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EA SPORTS Unveils FIFA Soccer 13 and Madden NFL 13 for Nintendo Wii U

New Games Feature Award-winning Gameplay, HD Graphics, And New Ways To Play

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ:EA) today announced that EA SPORTS™ is developing its two most popular sports videogames—*FIFA Soccer 13* and *Madden NFL 13*—for Nintendo Wii U™. Featuring award-winning gameplay, HD graphics and new ways to play, *FIFA Soccer 13* and *Madden NFL 13* promise to be incredibly innovative sports games on the Wii U, and they will be in stores around the world when the new console launches.

"We challenged our teams to develop innovations designed specifically for the Wii U, and to create new ways to play that would bring players of all abilities together," said Andrew Wilson, Head of EA SPORTS. "Our teams have truly delivered creative new football experiences with *FIFA Soccer 13* and *Madden NFL 13* for the Wii U."

In development at EA Canada, *FIFA Soccer 13* features three new ways to play that bring players of all abilities together. Families can play together in Co-op Mode, where one player manages and up to four others play. Team Management Control features interactive radar to send players on supporting runs, attacking or defensive, and touch screen control to change tactics, formations or subs on the fly. Experience the thrill of managing your favorite football club in Manage Match, directing players from the sidelines and even giving half-time talks. View a statistical analysis of the match and any player at any time, enabling you to make informed decisions. Plus, connect and interact with friends like no other FIFA title. See your friends online and invite them to play, or message them in real time using touch screen typing. *FIFA Soccer 13* features innovations utilizing the Wii U GamePad™ that immerse players in the action on the pitch. Gamers can lift and look through the GamePad touch screen to aim the ball on set pieces and penalty kicks, then put the perfect curve on a shot and let it fly. Shake the GamePad to activate Touch Screen Shooting, removing the element of 'hit and hope', and allowing for pinpoint accuracy.

Madden NFL 13 on the Wii U delivers the most authentic NFL experience ever on a Nintendo platform, including core gameplay new to the franchise this year, beautiful HD graphics, the newest depth and career modes, and all-new touchscreen features exclusive to the Wii U. With the all-new Connected Careers mode, you can build your own legacy as a player or a coach, or relive the glory of an all-time legend. Plus, the new CBS commentary team of Jim Nantz and Phil Simms make every game feel like an authentic NFL broadcast, as they call the action from the 3D booth. Get immersed into every game with features exclusive to the Wii U, including streamlined playcalling, pre-snap adjustments and personnel management - all directly from the innovative Wii U Gamepad touchscreen. *Madden NFL 13* on the Wii U brings next generation innovation, gameplay, and graphics straight to your living room like never before.

Join more than nine million fans in the EA SPORTS FIFA Soccer community at <http://www.facebook.com/easportsfifa> or follow us on Twitter at www.twitter.com/easportsfifa. *Madden NFL 13* Wii U is developed in Orlando, Florida by EA Tiburon. For more information about *Madden NFL 13* please visit <http://www.easports.com/madden-nfl>. The games have not yet been rated. Screenshots are available at <http://info.ea.com>.

EA SPORTS is one of the leading sports entertainment brands in the world, with top-selling videogame franchises, award-winning interactive technology, fan programs and cross-platform digital experiences. EA SPORTS creates connected experiences that ignite the emotion of sports through industry-leading sports videogames, including *Madden NFL* football, *FIFA*, *NHL*® hockey, *NBA LIVE* basketball, *NCAA*® Football, *Tiger Woods PGA TOUR*® golf, *S X*™ and *Fight Night* boxing. For more information about EA SPORTS, including news, video, blogs, forums and game apps, please visit www.easports.com.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones, tablets and social networks. EA has more than 220 million registered players and operates in 75 countries.

In fiscal 2012, EA posted GAAP net revenue of \$4.1 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as *The Sims*™, *Madden NFL*, *FIFA Soccer*, *Need for Speed*™, *Battlefield*™ and *Mass Effect*™. More information about EA is available at <http://info.ea.com>.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50365378&lang=en>

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