



May 25, 2017

EA PLAY 2017: Nas, DJ Green Lantern and Dave East to Perform at Player FanFest

Fans Can Get First Hands-On with Star Wars™ Battlefront™ II, FIFA 18, Madden NFL 18, Need for Speed™ and More at 140+ Game Stations

Tune in to 300 of the Best Content Creator Channels to Learn More about the Biggest Games at EA PLAY

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ:EA) announced today that EA PLAY 2017 in Hollywood will feature performances by the eight-time platinum recording artist Nas, DJ Green Lantern and Dave East. All three will perform on Saturday night, June 10th from 6-8pm PST, at the EA PLAY FanFest, one of the biggest pop culture events of the summer. The FanFest is at the heart of EA PLAY 2017, featuring more than 140 hands-on gaming stations where fans will be the first to play EA's newest lineup of games including:

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170525005966/en/>

- | *Star Wars™ Battlefront™ II*
- | *FIFA 18*
- | *Madden NFL 18*
- | *NBA LIVE 18*
- | The latest *Need for Speed™* experience
- | *The Sims™ Mobile* and *The Sims™ 4*
- | *Battlefield™ 1: In The Name of the Tsar*
- | New content from *Star Wars™: Galaxy of Heroes* and *Titanfall 2*
- | *Madden NFL Mobile*
- | *NBA LIVE Mobile*
- | *EA SPORTS™ FIFA* on the Nintendo Switch

Widely celebrated as one of the greatest artists of all-time, Nas has received more than a dozen Grammy nominations since his debut album **Illmatic** in 1994. Joining the stage with Nas is DJ Green Lantern, a long-time DJ for some of hip hop's top artists, and Dave East whose mixtape **Kairi Chanel** hit the US Billboard 200 last year. These three artists will headline a lineup of musical talent that will perform each day at EA PLAY from June 10-12 at the Hollywood Palladium.

EA PLAY is open to the public and tickets are free. The FanFest schedule is:

- | Saturday June 10 from 4pm - 8pm
- | Sunday June 11 from 12pm - 6pm
- | Monday June 12 from 12pm - 5pm

For those that attend in-person at the Palladium in Hollywood, they can experience even more surprises. Each day of the show, the first 2000 fans that play *Star Wars™ Battlefront™ II* will receive a numbered, limited edition poster. On Sunday and Monday, the first 500 people to play *Madden NFL 18* and *EA SPORTS FIFA 18*, will receive a free copy of *Madden NFL 17* and *FIFA 17* respectively.

For anyone joining digitally around the world, EA PLAY will come to life through a variety of different content including livestreams. From behind-the-scenes looks and developer interviews to in-depth gameplay walkthroughs and new gameplay

footage, learn more about EA's upcoming games and experiences directly from those behind them. EA is also empowering the creative storytelling of more than 300 of the best content creators in the community to develop their own unique way of sharing their gameplay impressions with their fans all over the world who love to watch them most.

Please visit <http://www.ea.com/eaplay2017> to learn more about the event, and visit <https://eaplay17.fishsoftware.com/public/> to get your free ticket. Follow us on [Facebook](#) and [Twitter](#) for more EA PLAY news and information.

About Electronic Arts

Electronic Arts (NASDAQ:EA) is a global leader in digital interactive entertainment. The Company develops and delivers games, content and online services for Internet-connected consoles, mobile devices and personal computers. EA has more than 300 million registered players around the world.

In fiscal year 2017, EA posted GAAP net revenue of \$4.8 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Need for Speed™, Dragon Age™ and Plants vs. Zombies™. More information about EA is available at www.ea.com/news.

Need for Speed, EA SPORTS, The Sims, Dragon Age, Plants vs. Zombies, Battlefield and Battlefield 1 are trademarks of Electronic Arts Inc. STAR WARS © & TM 2017 Lucasfilm Ltd. All rights reserved. Titanfall is a trademark of Respawn Entertainment, LLC. John Madden, NFL, NBA and FIFA are the property of their respective owners and used with permission.

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20170525005966/en/>

Electronic Arts Inc.
John Reseburg, 650-628-3601
VP, Brand & Corporate Communications
jreseburg@ea.com

or
Jino Talens, 650-628-9111
PR Manager, Brand Communications
italens@ea.com

Source: Electronic Arts Inc.

News Provided by Acquire Media