

# ELECTRONIC ARTS INC.

## **FORM 8-K** (Current report filing)

Filed 05/16/17 for the Period Ending 05/11/17

Address	209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065
Telephone	650-628-1500
CIK	0000712515
Symbol	EA
SIC Code	7372 - Prepackaged Software
Industry	Software
Sector	Technology
Fiscal Year	03/31



**Item 8.01 Other Events.**

Electronic Arts Inc. (“EA”) has filed this Current Report on Form 8-K to report that certain executive officers established pre-arranged stock trading plans as part of managing their EA equity holdings.

Andrew Wilson, Chief Executive Officer and a member of EA’s Board of Directors, established two plans on May 12, 2017 and sales under these plans may take place periodically from June 16, 2017 through June 15, 2018 and July 3, 2017 through December 5, 2017. Patrick Söderlund, Executive Vice President, EA Worldwide Studios, established a plan on May 15, 2017 and sales under this plan may take place periodically from June 16, 2017 through August 31, 2018. Christopher Bruzzo, Chief Marketing Officer, established a plan on May 11, 2017 and sales under this plan may take place periodically from July 1, 2017 through September 30, 2018.

Each of these plans accord with the guidelines of Rule 10b5-1 of the Securities Exchange Act of 1934, as amended, and EA policies regarding stock transactions by directors, executive officers and other employees. Transactions under each of these plans will be disclosed publicly through appropriate filings with the Securities and Exchange Commission.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**ELECTRONIC ARTS INC.**

Dated: May 16, 2017

By: /s/ Jacob J. Schatz

Jacob J. Schatz

Senior Vice President, General Counsel and  
Corporate Secretary