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EA to Bring Glamour and Mystery to Facebook With JetSet Secrets

Facebook Gamers to Become Sexy Sleuths and Solve Stylish Mysteries In All-New Social Game

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Soar into a world full of secrets, luxury, and intrigue! Today, Electronic Arts Inc. (NASDAQ:EA) announced the first details regarding their newest Facebook game, *JetSet Secrets*,TM developed by EA's Mobile & Social San Francisco studio. Combining hidden object, light role-playing, and estate-building game elements, *JetSet Secrets* will transform players into globe-trotting, savvy detectives who travel the world with their crime-solving crew. *JetSet Secrets* will set itself apart from the competition, featuring best-in-class graphics, compelling storyline, and immersive gameplay.

"The time for drab mysteries is over—*JetSet Secrets* will intrigue players with brilliant scenery and gameplay that no other social game provides," said Nick Earl, Senior Vice President and General Manager of EA's Mobile & Social Studios. "We saw an opportunity in this genre to bring a high-quality game to Facebook players and the result will be *JetSet Secrets*."

Gamers will live the glamorous life as they investigate beautiful, exotic scenes to find clues that will lead them to the world's most devious criminal masterminds—and every hidden object found leads to wealth, power, and evidence that will unravel the villains' devious plan.

JetSet Secrets is launching soon on Facebook. Fans can visit www.facebook.com/jetsetsecrets to "like" and view the announcement trailer. Additional information and assets are available at <http://info.ea.com>.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones, tablets and social networks. EA has more than 220 million registered players and operates in 75 countries.

In fiscal 2012, EA posted GAAP net revenue of \$4.1 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The SimsTM, Madden NFL, FIFA Soccer, Need for SpeedTM, BattlefieldTM and Mass EffectTM. More information about EA is available at <http://info.ea.com>.

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