



August 29, 2017

EA to Present at the Deutsche Bank Technology Conference

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ: EA) today announced that Chris Evenden, Vice President, Investor Relations will present at the Deutsche Bank Technology Conference on Tuesday, September 12, in Las Vegas, NV. During the course of this event, EA may disclose material developments affecting its business and/or financial performance. Listeners may access the event via live audio webcast at <http://ir.ea.com>.

Tuesday, September 12, 2017
Presentation at 10:40 AM ET / 7:40 AM PT
Duration: 35 Minutes
Speaker: Chris Evenden, Vice President, Investor Relations
Webcast: <http://ir.ea.com>

Please note the presentation time is subject to change. Please contact the financial institution hosting the conference for additional details. An audio webcast archive will be available following the live event for one year at <http://ir.ea.com>.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company develops and delivers games, content and online services for Internet-connected consoles, mobile devices and personal computers. EA has more than 300 million registered players around the world.

In fiscal year 2017, EA posted GAAP net revenue of \$4.8 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Need for Speed™, Dragon Age™ and Plants vs. Zombies™. More information about EA is available at www.ea.com/news.

Ultimate Team, EA SPORTS, Battlefield, Battlefield 1, The Sims, Need for Speed, Dragon Age, and Plants vs. Zombies are trademarks of Electronic Arts Inc. NBA, John Madden, NFL and FIFA are the property of their respective owners and used with permission.

Safe Harbor for Forward-Looking Statements

During the course of the presentation, Electronic Arts may make forward-looking statements regarding future events or the future financial performance of the company. Statements including words such as "anticipate", "believe", "estimate" or "expect" and statements in the future tense are forward-looking statements. These forward-looking statements are subject to risks and uncertainties that could cause actual events or actual future results to differ materially from those set forth in the forward-looking statements. Please refer to Electronic Arts' latest Quarterly Report on Form 10-Q for the fiscal quarter ended June 30, 2017 for a discussion of important factors that could cause actual events or actual results to differ materially from those discussed during the presentation. These forward-looking statements speak only as of the date of the presentation; Electronic Arts assumes no obligation to, and does not necessarily intend to, update these forward-looking statements.

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Source: Electronic Arts Inc.

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