



July 13, 2016

EA to Host Conference Call to Discuss Changes in External Financial Reporting

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ: EA) will host a conference call on July 19, 2016 to discuss changes to the way in which it externally reports its financial performance in response to the SEC's Compliance and Disclosure Interpretations regarding use of non-GAAP financial measures that were released on May 17, 2016.

EA will not be discussing any business results on the call. The interpretations apply to all U.S. public companies that report non-GAAP measures, particularly those that make adjustments for revenue recognition, such as many of EA's video game peers.

Listeners may access the conference call live via a dial-in number or audio webcast and will have a chance to ask questions. After the call EA will post the prepared remarks, an audio replay of the call, a transcript and a spreadsheet that illustrates the GAAP to non-GAAP adjustments for Q4 Fiscal 2016 on its Investor Relations website at <http://ir.ea.com>.

Tuesday, July 19, 2016
2:00 pm Pacific Time (5:00 pm Eastern Time)

Dial-in numbers:
Domestic: (844) 215-4106; International: (918) 534-8313
Passcode: EA

Webcast: <http://ir.ea.com>

A dial-in replay of the conference call will be available until August 2, 2016 at (855) 859-2056 (domestic) or (404) 537-3406 (international). An audio webcast replay of the conference call will be available for one year at <http://ir.ea.com>.

Updates regarding EA's business are available on EA's blog at www.ea.com/news.

About Electronic Arts

Electronic Arts (NASDAQ:EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world.

In fiscal year 2016, EA posted GAAP net revenue of \$4.4 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Dragon Age™ and Plants vs. Zombies™. More information about EA is available at www.ea.com/news.

EA SPORTS, The Sims, Dragon Age, Plants vs. Zombies and Battlefield are trademarks of Electronic Arts Inc. and its subsidiaries. John Madden, NFL and FIFA are the property of their respective owners and used with permission.

Safe Harbor for Forward-Looking Statements

During the course of the presentation, Electronic Arts may make forward-looking statements regarding future events, including the ways in which the Company may modify its system of external financial reporting and the ways in which Electronic Arts management and Board of Directors assess the Company's performance. Statements including words such as "anticipate", "believe", "estimate" or "expect" and statements in the future tense are forward-looking statements. These forward-looking statements are subject to risks and uncertainties that could cause actual events to differ materially from those set forth in the forward-looking statements. Important factors that could cause actual events to differ materially from those in the forward-looking statements include additional guidance or rules from the SEC or its Staff, refinement of our analysis with respect to the subject matter of the forward-looking statements and any of the risks discussed in Electronic

Arts' latest Annual Report on Form 10-K for the fiscal year ended March 31, 2016. These forward-looking statements speak only as of the date of the presentation; Electronic Arts assumes no obligation to, and disclaims any duty to update these forward-looking statements.

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