



**Supplemental Segment Information**  
**Fourth Quarter Fiscal 2007**  
**March 31, 2007**

# Current & Next Generation Hardware / PC

## Estimated EA TTM\* Platform Share

	Fiscal Year 2006		Fiscal Year 2007		
	Q4	Q1	Q2	Q3	Q4
<b>North America <sup>(1)</sup></b>					
Xbox 360™	28%	27%	33%	28%	27%
Xbox®	26	30	29	32	33
PLAYSTATION®3	--	--	--	32	28
PlayStation®2	26	26	25	24	24
Wii™	--	--	--	9	10
Nintendo GameCube™	17	15	14	13	12
NDS™	9	7	6	4	4
PSP™	31	29	29	27	27
GBA	5	5	5	4	3
PC	23	23	23	24	23
<b>Total North America</b>	<b>22%</b>	<b>23%</b>	<b>23%</b>	<b>21%</b>	<b>20%</b>
<b>Europe <sup>(2)</sup></b>					
Xbox 360	23%	22%	20%	20%	18%
Xbox	24	28	29	31	31
PlayStation3	--	--	--	--	17
PlayStation2	25	25	25	24	21
Wii	--	--	--	4	6
Nintendo GameCube	23	24	25	24	23
NDS	14	12	10	10	9
PSP	27	25	25	25	23
GBA	9	9	10	9	9
PC	26	27	27	28	28
<b>Total Europe</b>	<b>23%</b>	<b>23%</b>	<b>22%</b>	<b>22%</b>	<b>20%</b>

\* Trailing Twelve Months

(1) North America platform share information is based on NPD TRSTS data.

(2) Europe platform share information is based on EA estimates as no services comparable to NPD TRSTS exist in Europe.