



**Supplemental Segment Information**  
**Fourth Quarter Fiscal 2008**  
**March 31, 2008**

# Current & Legacy Generation Hardware / PC

## Estimated EA TTM\* Platform Share

(Units in Millions)

	Fiscal Year 2007			Fiscal Year 2008	
	Q4	Q1	Q2	Q3	Q4
<b>North America <sup>(1)</sup></b>					
Xbox 360™	27%	23%	21%	22%	25%
Xbox®	31	33	29	28	29
PlayStation®3	28	24	29	28	30
PlayStation®2	22	22	19	19	21
Wii™	10	9	11	12	11
Nintendo GameCube™	12	12	11	9	9
NDS™	4	4	4	6	6
PSP™	27	26	24	24	23
GBA	3	3	3	2	2
PC	23	23	23	24	25
<b>Total North America</b>	<b>20%</b>	<b>18%</b>	<b>18%</b>	<b>18%</b>	<b>19%</b>
<b>Europe <sup>(2)</sup></b>					
Xbox 360™	18%	17%	17%	17%	18%
Xbox®	31	33	37	30	31
PlayStation®3	17	17	19	22	23
PlayStation®2	21	21	21	23	25
Wii™	6	8	12	15	15
Nintendo GameCube™	23	23	23	15	14
NDS™	9	9	8	9	9
PSP™	23	23	23	24	25
GBA	9	9	10	10	10
PC	28	29	29	30	31
<b>Total Europe</b>	<b>20%</b>	<b>19%</b>	<b>19%</b>	<b>19%</b>	<b>20%</b>

\* Trailing Twelve Months

(1) North America platform share information is based on NPD TRSTS data.

(2) Europe platform share information is based on EA estimates as no services comparable to NPD TRSTS exist in Europe.