



Battlefield 3 Takes the Fight Back to Karkand

First Expansion Pack for EA's Award-Winning Shooter Coming December 6th to PlayStation 3, December 13th to Xbox 360 and PC

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- DICE, an Electronic Arts Inc. studio (NASDAQ:ERTS) today announced that *Battlefield 3™: Back to Karkand*, the first digital expansion pack for the critically acclaimed *Battlefield 3*, will be available December 6th for download on the PlayStation®Network and December 13th on Xbox LIVE® Marketplace and the PC. Building on the biggest launch in EA history, *Battlefield 3: Back to Karkand* is a full-feature digital expansion pack giving gamers more of the explosive multiplayer that Joystiq.com called "mesmerizing," and gameplay that has won over 60 industry awards and continues to delight gamers across the globe in what Seth Schiesel of *The New York Times* declares, "the most visually realistic shooter on the market."

Utilizing the power of *Frostbite™*, the *Back to Karkand* expansion pack remasters four of the most popular *Battlefield* multiplayer maps in the franchise's history all with enhanced levels of destruction, including Strike at Karkand, Wake Island, Gulf of Oman and Sharqi Peninsula. In addition to these four new maps, *Battlefield 3: Back to Karkand* marks the return of the classic Conquest Assault mode from *Battlefield 2™*. A twist on the beloved Conquest mode, Conquest Assault starts one team in command of all control points on the map while the opposing team must assault and take the flags over in order to stop their tickets from bleeding down to zero. *Battlefield 3: Back to Karkand* also features three new vehicles, ten new weapons, five new dog tags, five new achievements/trophies and an added layer of persistence where players complete assignments to unlock items and earn rewards.

"Free for those that pre-ordered or purchased the Limited Edition of *Battlefield 3, Back to Karkand* is another way for us to say thanks to our fans and show our continued support for the game," said Patrick Soderlund, Executive Vice President of the EA Games Label. "The launch of *Battlefield 3* was only the beginning as we vow to keep the game alive with additional content and gameplay improvements in the months ahead. We're excited to recreate and share some new *Battlefield* moments on these beloved maps that only *Battlefield* games can provide."

Available exclusively for one week on the PlayStation Network, *Battlefield 3: Back to Karkand* will be available December 6th at no extra charge* or for \$14.99. The expansion pack will be available on December 13th for \$14.99 on PC at Origin.com or for 1200 MS points on Xbox LIVE Marketplace. *Battlefield* fans can purchase merchandise online at the all-new DICE store at www.store.dice.se. For the latest news on *Battlefield* please visit <http://www.facebook.com/battlefield>, follow us on Twitter® at www.twitter.com/battlefield or sign up for the official *Battlefield* newsletter at www.battlefield.com.

* For those that pre-ordered or purchased the Limited Edition version of the game

About Electronic Arts

Electronic Arts (NASDAQ:ERTS) is a global leader in digital interactive entertainment. The Company's game franchises are offered as both packaged goods products and online services delivered through Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 100 million registered players and operates in 75 countries.

In fiscal 2011, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for critically acclaimed, high-quality blockbuster franchises such as *The Sims™*, *Madden NFL*, *FIFA Soccer*, *Need for Speed™*, *Battlefield*, and *Mass Effect™*. More information about EA is available at <http://info.ea.com>.

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