



EA to Webcast 2010 Annual Meeting of Stockholders

REDWOOD CITY, Calif., Jul 29, 2010 (BUSINESS WIRE) -- Electronic Arts Inc. (NASDAQ: ERTS) today announced that it will webcast its 2010 Annual Meeting of Stockholders on Thursday, August 5, 2010. During the course of this event, EA may disclose material developments affecting its business and/or financial performance. Listeners may access the meeting via audio webcast.

Thursday, August 5, 2010
2:00 pm PT / 5:00 pm ET
<http://investor.ea.com>

The webcast will be available on EA's website at <http://investor.ea.com> through August 12, 2010.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA Mobile™ and POGO™. In fiscal 2010, EA posted GAAP net revenue of \$3.7 billion and had 27 titles that sold more than one million units. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

EA, EA SPORTS, EA Mobile and POGO are trademarks of Electronic Arts Inc.

Safe Harbor for Forward-Looking Statements

During the course of the event, Electronic Arts may make forward-looking statements regarding future events or the future financial performance of the company. Statements including words such as "anticipate", "believe", "estimate" or "expect" and statements in the future tense are forward-looking statements. These forward-looking statements are subject to risks and uncertainties that could cause actual events or actual future results to differ materially from those set forth in the forward-looking statements. Please refer to Electronic Arts' latest Annual Report on Form 10-K for the fiscal year ended March 31, 2010 for a discussion of important factors that could cause actual events or actual results to differ materially from those discussed during the event. These forward-looking statements speak only as of the date of the event; Electronic Arts assumes no obligation to, and does not necessarily intend to, update these forward-looking statements.

SOURCE: Electronic Arts Inc.

Electronic Arts Inc.
Peter Ausnit, 650-628-7327
Vice President, Investor Relations
pausnit@ea.com
or
Jeff Brown, 650-628-7922
Vice President, Corporate Communications
jbrown@ea.com

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