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BioWare Announces *Dragon Age 3: Inquisition*

The Return of Dragon Age will be Bigger, Deeper and Powered by Frostbite 2

EDMONTON, Alberta--(BUSINESS WIRE)-- BioWare, a Label of Electronic Arts (NASDAQ: EA), today announced *Dragon Age 3: Inquisition*, the next chapter in the award-winning role-playing game (RPG) franchise, is in development at BioWare Edmonton and BioWare Montreal. Coming in late 2013, *Dragon Age 3: Inquisition* combines the storytelling legacy BioWare is known for, with deep RPG gameplay, all on a brand new RPG game engine underpinned by EA's critically-acclaimed Frostbite™ 2 technology.

"The *Dragon Age* team has been working on *Dragon Age 3: Inquisition* for almost two years now," said Aaryn Flynn, General Manager of BioWare Edmonton and BioWare Montreal. "We've been poring over player feedback from past games and connecting directly with our fans. They haven't held back, so we're not either. With *Dragon Age 3: Inquisition*, we want to give fans what they're asking for — a great story with choices that matter, a massive world to explore, deep customization and combat that is both tactical and visceral."

Added Flynn, "At the same time, we know we need new technology to truly make this vision become fully realized. And we've been working with DICE to make Frostbite 2 the foundation for the engine that is going to power *Dragon Age 3*."

The *Dragon Age* franchise has received over 80 awards from critics around the world, and has sold over 8 million copies to date*. Created by BioWare, the property has spawned many novels, an animated film, comic books, collectibles and more since *Dragon Age: Origins* launched in 2009.

For more information about *Dragon Age 3: Inquisition*, including updates from the development team and a letter to the fans from Executive Producer Mark Darrah, please visit the game's official web site at <http://dragonage.com>. *Dragon Age* fans can also receive updates on Twitter® at <http://twitter.com/dragonage>, or on Facebook at <http://facebook.com/dragonage>.

*According to internal EA data.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones, tablets and social networks. EA has more than 220 million registered players and operates in 75 countries.

In fiscal 2012, EA posted GAAP net revenue of \$4.1 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, FIFA Soccer, Need for Speed™, Battlefield™ and Mass Effect™. More information about EA is available at <http://info.ea.com>.

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