



PeoplePC Launches '25 Cents A Day' Internet Access

ATLANTA, Feb 09, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- 'Connect for Less' Economy Internet Package Includes Full Customer Support for \$7.95 per Month; Each 795th Sign-Up Receives The Service Free for 1 Year

[PeoplePC](#), a leading provider of high-quality, value-priced Internet service and a subsidiary of EarthLink, Inc. (Nasdaq: ELNK), today announced "[Connect for Less](#)," an economy Internet access service designed to help consumers save money and maintain essential Internet connections during difficult economic times.

For \$7.95 a month or about 25 cents a day, [PeoplePC's "Connect for Less"](#) offers unlimited dial-up Internet access at a price that is 20 percent less than competitors' current promotional prices. "[Connect for Less](#)" includes free customer support, unlike some other services on the market that charge for technical service after the first 30 days, and with "[Connect for Less](#)" there is no minimum commitment requirement.

"Staying connected to the Internet is very important, especially during these uncertain and challenging economic times. For a limited time, EarthLink will offer consumers a new, low-cost Internet access option," said Kevin Brand, EarthLink's senior vice president of product management. "Whether your job has been impacted and you need to search for employment or you surf the Web for bargains on household necessities, Internet dial access, with our Smart Dialer technology, continues to be an effective and inexpensive tool."

To celebrate this launch, the 795th person to sign up for "[Connect for Less](#)" will receive the \$7.95 per month service FREE for one year. This offer will be replicated for each additional 795th person who signs up. Customers who qualify will be notified of their free service award post-sale.

PeoplePC "[Connect for Less](#)" customers will have access to more than 12,000 [dial-up numbers nationwide](#), receive E-mail with spam controls and virus protection powered by Symantec(TM), two (2) Email addresses and Free Internet Call Waiting. In addition, new PeoplePC customers can automatically provide their new e-mail address to their contacts by using the PeoplePC e-mail change notification tool. For assistance in using these features, "[Connect for Less](#)" offers free, unlimited technical support.

PeoplePC "[Connect for Less](#)" is a limited time, online sign-up only offer. Consumers can sign-up for this special offer by visiting <http://www.peoplepc.com/go/connect4less>

About PeoplePC

[PeoplePC](#), an EarthLink company (Nasdaq: ELNK), is a leading provider of high-quality, value-priced Internet service through its PeoplePC Online brand. PeoplePC is committed to making it easy and affordable for consumers to get online. The PeoplePC platform ensures quality connections through innovative technologies and PeoplePC's proprietary Smart Dialer. Visit us at www.peoplepc.com.

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