



Supplemental Segment Information
Second Quarter Fiscal 2008
September 30, 2007

Current & Legacy Generation Hardware / PC

Estimated EA TTM* Platform Share

(Units in Millions)

	Fiscal Year 2007			Fiscal Year 2008	
	Q2	Q3	Q4	Q1	Q2
North America ⁽¹⁾					
Xbox 360™	33%	28%	27%	23%	21%
Xbox®	29	32	31	33	29
PlayStation®3	--	32	28	24	29
PlayStation®2	25	24	22	22	19
Wii™	--	9	10	9	11
Nintendo GameCube™	14	13	12	12	11
NDS™	6	4	4	4	4
PSP™	29	27	27	26	24
GBA	5	4	3	3	3
PC	23	24	23	23	23
Total North America	23%	21%	20%	18%	18%
Europe ⁽²⁾					
Xbox 360™	20%	20%	20%	18%	17%
Xbox®	29	30	31	30	33
PlayStation®3	--	--	--	17	17
PlayStation®2	25	25	24	21	21
Wii™	--	--	4	6	8
Nintendo GameCube™	25	25	23	23	22
NDS™	10	9	10	9	8
PSP™	25	25	25	23	23
GBA	10	10	9	9	9
PC	27	27	28	28	29
Total Europe	22%	23%	22%	20%	19%

* Trailing Twelve Months

(1) North America platform share information is based on NPD TRSTS data.

(2) Europe platform share information is based on EA estimates as no services comparable to NPD TRSTS exist in Europe.