, to forecast, plan and analyze future periods, and to assess the performance of its management team. Accordingly, the Company has applied the same 28% tax rate to its fiscal 2009 non-GAAP financial results.

Electronic Arts may consider whether other significant non-recurring items that arise in the future should also be excluded in calculating the non-GAAP financial measures it uses.

Electronic Arts believes that these non-GAAP financial measures, when taken together with the corresponding GAAP financial measures, provide meaningful supplemental information regarding the Company's performance by excluding certain items that may not be indicative of the Company's core business, operating results or future outlook. Electronic Arts' management uses, and believes that investors benefit from referring to, these non-GAAP financial measures in assessing the Company's operating results both as a consolidated entity and at the business unit level, as well as when planning, forecasting and analyzing future periods. These non-GAAP financial measures also facilitate comparisons of the Company's performance to prior periods. In its earnings press release dated May 5, 2009, Electronic Arts has provided a reconciliation of the most comparable GAAP financial measure to each of the historical non-GAAP financial measures.

Safe Harbor Statement

Some statements set forth in this document, including the estimates relating to EA's fiscal year 2010 guidance information contain forward-looking statements that are subject to change. Statements including words such as "anticipate", "believe", "estimate" or "expect" and statements in the future tense are forward-looking statements. These forward-looking statements are preliminary estimates and expectations based on current information and are subject to business and economic risks and uncertainties that could cause actual events or actual future results to differ materially from the expectations set forth in the forward-looking statements. Some of the factors which could cause the Company's results to differ materially from its expectations include the following: sales of the Company's titles during fiscal year 2010; the general health of the U.S. and global economy and the related impact on discretionary consumer spending; fluctuations in foreign exchange rates; consumer spending trends; the Company's ability to manage expenses; the competition in the interactive entertainment industry; the effectiveness of the Company's sales and marketing programs; timely development and release of Electronic Arts' products; the consumer demand for, and the availability of an adequate supply of console hardware units (including the Xbox 360® video game and entertainment system, the PLAYSTATION®3 computer entertainment system and the Wii™); consumer demand for software for the PlayStation 2; the Company's ability to predict consumer preferences among competing hardware platforms; the financial impact of potential future acquisitions by EA; the Company's ability to realize the anticipated benefits of acquisitions; the seasonal and cyclical nature of the interactive game segment; the Company's ability to attract and retain key personnel; changes in the Company's effective tax rates; the performance of strategic investments; the impact of certain accounting requirements, such as the Company's ability to estimate and recognize goodwill impairment charges and make tax valuation allowances; adoption of new accounting regulations and standards; potential regulation of the Company's products in key territories; developments in the law regarding protection of the Company's products; the Company's ability to secure licenses to valuable entertainment properties on favorable terms; the stability of the Company's key customers, and other factors described in the Company's Quarterly Report on Form 10-Q for the quarter ended December 31, 2008. These forward-looking statements speak only as of May 5, 2009. Electronic Arts assumes no obligation and does not intend to update these forward-looking statements. In addition, the preliminary financial results set forth in this document are estimates based on information currently available to Electronic Arts. While Electronic Arts believes these estimates are meaningful, they could differ from the actual amounts that Electronic Arts ultimately reports in its Annual Report on Form 10-K for the fiscal year ended March 31, 2009. Electronic Arts assumes no obligation and does not intend to update these estimates prior to filing its Form 10-K for the fiscal year ended March 31, 2009.