



BioWare and Green Ronin to Publish Dragon AgePen & Paper Role-Playing Game

BioWare's Highly Anticipated Epic Fantasy Video Game Gets the Pen & Paper Treatment

EDMONTON, Alberta, May 05, 2009 (BUSINESS WIRE) -- Leading video game developer BioWare(TM), a division of Electronic Arts Inc. (NASDAQ:ERTS), today announced that Green Ronin Publishing will launch a pen and paper role-playing game (RPG) based on the highly anticipated video game, *Dragon Age(TM): Origins*. The pen and paper game extends the *Dragon Age* universe, making it more accessible to passionate RPG fans looking for another way to experience the epic fantasy world of Thedas.

"We're delighted to be working with Green Ronin to explore more of the *Dragon Age* universe through a pen and paper role-playing game. We're excited to deliver *Dragon Age's* unique dark, heroic fantasy to our audience in a brand new way - a perfect complement to the landmark game we're launching on PC, Xbox 360 and PLAYSTATION 3 this fall," said Dr. Ray Muzyka, General Manager and CEO, BioWare and General Manager and Vice President, EA. "Our development teams craft rich, deep worlds, and this is an excellent way to expand the franchise."

"*Dragon Age: Origins* has been described as the spiritual successor to BioWare's *Baldur's Gate(TM)*, one of the most highly-acclaimed fantasy computer RPGs in the world, so when BioWare approached us to do a pen and paper version, we had to say 'yes!'," said Green Ronin President Chris Pramas. "With our work on *Warhammer Fantasy Roleplay*, *Black Company*, and *Thieves' World*, dark fantasy is in our blood and *Dragon Age: Origins* is the best in its class. An opportunity to collaborate with BioWare on *Dragon Age: Origins* was not to be missed."

The *Dragon Age* pen and paper RPG will be available at card shops, book and comic retailers in summer 2009. The first release will be a boxed set -- perfect for new and experienced role-players alike. Green Ronin plans to release additional boxed sets and supplemental books, expanding the *Dragon Age* world even further.

Dragon Age: Origins from BioWare invites players to *create their own heroes and join the fight against the darkspawn in a world of violence, lust and betrayal*. The game will feature deep character customization, challenging decisions, and a wealth of gritty, mature plots that, combined with the BioWare heritage, make it one of the most highly-anticipated releases of 2009. *Dragon Age: Origins* is scheduled to release this fall on the Xbox 360(R) videogame and entertainment system, PLAYSTATION (R)3 computer entertainment system and PC.

Dragon Age: Origins is rated RP by the ESRB. No PEGI rating is available at this time. For more information about *Dragon Age: Origins*, visit www.dragonage.com. Pre-order the game now at www.eastore.ea.com.

About Green Ronin Publishing

Green Ronin Publishing is a Seattle-based company known for its dedication to quality books and games. Founded in 2000, Green Ronin has won more awards for excellence and innovation than any other game company in the new millennium, and took home the coveted ENnie Award for Best Publisher an unprecedented three years running. With great licenses like *A Song of Ice and Fire* and the *Black Company*, groundbreaking games like *Mutants & Masterminds* and *Blue Rose*, and a roster of top flight designers and illustrators, Green Ronin Publishing is a leading light in the hobby game industry.

About BioWare

BioWare develops computer, console, handheld, mobile and online video games focused on rich stories and memorable characters. Since 1995, BioWare has created some of the world's best-selling titles, including the award-winning *Baldur's Gate (TM)* and *Neverwinter Nights(TM)* series, *Star Wars(R): Knights of the Old Republic(TM)* and *Sonic(TM) Chronicles: The Dark Brotherhood* (for the Nintendo DS(TM)). Original BioWare-created intellectual properties include *Jade Empire(TM)* and the 2007 Game of the Year, *Mass Effect(TM)*. With studios in Edmonton (Alberta, Canada), Montreal (Quebec), and Austin (Texas), BioWare is hard at work on the epic fantasy role-playing game, *Dragon Age(TM): Origins*, *Mass Effect 2(TM)*, the epic

sequel to *Mass Effect*, and the story-driven massively multiplayer game, *Star Wars(R): The Old Republic(TM)*, as well as several unannounced projects. In 2008, BioWare was acquired by the world's leading electronic entertainment publisher, Electronic Arts. For more information on BioWare, visit www.bioware.com.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS(TM), EA(TM), EA SPORTS Freestyle(TM) and POGO(TM). In fiscal 2008, EA posted GAAP net revenue of \$3.67 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

*BioWare, Mass Effect, Dragon Age and Jade Empire are trademarks or registered trademarks owned by EA International (Studio and Publishing) Ltd. in the U.S. and/or other countries. EA, EA SPORTS, EA SPORTS Freestyle and POGO are trademarks or registered trademarks of Electronic Arts Inc. in the U.S. and/or other countries. Nintendo DS is a trademark of Nintendo. PLAYSTATION is a registered trademark of Sony Computer Entertainment. Xbox and Xbox 360 are trademarks of the Microsoft group of companies. All other trademarks are the property of their respective owners.

SOURCE: Electronic Arts Inc.

Electronic Arts
Tammy Schachter, 650-628-7223
Senior Director of PR
tschachter@ea.com

or
47 Communications
Brian Rubin, 212-391-4707
brian@fortyseven.com

or
EA Games Label PR
Erik Einsiedel, 780-430-0164 ext. 1146
erik@bioware.com

Copyright Business Wire 2009