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## EA and Insomniac Games Blast Off With the Launch of Outernauts on Facebook Today

*Leading Software Publisher and Award-Winning Console Game Developer Team Up To Bring Adventure Role-Playing Game to Facebook*

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- It's time to tame the galaxy! Today Electronic Arts Inc. (NASDAQ:EA) and Insomniac Games announced the official launch of *Outernauts*,<sup>™</sup> the independent developer's first game created for Facebook. Developed by Insomniac Games, the creators of *Spyro the Dragon*,<sup>™</sup> *Ratchet & Clank*<sup>™</sup> and *Resistance*,<sup>™</sup> *Outernauts* is a new adventure role-playing social game set in a universe where players can capture and train exotic alien beasts for battle as they transform their cosmic homeworld into a thriving galactic hub.

"*Outernauts* is Insomniac's newest game universe. We believe it will appeal to both our long time Insomniac fans and new consumers on Facebook," said Ted Price, President and Founder of Insomniac Games. "By bringing the breadth and elements of console gaming to a social game, we hope to give our fans—both old and new—a unique gaming experience on Facebook."

Featuring a deep story with real RPG strategy and Insomniac's signature sense of humor, *Outernauts* is an adventure role-playing game that casts players as members of United Earth's elite Outernaut force. The Outernauts are charged with capturing and training exotic alien beasts as they uncover the riddle behind mysterious "ancients" while battling pirates and evil corporations seeking to control the galaxy. Players will explore planets, harvest loot, and fight asynchronously alongside or against friends to master a wild, untamed universe.

"We're delighted to see such a well-known and respected developer of console games launch its newest project on Facebook," said Sean Ryan, Director of Games Partnerships, Facebook. "With the arrival of *Outernauts*, people who love console games have another way to connect with friends on Facebook."

*Outernauts* is now live on Facebook at <http://apps.facebook.com/outernauts>. To learn more about *Outernauts*, visit the game's Facebook page at [www.facebook.com/outernauts](http://www.facebook.com/outernauts). Press assets are available at <http://info.ea.com>.

### **About Insomniac Games**

Insomniac Games is an independent videogames developer that has released award-winning hits exclusively for PlayStation consoles for 18-plus years. In 2009, it announced a partnership with EA Partners to release its first multiplatform game, *Overstrike*. The studio has created world-famous game franchises such as *Spyro the Dragon*, *Ratchet & Clank* and *Resistance*, resulting in more than 38 million games sold globally. Insomniac is also known for its collaborative workplace culture, having earned 12 local, regional and national "best places to work" honors since 2004. In January 2009, Insomniac opened a Durham, N.C. studio. Additional information can be found on both Insomniac studio locations at <http://www.insomniacgames.com>.

### **About Electronic Arts**

Electronic Arts (NASDAQ:EA) is a global leader in digital interactive entertainment. The Company's game franchises are offered as both packaged goods products and online services delivered through Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 100 million registered players and operates in 75 countries.

In fiscal year 2012, EA posted GAAP net revenue of \$4.1 billion. Headquartered in Redwood City, California, EA is recognized for critically acclaimed, high-quality blockbuster franchises such as *The Sims*<sup>™</sup>, *Madden NFL*, *FIFA Soccer*, *Need for Speed*, *Battlefield*<sup>™</sup>, and *Mass Effect*<sup>™</sup>. More information about EA is available at <http://info.ea.com>.

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