



May 9, 2012

EA and Insomniac Games Explore the Vast Reaches of Facebook with Outernauts

Award-Winning Console Game Developer Aims To Tame The Galaxy With Its Social Gaming Debut

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Have you ever dreamed of a career in cosmic exploration? Today Electronic Arts Inc. (NASDAQ:EA) and independent video game studio Insomniac Games announced the first details of *Outernauts*[™], a completely new intellectual property and the indie developer's first game tailored for Facebook. Combining Insomniac's immersive storytelling with a unique art style and sense of wit, *Outernauts* is an adventure role-playing game that casts players as members of United Earth's elite Outernaut force. The Outernauts are charged with capturing and training exotic alien beasts as they uncover the riddle behind mysterious "ancients" while battling pirates and evil corporations seeking to control the galaxy. Players will explore planets, harvest loot, and fight asynchronously alongside or against friends to master a wild, untamed universe. *Outernauts* marks the first foray into the social gaming space for Insomniac Games, creators of the *Spyro the Dragon*[™], *Ratchet & Clank*[™], *Resistance*[™] and *Overstrike*[™] franchises.

"We see a huge opportunity to reach an entirely different audience of gamers through Facebook," said Ted Price, President and Founder of Insomniac Games. "As we have demonstrated for nearly twenty years in the console games space, we're confident we can help evolve the definition of a game experience on Facebook. With *Outernauts*, we are delivering a deep story with real RPG strategy, coupled with Insomniac's signature sense of humor."

Outernauts is currently in a closed beta testing phase and will launch on Facebook this summer. To learn more about *Outernauts* before launch, visit the game's Facebook page at www.facebook.com/outernauts.

About Insomniac Games

Insomniac Games is an independent videogames developer that has released award-winning hits exclusively for PlayStation consoles for 18-plus years. In 2009, it announced a partnership with EA Partners to release its first multiplatform game, *Overstrike*. The studio has created world-famous game franchises such as *Spyro the Dragon*, *Ratchet & Clank* and *Resistance*, resulting in more than 38 million games sold globally. Insomniac is also known for its collaborative workplace culture, having earned 12 local, regional and national "best places to work" honors since 2004. In January 2009, Insomniac opened a Durham, N.C. studio. Additional information can be found on both Insomniac studio locations at <http://www.insomniacgames.com>.

About Electronic Arts

Electronic Arts (NASDAQ:EA) is a global leader in digital interactive entertainment. The Company's game franchises are offered as both packaged goods products and online services delivered through Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 100 million registered players and operates in 75 countries. In fiscal year 2012, EA posted GAAP net revenue of \$4.1 billion. Headquartered in Redwood City, California, EA is recognized for critically acclaimed, high-quality blockbuster franchises such as *The Sims*[™], *Madden NFL*, *FIFA Soccer*, *Need for Speed*[™], *Battlefield*[™], and *Mass Effect*[™]. More information about EA is available at <http://info.ea.com>.

The Sims and *Need for Speed* are trademarks of Electronic Arts Inc. *Mass Effect* is a trademark of EA International (Studio and Publishing) Ltd. *John Madden NFL* and *FIFA* are the property of their respective owners and used with permission. EA and the EA logo are trademarks of Electronic Arts Inc. *Ratchet and Clank*, *Resistance* and *Outernauts* are trademarks of Insomniac Games, Inc. Facebook is a registered trademark of Facebook, Inc.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50270859&lang=en>

Electronic Arts
Alexis McDowel, 650-628-7703
PR Director
amcdowel@ea.com
Lauren Svensson, 650-628-3138

Publicist
lsvensson@ea.com

Source: Electronic Arts

News Provided by Acquire Media