



Crytek Takes Aim with Crysis 3 — The First Blockbuster Shooter of 2013

Fight in the New York 'Liberty Dome', Exploit Seven Natural Wonders and Wield Advanced Alien Weaponry in the Ultimate Sandbox Shooter

*Pre-order the Crysis 3 Hunter Edition for Early Access to the New Crysis 3 Signature Bow and XP Boost in Multiplayer**

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- The hunted becomes the hunter! Electronic Arts Inc. (NASDAQ:EA) and award-winning developer Crytek GmbH, today announced *Crysis® 3*, the premier sandbox shooter experience of 2013. Powered by Crytek's proprietary CryENGINE®, *Crysis 3* advances the state of the art with unparalleled visuals and dynamic shooter gameplay. Players take on the role of 'Prophet' as he returns to New York, only to discover that the city has been encased in a Nanodome created by the corrupt Cell Corporation. The New York City Liberty Dome is a veritable urban rainforest teeming with overgrown trees, dense swamplands and raging rivers. Within the Liberty Dome, seven distinct and treacherous environments become known as the Seven Wonders. This dangerous new world demands advanced weapons and tactics. Prophet will utilize a lethal composite bow, an enhanced Nanosuit and devastating alien tech to become the deadliest hunter on the planet.

"*Crysis 3* is a thrilling mix of sandbox gameplay, advanced combat and hi-tech human and alien weaponry that shooter fans will love," said Cevat Yerli, Chief Executive Officer of Crytek. "Leveraging the latest CryENGINE technology, we're able to deliver seven unique themes that offer stunning and visually loaded gameplay experiences. We cannot wait until people get their hands on the game."

Set in 2047, Prophet is on a revenge mission after uncovering the truth behind Cell Corporation's motives for building the quarantined Nanodomains. The citizens were told that the giant citywide structures were resurrected to protect the population and to cleanse these metropolises of the remnants of Ceph forces. In reality, the Nanodomains are CELL's covert attempt at a land and technology grab in their quest for global domination. With Alien Ceph lurking around every corner and human enemies on the attack, nobody is safe in the path of vengeance. Everyone is a target in Prophet's quest for retribution.

Crytek also announced that players who are ready to start the hunt can pre-order the *Crysis® 3 Hunter Edition** today. The *Crysis 3 Hunter Edition* gives players the tools to become the ultimate hunter in multiplayer with early access to the new signature bow and its attachments, plus the *Hunter* Nanosuit module which adds additional power and functionality to the super-suit. Gamers who pre-order now will also have a head start when playing online with a bonus XP boost up to level 5, a unique bow skin and three exclusive dog tags to hunt in style**. The *Crysis 3 Hunter Edition* is available on Origin.com and other participating retailers for \$59.99.

In addition to receiving the *Crysis 3 Hunter Edition*, select retailers are offering gamers that pre-order *Crysis 3* the following early multiplayer unlocks:

- **Stalker Pack** — Includes the base game, all *Hunter Edition* content and the following early multiplayer unlocks: for players who like to stalk their prey from the shadows the *Stalker Pack* provides early multiplayer access to the deadly semi-auto Jackal shotgun. This powerful, close-range shotgun comes with a unique silencer attachment, custom weapon skin and two exclusive themed in-game dog tags.
- **Overkill Pack** — Includes the base game, all *Hunter Edition* content and the following early multiplayer unlocks: the *Overkill Pack* features early multiplayer access to the Typhoon assault weapon and skin. Spewing 500 rounds a second, the Typhoon gives players the ability to go guns blazing to take back the Liberty Dome. Also included are two exclusive *Overkill* themed in-game dog tags.
- **Predator Pack** — Includes the base game, all the *Hunter Edition* content and the following early multiplayer unlocks: the *Predator Pack* delivers early multiplayer access to the Feline submachine gun and exclusive camo. With an extremely fast rate of fire and a 60 round magazine the Feline is highly effective and deadly, at short range.

Developed by Crytek and powered by the proprietary cutting edge CryENGINE technology, *Crysis 3* will be available spring 2013 for the Xbox 360® video game and entertainment system, PlayStation®3 computer entertainment system and PC. For more information on *Crysis 3*, please visit www.crysis.ea.com, and for the latest news visit www.facebook.com/crysis or follow us

on Twitter® at www.twitter.com/crysis. Press assets for Crysis 3 are available at www.info.ea.com.

*Offer available while stocks last.

**Conditions and restrictions apply. See www.crysis.ea.com/preorder for details.

About Electronic Arts

Electronic Arts (NASDAQ:EA) is a global leader in digital interactive entertainment. The Company's game franchises are offered as both packaged goods products and online services delivered through Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 100 million registered players and operates in 75 countries.

In fiscal 2011, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for critically acclaimed, high-quality blockbuster franchises such as The Sims™, Madden NFL, FIFA Soccer, Need for Speed™, Battlefield, and Mass Effect™. More information about EA is available <http://info.ea.com>.

About Crytek GmbH

Crytek GmbH ("Crytek") is an independent company at the forefront of the interactive entertainment industry, and is dedicated to pushing the boundaries of gaming by creating standout experiences for Xbox 360, PlayStation 3, PC, mobile devices and games-as-service using their cutting-edge 3D-Game-Technology, CryENGINE®.

The company's headquarters are in Frankfurt am Main (Germany). Crytek also has studios in Kiev (Ukraine), Budapest (Hungary), Sofia (Bulgaria), Seoul (South Korea) and Nottingham (UK) and Shanghai (China).

Since its foundation in 1999, Crytek has consistently been recognized for excellence in its field, earning accolades such as the 2011 Develop Award for Best Independent Studio and a 2010 Red Dot Design Award. Its multi-award winning games include Far Cry®, Crysis® (awarded best PC Game of E3 2007 and Best Technology at the 2008 Game Developers Choice Awards), Crysis Warhead® (awarded Best Graphics Technology at IGN Best of 2008 Awards) and Crysis® 2 (awarded Best Shooter of E3 2010 and Gamescom 2010).

For more information, please visit www.crytek.com.

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