



EA and Crytek Announce *Crysis 2* Multiplayer Demo

Xbox 360 Exclusive Demo Gives Gamers an Early Look at One of the Most Anticipated First Person Shooters of 2011

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts (NASDAQ: ERTS) and award-winning developer Crytek GmbH today announced the *Crysis 2* Multiplayer Demo. Starting January 25, the multiplayer demo will be available exclusively on the Xbox 360® videogame and entertainment system for Xbox Live Gold Members and will allow them to experience the unparalleled gameplay variety offered by the franchise's signature Nanosuit in a multiplayer setting. In 2010, *Crysis 2* was honored with over a dozen awards from critics around the world in recognition of its intense, addictive and stunning multiplayer. *Crysis 2* multiplayer catapults players into a war-torn Manhattan where two teams fight to the death, each using the powers of the Nanosuit to be fast, be strong and be invisible. Maps will be set across Crytek's stunning recreation of New York City, presenting players with vertical gameplay that allows them to strategize, attack and defend from above and below.

"*Crysis 2* offers a fresh, new take on multiplayer — one that will stand out and establish the game as a top contender in the first person shooter genre," said Cevat Yerli, CEO of Crytek. "The Nanosuit gives gamers a sense of power they have yet to experience in any other shooter and having New York City as a backdrop will present a different type of playground with even more possibilities."

The *Crysis 2* Multiplayer Demo will feature the "Skyline" map, and two game modes: "Team Instant Action" and "Crash Site." "Team Instant Action" pits two teams against each other as they kill as many opponents as possible to earn higher ranks. In "Crash Site," players will battle for control of alien drop pods, earning points by guarding their pods and keeping enemies at bay. Developed by Crytek UK, Crytek's specialist multiplayer studio, *Crysis 2* multiplayer will include six gameplay modes and 12 maps set across recognizable locations in New York City. Throughout the campaign, players can earn up to 50 multiplayer ranks and a variety of different upgrades to their weapons and their Nanosuit. To learn more information on the *Crysis 2* Multiplayer Demo, please visit <http://crysis.ea.com/demo>.

Gamers who pre-order *Crysis 2* will receive a copy of the *Limited Edition* of the game which includes bonuses such as a camouflage skinned SCAR assault rifle and early access to the Holo Decoy attachment, a weapon attachment that projects a moving holographic mirror of the player*. Platinum Dog Tags displaying a player's multiplayer rank and stats will also be available with the Limited Edition along with a Bonus XP award which can be used to boost a player's rank*.

Built on Crytek's new state-of-the-art multiplatform game development system, CryENGINE®3, *Crysis 2* will be available for the Xbox 360® videogame and entertainment system, PlayStation®3 computer entertainment system and PC on March 22, 2011 in North America and March 25, 2011 in Europe. For more information on *Crysis 2*, please visit <http://crysis.ea.com>, or mycrysis.com and follow the game on Twitter at <http://www.twitter.com/crysis> or "Like" *Crysis* on Facebook at <http://facebook.com/crysis>.

* Conditions and restrictions apply. See back of pack for details.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA™, EA SPORTS™, EA Mobile™ and POGO™. In fiscal 2010, EA posted GAAP net revenue of \$1.7 billion and had 27 titles that sold more than one million units. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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About Crytek GmbH

Crytek GmbH ("Crytek") is one of the world's leading independent development studios for interactive entertainment with its headquarters in Frankfurt am Main (Germany) and additional studios in Kiev (Ukraine), Budapest (Hungary), Sofia (Bulgaria), Seoul (South Korea) and Nottingham (UK).

Crytek is dedicated to creating exceptionally high quality video games for the PC and next-generation consoles, powered by their proprietary cutting edge 3D-Game-Technology CryENGINE®.

Since its foundation in 1999, Crytek created the multi-award winning PC titles *Far Cry*®, *Crysis*®, awarded best PC Game of E3 2007 and Best Technology at the 2008 Game Developers Choice Awards and *Crysis Warhead*®, awarded Best Graphics Technology at IGN Best of 2008 Awards.

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