

ELECTRONIC ARTS INC.

Reported by
WILSON ANDREW

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 06/19/17 for the Period Ending 06/16/17

Address	209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065
Telephone	650-628-1500
CIK	0000712515
Symbol	EA
SIC Code	7372 - Prepackaged Software
Industry	Software
Sector	Technology
Fiscal Year	03/31

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
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[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *			2. Issuer Name and Ticker or Trading Symbol			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
Wilson Andrew			ELECTRONIC ARTS INC. [EA]			<input checked="" type="checkbox"/> Director _____ 10% Owner <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) Chief Executive Officer		
(Last) (First) (Middle)			3. Date of Earliest Transaction (MM/DD/YYYY)					
209 REDWOOD SHORES PARKWAY			6/16/2017					
(Street)			4. If Amendment, Date Original Filed (MM/DD/YYYY)			6. Individual or Joint/Group Filing (Check Applicable Line)		
REDWOOD CITY, CA 94065						<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
(City) (State) (Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	6/16/2017		M		100000	A	\$26.25	100000	D	
Common Stock	6/16/2017		S		38382 <u>(1)</u>	D	\$110.512 <u>(2)</u>	61618	D	
Common Stock	6/16/2017		S		49250 <u>(1)</u>	D	\$111.7118 <u>(3)</u>	12368	D	
Common Stock	6/16/2017		S		12368 <u>(1)</u>	D	\$112.2047 <u>(4)</u>	0	D	
Common Stock								6349	I	By Charitable Trust
Common Stock								256133	I	By Family Trust

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non-Qualified Stock Option (right to buy)	\$26.25	6/16/2017		M		100000		<u>(5)</u>	10/31/2023	Common Stock	100000	\$0.0	750000	D	

Explanation of Responses:

- This sale was effected pursuant to a 10b5-1 trading plan established by Mr. Wilson on May 12, 2017.
- Weighted average sale price for common stock sold. Actual sales price for shares sold ranged from \$110.08 to \$111.05. The Company undertakes to provide to the Staff of the S.E.C. or a security holder full information regarding the number of shares purchased or sold at each separate price.
- Weighted average sale price for common stock sold. Actual sales price for shares sold ranged from \$111.09 to \$112.08. The Company undertakes to provide to the Staff of the S.E.C. or a security holder full information regarding the number of shares purchased or sold at each separate price.
- Weighted average sale price for common stock sold. Actual sales price for shares sold ranged from \$112.09 to \$112.49. The Company undertakes to provide to the Staff of the S.E.C. or a security holder full information regarding the number of shares purchased or sold at each separate price.
- Option to purchase 1,000,000 shares which cliff vested as to 240,000 shares on November 1, 2014 and vested or vests as to 20,000 shares on the first day of each month thereafter until the option is fully vested in January 2018.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Wilson Andrew				

209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065	X	Chief Executive Officer
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Signatures

By: Deborah Berenjfoorosh, Attorney-in-Fact For: Andrew Wilson

6/19/2017

 **Signature of Reporting Person

 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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