



Independent Developer Trapdoor Signs with EA

Sci-Fi Stealth Action Title 'Warp' to Launch on Xbox Live Arcade, Playstation Network, and PC

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- EA Partners, a division of Electronic Arts Inc. (NASDAQ:ERTS) today announced an agreement with independent developer Trapdoor, to publish *Warp*™. This unique stealth action game features a top-down sci-fi world with a distinctive art style, addicting levels, hazardous traps and challenging puzzles. The new game will debut on Xbox LIVE® Arcade, PlayStation® Network and PC in Summer 2011.

"Working with EA Partners allows us to expand our distribution to a much larger audience while still being able to retain our creative vision and identity," said Ken Schachter, Founder of Trapdoor. "As an independent studio we are thrilled with the opportunity to leverage the expertise and talent of EA's publishing organization to bring our very first game on console to life."

"One of our goals at EA Partners is to seek out the leading independent developers within the downloadable games market and publish their titles to a wide audience," said Jamil Moledina, Outreach Director, Business Development at EA Partners. "We are thrilled to add Trapdoor to the EA Partners family and bring this best-in-class sci-fi stealth action title to gamers everywhere."

Warp will be available for the PlayStation®3 computer entertainment system, Xbox 360® videogame and entertainment system and the PC. For more information on Trapdoor, visit their website at www.trapdoorinc.com or follow the development team on Twitter at www.twitter.com/trapdoorinc.

About Trapdoor Inc.

Founded in 2008, Trapdoor is an independent game developer committed to making digitally distributed games with AAA production values. Based in Montreal, Quebec, Trapdoor employs industry veterans and upcoming talent to craft stunning games that value innovation over imitation. For more information about Trapdoor, please visit www.trapdoorinc.com.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA™, EA SPORTS™, EA Mobile™ and POGO™. In fiscal 2010, EA posted GAAP net revenue of \$3.7 billion and had 27 titles that sold more than one million units. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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