



Apple Fans Prepare for WAR with Mac Version of Warhammer Online: Age of Reckoning

Beta Version of Warhammer Online for Mac Available Now for Download to Current Players, 10-Day Beta Trial for New Mac Users

FAIRFAX, Va., Jul 30, 2009 (BUSINESS WIRE) -- Mythic Entertainment(TM), an Electronic Arts Inc. (NASDAQ:ERTS) studio, today announced that the critically acclaimed MMORPG, *Warhammer(R) Online: Age of Reckoning(R) (WAR)*, is being developed for the Mac(R) computer platform and is currently being offered in beta version. The Mac version of *WAR* is scheduled for official release in the fall of 2009, when players on both platforms will be able to battle and quest together on the same servers.

The beta of the Mac version of *Warhammer Online* will allow current players to download a client to their Mac computers and play with their live game accounts. Players who do not have an existing live account, but are interested in playing *WAR* on the Mac, will be able to participate in the beta version of *WAR* on Mac by downloading a 10-day beta trial account. As part of the *WAR* Mac beta event, players who participate will receive an exclusive title and trophy reward for their characters within the game.

"The MMORPG audience continues to expand, and that means gamers eager to experience *WAR* aren't all playing on a PC," said Jeff Hickman, Executive Producer of *Warhammer Online: Age of Reckoning*. "We want as many players as possible to experience the glory of Realm vs. Realm combat, and bringing *WAR* to the Mac makes this an exciting reality."

WAR for the Mac is made possible using the Cider™ Portability Engine from TransGaming (TSX-V: TNG) that acts as a "wrapper" around the game software, enabling it to run seamlessly on Intel-based Macs. TransGaming's Cider technology allows Mythic Entertainment to rapidly enable and deploy *WAR* for the Mac, providing a new high quality gaming experience to the ever-growing Mac gaming community.

"The availability of *WAR* on Mac is an outstanding example of the caliber of games being deployed for the Mac gaming community," commented Vikas Gupta, CEO & President of TransGaming. "Mythic Entertainment has created an incredible game and TransGaming is thrilled they have chosen our advanced Cider technology to launch *WAR* for the Mac."

To download the beta version of *WAR* for Mac or the 10-day beta trial, please visit: www.warhammeronline.com/mac.

Based on the popular tabletop war game from Games Workshop, *Warhammer Online: Age of Reckoning* features revolutionary Realm vs. Realm(TM) conflict that will provide players with an engaging battleground for years to come. Available now for PC and rated "T" for Teen by the ESRB, *WAR* will be available for the Mac in the fall of 2009. For more information or to download the 10-day free trial, visit <http://www.warhammeronline.com/>.

About Warhammer(R) Online: Age of Reckoning(R)

Experience the glory of Realm vs. Realm! Declare your allegiance and join hundreds of thousands of mighty heroes on the battlefields of *Warhammer Online: Age of Reckoning*, the new MMORPG from Mythic Entertainment, the creators of *Dark Age of Camelot*(TM). Enter a grim fantasy world of perpetual conflict to fight for the Realms of Order (Dwarfs, High Elves, and Empire) or Destruction (Greenskins, Dark Elves, and Chaos). Invade enemy lands, besiege imposing fortresses, and sack sprawling capital cities for the glory of your Realm. Wield devastating magic and deadly weapons, battle monstrous creatures, and join your brothers-in-arms in epic Public Quests(TM). Climb the Bastion Stair, carry your Guild Banner into battle, and unlock the infinite secrets of the Tome of Knowledge as you travel the world. So sharpen your blade and unleash your inner mutation. The Age of Reckoning has begun and *WAR* IS EVERYWHERE!

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software

company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA™, EA SPORTS™, EA Mobile™ and POGO™. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

About TransGaming, Inc.

TransGaming, Inc. (TSX-V: TNG), is the leading developer of innovative enablement products for the \$60B video games industry. Content creators around the world have embraced the company's products to increase revenues, enhance profit margins, and gain market share. TransGaming's continued success is fueled by: Cider, a product that enables PC games on the exploding Mac market; Cedega, a product that enables PC games for the Linux market; GameTree, TransGaming's comprehensive suite of Mac gaming products and services for retail and online game releases; SwiftShader, a proprietary ultra high-speed software 3D rendering product which exploits the move to multi-core CPUs and the convergence of CPU and GPU technologies; and TransGaming's Development Studio, creating original video game content. TransGaming is headquartered in Toronto, Canada and maintains a research and development center in Ottawa, Canada. To learn more about TransGaming's products visit www.transgaming.com"

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