



ELECTRONIC ARTS INC.

Illustrative Share Count Dilution from 0.75% Convertible Notes due 2016

Dated January 31, 2017

In July 2011, EA issued \$632.5 million aggregate principal amount of 0.75% Convertible Senior Notes due 2016. These notes matured on July 15, 2016 and have been repaid in full.

At the time the notes were issued, EA entered into convertible note hedge transactions to offset the potential dilution to our common stock upon conversion of the notes. These transactions completely offset the dilution from the notes.

In addition, EA also sold warrants to acquire up to 19.9 million shares of our common stock with a strike price of \$41.14. The warrants automatically exercised over a 60-day trading period that ended on January 12, 2017. EA issued a total of approximately 9.6 million shares to holders of the warrants. The warrants have expired and no additional shares of our common stock will be issued in connection with the warrants.

It is important to note that, for guidance purposes, the dilution from the exercise of the warrants is already included in our reported diluted share counts.

For additional information, please refer to Note 10, "Financing Arrangements", to the Condensed Consolidated Financial Statements in our Quarterly Report on Form 10-Q for the fiscal quarter ended September 30, 2016 filed on November 8, 2016.

If you have any additional questions, please contact EA Investor Relations at IR@EA.com.