



## **UNI-SOLAR(R) Brand Rooftop Integrated Photovoltaics Recently Installed at Ameridian Corporate Headquarters**

### **Inovateus Solar Supplies UNI-SOLAR(R) Flexible Solar Panels for Ameridian Corporate Headquarters**

ROCHESTER HILLS, Mich., Aug. 23, 2010 (GLOBE NEWSWIRE) -- United Solar, a leading global manufacturer of building-integrated and rooftop photovoltaics under its *UNI-SOLAR*<sup>®</sup> brand – and a wholly owned subsidiary of Energy Conversion Devices (Nasdaq:ENER) – and its partner Inovateus Solar announce the completed 80KW installation of its BIPV product at Ameridian Specialty Services.

Ameridian Specialty Services is a full-service general contractor specializing in commercial roof installations including *UNI-SOLAR* laminates. The installation was commissioned and went online August 4th at Ameridian's corporate headquarters in Cincinnati, Ohio.

"United Solar is very pleased to be working with Inovateus and Ameridian Specialty Services, and we're inspired by their enthusiasm to deploy solar energy in Ohio," said Chris Bala, United Solar's VP Sales Americas Central Region. "By installing it on their own headquarters they are demonstrating a strong commitment to help make Ohio a cleaner, greener place to live."

"Our 30,000 square foot facility is the perfect place to install this solar system. With the federal and state funds available, our payback will occur in just a few years," states Matt Owens, a NABCEP Certified Solar PV Installer and director of operations for Ameridian's Solar and Renewable Energy Division. "Our business is installing these systems for commercial enterprises just like ourselves. It simply makes sense to invest in ourselves and lead by example. I'm looking forward to bringing clients here to see exactly how the system works," Owens states.

"We have really enjoyed working with everyone at Ameridian. I enjoy spending time with them on projects and seeing it through to the end," stated Peter Rienks, key accounts manager for Inovateus Solar. "I am very happy for them that they were able to take advantage of the Ohio incentives and save a lot of money on their own utility costs. Ameridian provided the highest quality installation for Dayton Power and Light and we are looking forward to working with them on many more mega-watts."

Inovateus Solar specified UNI-SOLAR flexible thin-film solar panels for the Ameridian installation. These panels create a lighter-weight, single-ply roofing membrane with modules that generate 144 watts each.

Recently voted one of the State of Indiana's Top Companies to Watch, in the past six months Inovateus Solar has completed the largest solar installation in the state of Michigan and Indiana and some of the largest utility grade installations in the Midwest.

### **About Energy Conversion Devices/United Solar**

Energy Conversion Devices (ECD) (Nasdaq:ENER) is a leader in building-integrated and rooftop photovoltaics. The company manufactures, sells and installs thin-film solar laminates that convert sunlight to energy using proprietary technology. ECD's *UNI-SOLAR*<sup>®</sup> brand products are unique because of their flexibility, light weight, ease of installation, durability, and real-world efficiency. Through its Solar Integrated Technologies business, the company also designs, manufactures and installs rooftop photovoltaic systems, which enable customers to transform unused space on the rooftop into a value-generating asset. In addition, ECD's Ovonic Materials Division is the pioneer in NiMH battery technology, and is developing low cost fuel cells, hydrogen production from bioreformation, and hydrogen storage technologies. For more information, please visit [www.energyconversiondevices.com](http://www.energyconversiondevices.com).

*This release may contain forward-looking statements within the meaning of the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning our plans, objectives, goals, strategies, future events, future net sales or performance, capital expenditures, financing needs, plans or intentions relating to expansions, business trends and other information that is not historical information. All forward-looking statements are based upon information available to us on the date of this release and are subject to risks, uncertainties and other factors, many of which are outside of our control, that could cause actual results to differ materially from the results discussed in the forward-looking statements. Risks that could cause such results to differ include: our ability to maintain our customer relationships; the worldwide demand for electricity and the market for solar energy; the supply and price of components and raw materials for our products; and our customers' ability to access the capital needed to finance the purchase of our product. The risk factors identified in the ECD filings with the Securities and Exchange Commission, including the company's most recent Annual Report*

*on Form 10-K and most recent Quarterly Report on Form 10-Q, could impact any forward-looking statements contained in this release.*

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