

ELECTRONIC ARTS INC.

Reported by
WILSON ANDREW

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 05/18/17 for the Period Ending 05/16/17

Address	209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065
Telephone	650-628-1500
CIK	0000712515
Symbol	EA
SIC Code	7372 - Prepackaged Software
Industry	Software
Sector	Technology
Fiscal Year	03/31

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or
Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * Wilson Andrew (Last) (First) (Middle) 209 REDWOOD SHORES PARKWAY (Street) REDWOOD CITY, CA 94065 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol ELECTRONIC ARTS INC. [EA]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director _____ 10% Owner <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) Chief Executive Officer
3. Date of Earliest Transaction (MM/DD/YYYY) 5/16/2017		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
4. If Amendment, Date Original Filed (MM/DD/YYYY)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	5/16/2017		M		37348	A	(1)	207580	I	By Family Trust
Common Stock	5/16/2017		F		19489 (2)	D	\$110.9	188091	I	By Family Trust
Common Stock	5/16/2017		M		37348	A	(3)	225439	I	By Family Trust
Common Stock	5/16/2017		F		19489 (2)	D	\$110.9	205950	I	By Family Trust
Common Stock	5/16/2017		M		31817	A	(1)	237767	I	By Family Trust
Common Stock	5/16/2017		F		16603 (2)	D	\$110.9	221164	I	By Family Trust
Common Stock	5/16/2017		M		49633	A	(3)	270797	I	By Family Trust
Common Stock	5/16/2017		F		25899 (2)	D	\$110.9	244898	I	By Family Trust
Common Stock	5/16/2017		M		31111	A	(1)	276009	I	By Family Trust
Common Stock	5/16/2017		F		16234 (2)	D	\$110.9	259775	I	By Family Trust
Common Stock	5/16/2017		M		32044	A	(3)	291819	I	By Family Trust
Common Stock	5/16/2017		F		16721 (2)	D	\$110.9	275098 (4)	I	By Family Trust
Common Stock								6349	I	By Charitable Trust

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Performance-based Restricted Stock Units	(3)	5/16/2017		M		37348		(5)	5/16/2017	Common Stock	37348	(3)	0	D	
Performance-based Restricted Stock Units	(3)	5/16/2017		J		14000		(6)	5/16/2018	Common Stock	14000	(6)	113267	D	
Performance-based Restricted Stock Units	(3)	5/16/2017		M		49633		(7)	5/16/2018	Common Stock	49633	(3)	63634 (8)	D	

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Performance-based Restricted Stock Units	(3)	5/16/2017		J			30178	(6)	5/16/2019	Common Stock	30178	(6)	156488	D	
Performance-based Restricted Stock Units	(3)	5/16/2017		M			32044	(9)	5/16/2019	Common Stock	32044	(3)	124444 (8)	D	
Restricted Stock Units	(1)	5/16/2017		M			37348	(10)	5/16/2017	Common Stock	37348	(1)	0	D	
Restricted Stock Units	(1)	5/16/2017		M			31817	(11)	5/16/2018	Common Stock	31817	(1)	31817	D	
Restricted Stock Units	(1)	5/16/2017		M			31111	(11)	5/16/2019	Common Stock	31111	(1)	62222	D	

Explanation of Responses:

- (1) Each Restricted Stock Unit represents the right to receive, at settlement, one share of Electronic Arts common stock. This transaction represents the settlement of Restricted Stock Units in shares of common stock on their scheduled vesting date.
- (2) Represents shares of common stock withheld to satisfy tax withholding requirements upon the vesting of this award.
- (3) Each Performance-Based Restricted Stock Unit represents the right to receive, at settlement, one share of common stock. This transaction represents the settlement of Performance-Based Restricted Stock Units in shares of common stock on their scheduled vesting date.
- (4) Shares held by the Wilson Family 2015 Trust. Mr. Wilson has investment control and pecuniary interest in all shares held by the Wilson Family 2015 Trust.
- (5) Vesting of this award depends on EA's relative total stockholder return. 200% of the target number of Performance-Based Restricted Stock Units vested based on actual performance.
- (6) Represents the portion of Performance-Based Restricted Stock Units unearned and cancelled in accordance with their terms.
- (7) Vesting of this award depends on EA's relative total stockholder return. 156% of the target number of Performance-Based Restricted Stock Units vested based on actual performance.
- (8) Represents the number of Performance-Based Restricted Stock Units that could vest based on the maximum level of achievement. The actual vesting of this award depends on EA's relative total stockholder return.
- (9) Vesting of this award depends on EA's relative total stockholder return. 103% of the target number of Performance-Based Restricted Stock Units vested based on actual performance.
- (10) This award was fully vested as of May 16, 2017.
- (11) This award has vested or will vest as to one-third of the Restricted Stock Units on the 11-month, 23-month and 35-month anniversaries of the date of grant.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Wilson Andrew 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065	X		Chief Executive Officer	

Signatures

By: Deborah Berenjfoorosh, Attorney-in-Fact For: Andrew Wilson

5/18/2017

--Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.