



EA Sounds Call of WAR to Mac Gamers with Release of Warhammer Online: Age of Reckoning for Mac on October 28

WAR for Mac will be Available via Digital Download for \$19.95; Beta Version Available Now for Download to Current Players, New Mac Users

FAIRFAX, Va., Sep 29, 2009 (BUSINESS WIRE) -- Mythic Entertainment(TM), an Electronic Arts Inc. (NASDAQ:ERTS) studio, today announced that the critically acclaimed MMORPG, *Warhammer(R) Online: Age of Reckoning(R) (WAR)*, will be released for the Mac(R) computer platform on October 28, 2009. *WAR* on Mac will be available to new subscribers via digital download at Gametreeonline.com for \$19.95 and includes 30 days of game time. Current subscribers will be able to download the Mac client at no charge for use with existing accounts.

"We're incredibly excited to bring *Warhammer Online* and its enthralling Realm vs. Realm combat to the Mac community," said Jeff Hickman, Executive Producer of *Warhammer Online: Age of Reckoning*. "Come October 28th, the sides of Order and Destruction will be bolstered by a fresh recruit of Mac gamers experiencing for the first time exactly what we mean when we say that 'WAR is everywhere!'"

The Mac version of *WAR* is currently being offered for beta testing and allows existing players to download the beta client to their Mac computers and play with their live game accounts. Players who do not have an existing live account, but are interested in playing *WAR* on the Mac, are able to participate in the beta by downloading a 10-day Mac beta trial. Players who participate in the *WAR* Mac beta test will receive an exclusive title and trophy reward for their characters within the game.

To download the beta version of *Warhammer Online: Age of Reckoning* for Mac or the 10-day beta trial, please visit: www.warhammeronline.com/mac.

Based on the popular tabletop war game from Games Workshop, *Warhammer Online: Age of Reckoning* features revolutionary Realm vs. Realm(TM) conflict that will provide players with an engaging battleground for years to come. Available now for PC and rated "T" for Teen by the ESRB, *WAR* will be available for the Mac on October 28, 2009. For more information about *Warhammer Online: Age of Reckoning* or to download the 10-day free trial, visit <http://www.warhammeronline.com/>.

About Warhammer(R) Online: Age of Reckoning(R)

Experience the glory of Realm vs. Realm! Declare your allegiance and join hundreds of thousands of mighty heroes on the battlefields of *Warhammer Online: Age of Reckoning*, the new MMORPG from Mythic Entertainment, the creators of *Dark Age of Camelot*(TM). Enter a grim fantasy world of perpetual conflict to fight for the Realms of Order (Dwarfs, High Elves, and Empire) or Destruction (Greenskins, Dark Elves, and Chaos). Invade enemy lands, besiege imposing fortresses, and sack sprawling capital cities for the glory of your Realm. Wield devastating magic and deadly weapons, battle monstrous creatures, and join your brothers-in-arms in epic Public Quests(TM). Climb the Bastion Stair, carry your Guild Banner into battle, and unlock the infinite secrets of the Tome of Knowledge as you travel the world. So sharpen your blade and unleash your inner mutation. The Age of Reckoning has begun and WAR IS EVERYWHERE!

For more information about *Warhammer Online: Age of Reckoning*, visit: www.warhammeronline.com.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EATM, EA SPORTSTM, EA MobileTM and POGOTM. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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