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Visceral Games Brings Voice Control to Dead Space 3, Making It the First Co-Op Game to Feature Voice Commands on Kinect for Xbox 360

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Find partner! Fire stasis! Attack Enemy! Visceral Games, an Electronic Arts Inc. (NASDAQ: EA) studio, today announced that the first big blockbuster launch of 2013, *Dead Space*[™], will be available exclusively on Kinect[™] for the Xbox 360 video game and entertainment system from Microsoft. The all-new Kinect functionality further immerses players into the *Dead Space* universe by allowing players to use simple voice commands to help a friend from the onslaught of horrors and thrills that awaits them in this spine-tingling new adventure. *Dead Space 3* featuring Kinect will make it easier for co-op partners to give each other health or ammo, find objectives, revive one another and more when the game launches February 5, 2013.

"The voice commands in *Dead Space 3* give players a unique way to take down the terror, whether they choose to face the Necromorphs alone in single-player, or alongside a friend with drop-in / drop-out co-op," said Steve Papoutsis, Executive Producer on *Dead Space 3* and VP, General Manager of Visceral Games. "*Dead Space 3* delivers the action-horror experience our fans have come to know and love. And with the ability to survive the adventure alone, with a friend, or with Kinect, we're excited about extending the spine-tingling *Dead Space* experience to a whole new audience of players."

Winner of more than 15 critic awards at E3 2012 including Best of Show from *Game Informer Magazine*, *Dead Space 3* cuts to the heart of deep space terror. The game is recognized by game critics worldwide for its incredible craftsmanship in horror, action, suspense and sound design. Players will embark on a thrilling ride through space that takes them to a hostile new planet, Tau Volantis. Fortunately, they are not alone this time around. The fully integrated drop-in/drop-out co-op feature gives players the option to play alone or team-up with a friend anytime. Players that choose to take down the terror together will experience additional story details, side missions and gameplay mechanics only found when playing as John Carver.

Dead Space 3 will be available on February 5, 2013 in North America and February 8, 2013 in Europe for the PlayStation[®]3 computer entertainment system, Xbox 360 and the PC.

For additional information and news, please visit www.deadspace.com, follow us on Twitter at: www.twitter.com/deadspace, or become a fan on Facebook at www.facebook.com/deadspace. Media assets are available at <http://info.ea.com>.

About Electronic Arts

Electronic Arts (NASDAQ:EA) is a global leader in digital interactive entertainment. The Company's game franchises are offered as both packaged goods products and online services delivered through Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 250 million registered players and operates in 75 countries.

In fiscal 2011, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for critically acclaimed, high-quality blockbuster franchises such as *The Sims*[™], *Madden NFL*, *FIFA Soccer*, *Need for Speed*[™], *Battlefield*[™], *Dead Space*[™] and *Mass Effect*[™]. More information about EA is available at <http://info.ea.com>.

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