



**EarthLink<sup>®</sup>**

# Q2 2016 Earnings Highlights

August 9, 2016

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# Participants

## Joe Eazor

Chief Executive Officer and President



## Louis Alterman

Executive Vice President and Chief Financial Officer



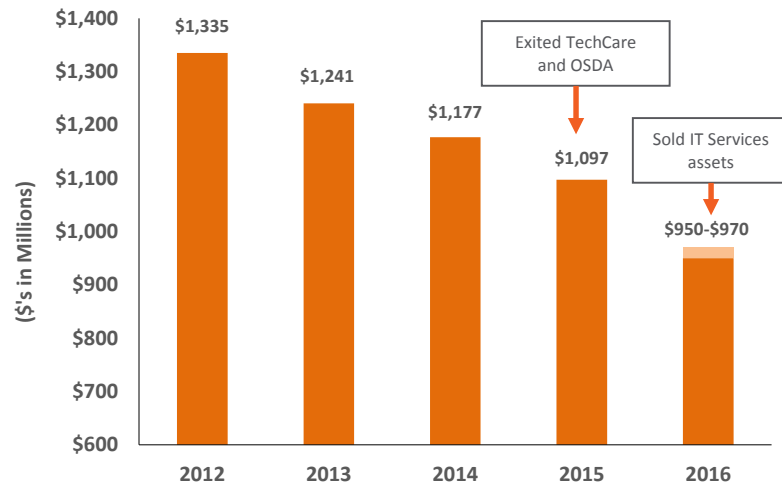
## Trey Huffman

Senior Vice President and Treasurer

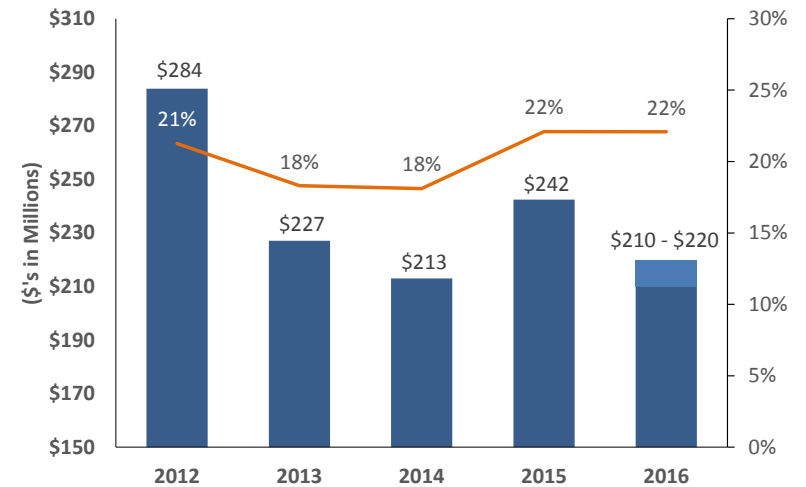


# 2012 – 2016 Trends

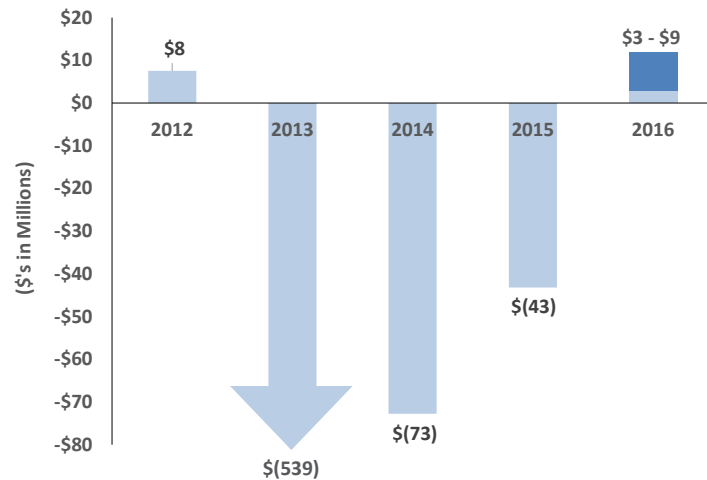
## Revenue



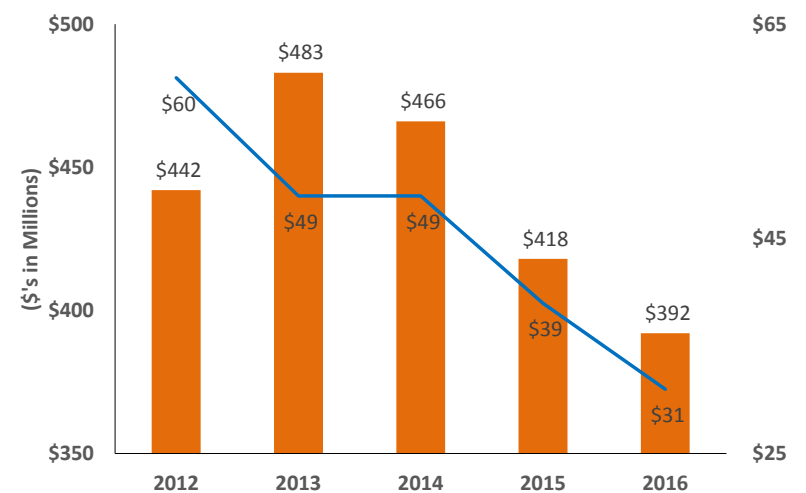
## Adjusted EBITDA and Margin<sup>(1)(2)</sup>



## Net Income/(Loss)



## Net Debt and Debt Service<sup>(3)</sup>



(1) Adjusted EBITDA is a Non-GAAP measure. See appendix for additional information on non-GAAP measures

(2) Adjusted EBITDA Margin for 2016 is based on the mid point of Guidance ranges

(3) Net Debt and Debt Service are 6/30/2016 results pro forma for \$90M Sr. Note repurchase.

# EarthLink's Multi-year Journey to Leadership







We are becoming stronger.

We have stabilized the business, improved performance, and we are investing in and positioning for growth.

## Recent Accomplishments

- Reported second consecutive quarter of positive net income
- Acquired Boston Retail Partners, expanded retail advisory capabilities
- SD-WAN operational progress, funnel building, and two successful customer deployments
- Added Jay Ferro to management team as CIO and EVP Products
- Completed refinancing of revolving credit facility, increasing size from \$135M to \$175M and redeemed \$90M 8.875% Sr. Notes

# Business Unit Operations Update

	Consumer	Small Business	Carrier / Transport	Enterprise & Mid-Market
Operating Strategy				
Q2 '16 Results	<p><b>Manage for cash, protect revenue.</b></p> <ul style="list-style-type: none"> <li>Revenue continues to flatten</li> <li>Churn at new record low of 1.6%</li> <li>New HyperLink fiber product performing well</li> <li>Sold small base of subscribers for cash in 'Q3</li> </ul>	<ul style="list-style-type: none"> <li>Bookings up 24% over last year</li> <li>New products scheduled for Q3 launch</li> <li>Focus on improving retention to offset continued churn pressure</li> </ul>	<p><b>Leverage Fiber Routes. Invest to Drive Growth.</b></p> <ul style="list-style-type: none"> <li>Demand and sales remain strong</li> <li>Pricing pressure for lit services, but strong interest in dark fiber</li> <li>Expanding automation in sales and support</li> <li>Strong interest in wholesale products</li> </ul>	<p><b>Invest in Service capabilities. Revamp Go-to-Market motion to Drive Growth.</b></p> <ul style="list-style-type: none"> <li>Go-to-market transformation is showing results; need to accelerate the pace</li> <li>Sales performance improving in Direct and Partner channels</li> <li>Improving pipeline, acquisition costs, install intervals</li> </ul>

# Q2 2016 Business Unit Revenue & Gross Margin

Business Unit	Q2 2015	Q3 2015	Q4 2015	Q1 2016	Q2 2016
<b>Revenue</b>					
Enterprise & Mid-Market	\$114.4	\$110.1	\$106.2	\$104.7	\$97.6
Small Business	79.0	72.9	66.5	62.1	57.3
Carrier/Transport	34.1	34.2	34.3	36.1	35.1
Consumer	56.1	53.8	53.3	51.4	50.4
<b>Total Revenues</b>	<b>\$283.7</b>	<b>\$270.9</b>	<b>\$260.2</b>	<b>\$254.3</b>	<b>\$240.4</b>
<b>Gross Margin</b>					
Enterprise & Mid-Market	\$58.2	\$55.5	\$51.8	\$53.1	\$47.1
Small Business	43.9	38.8	33.6	32.4	30.1
Carrier/Transport	18.7	19.4	18.4	20.6	19.8
Consumer	35.9	34.9	34.6	32.9	32.5
<b>Total Gross Margin</b>	<b>\$156.6</b>	<b>\$148.5</b>	<b>\$138.1</b>	<b>\$139.0</b>	<b>\$129.5</b>
<b>Gross Margin (%)</b>					
Enterprise & Mid-Market	50.8%	50.4%	48.8%	50.7%	48.3%
Small Business	55.6%	53.2%	50.5%	52.2%	52.4%
Carrier/Transport	54.8%	56.7%	53.9%	57.1%	56.5%
Consumer	63.9%	64.9%	64.9%	64.0%	64.4%
<b>Total Gross Margin (%)</b>	<b>55.2%</b>	<b>54.8%</b>	<b>53.1%</b>	<b>54.7%</b>	<b>53.9%</b>

## Revenue from IT services and discontinued products contributed:

- \$12M in Q2'15 (\$8M Ent/MM and \$4M Small Business)
- \$3M in Q1'16 (\$2M Ent/MM and \$1M Small Business)

## Settlement activity for all segments was favorable in Q2 '16

- Q2 '16 impact of settlements was less than in previous periods  
(details in footnote below)

### NOTES:

- For Q2, Q3, Q4 '15, and Q1 and Q2 '16, Enterprise & Mid-Market Revenue includes settlements and one-time items of \$0.5M, \$0.6M, \$0.2M, \$2.2M, and \$0.2M.
- For Q2, Q3, Q4 '15, and Q1 and Q2 '16, Small Business revenue includes settlements of \$0.3M, \$0.4M, \$0.5M, \$0.3M and \$0.2M.
- For Q2, Q3, Q4 '15, and Q1 and Q2 '16, Carrier/Transport Revenue includes settlements and adjustments of \$0.2M, \$0.3M, \$0.2M, \$0.6M and \$0.3M.
- Consumer Revenue includes revenue adjustments of \$0.6M in Q2 '15 and \$0.1M in Q3 '15M.
- For Q2, Q3, Q4 '15, and Q1 and Q2 '16, Cost of Revenue for the business segments includes favorable adjustments and settlements of \$3.1M, \$4.1M, \$2.2M, \$3.9M and \$3.7M.
- Consumer Cost of Revenue includes unfavorable adjustments of \$0.5M in Q2 '15 and \$0.2M in Q3 '15.

# Q2 2016 Operating & Financial Results

<i>\$ Millions</i>	Q2 '15	Q1 '16	Q2 '16	Var to Q1 '16
<b>Total Revenue</b>	<b>\$ 283.7</b>	<b>\$ 254.3</b>	<b>\$ 240.4</b>	<b>\$ (13.9)</b>
Cost of Revenue	127.0	115.2	110.9	(4.3)
<b>Total Gross Margin</b>	<b>\$ 156.6</b>	<b>\$ 139.1</b>	<b>\$ 129.5</b>	<b>\$ (9.6)</b>
<i>Gross Margin %</i>	55.2%	54.7%	53.9%	-0.8%
Selling, G&A Expenses	94.3	81.4	76.9	(4.5)
<b>Adjusted EBITDA<sup>(1)</sup></b>	<b>\$ 66.1</b>	<b>\$ 61.7</b>	<b>\$ 56.6</b>	<b>\$ (5.1)</b>
<i>Adjusted EBITDA Margin %<sup>(1)</sup></i>	23.3%	24.3%	23.6%	-0.7%
<b>Net Income/(Loss)</b>	<b>\$ (9.9)</b>	<b>\$ 7.9</b>	<b>\$ 4.1</b>	<b>\$ (3.8)</b>
Shares Outstanding <sup>(2)</sup>	103	108	108	-
Earnings Per Share	\$ (0.10)	\$ 0.07	\$ 0.04	\$ (0.03)
Capital Expenditures	20.9	18.6	16.6	(2.0)
Unlevered Free Cash Flow <sup>(1)</sup>	45.2	43.2	40.0	(3.2)

- Gross margin decreased about \$10M from Q1, ~\$4M due to ITS sale and higher settlement activity in Q1
- Gross margin rate remains ~54%
- SG&A Expenses 18% lower than Q2 '15, ~30% due to ITS sale
- EBITDA margin ~24%, near recent high and higher year-over-year
- Net Income reflects lower amortization and interest expense
- We produced \$40M in Unlevered Free Cash Flow in the quarter

(1) Adjusted EBITDA, Adjusted EBITDA Margin and Unlevered Free Cash Flow are Non-GAAP measures. See appendix for additional information on non-GAAP measures.

(2) Fully Diluted Weighted Average Shares



# Q2 2016 Balance Sheet and Cash Flow

(figures in millions)	Q2 '15	Q1 '16	Q2 '16	Q2 '16 Pro Forma <sup>(4)</sup>
EarthLink Cash	\$ 87	\$ 61	\$ 77	\$ 45
8 7/8% Senior Notes due 2019 (Callable at 104.4. Next call in May at 102.2)	204	167	167	77
7 3/8% Senior Secured Notes due 2020 (First call in June at 105.5)	300	300	300	300
\$175 M Credit Facility - (L + 325) <sup>(1)</sup>	55	-	-	60
<b>Total Debt<sup>(2)</sup></b>	<b>\$ 559</b>	<b>\$ 467</b>	<b>\$ 467</b>	<b>\$ 437</b>
<b>Net Debt</b>	<b>\$ 472</b>	<b>\$ 406</b>	<b>\$ 390</b>	<b>\$ 392</b>
TTM Adjusted EBITDA <sup>(3)</sup>	\$ 239	\$ 241	\$ 234	\$ 234
Total Debt/Adj. EBITDA <sup>(3)</sup>	2.3x	1.9x	2.0x	1.9x
Net Debt/Adj. EBITDA <sup>(3)</sup>	2.0x	1.7x	1.7x	1.7x
Annual Run Rate Debt Service	\$ 42	\$ 37	\$ 37	\$ 31
TTM Adjusted EBITDA <sup>(3)</sup> /Annual Debt Svc.	5.7x	6.5x	6.3x	7.5x

## Cash Flow Summary

(figures in millions)	Q2 '16
Beginning Cash	\$ 61
Adjusted EBITDA <sup>(3)</sup>	57
Capital Expenditures	(17)
Integration & Restructuring	(5)
Interest Payments	(19)
Dividends	(5)
Other/Changes in Net Working Capital	4
<b>Ending Cash</b>	<b>\$ 77</b>

## We renegotiated our credit facility in Q2 '16

- Expanded facility to \$175M
- Extended maturity
- Increased flexibility
- After the end of the quarter, repurchased \$90M in 8.875% Sr. Notes

## We have materially strengthened the balance sheet

Including recent note redemption:

- Gross debt \$122M lower than Q2 '15
- Net debt \$80M lower than Q2 15
- Annual Debt Service down \$11M since Q2 '15 and \$18M since Q4 '14

## Total debt/Adj. EBITDA ratio ~2.0x

(1) On June 30, 2016, the Company entered into a \$175M credit facility, replacing the \$135M credit facility signed in 2013.

(2) Excludes capital leases.

(3) Adjusted EBITDA is a Non-GAAP measure. See appendix for additional information on non-GAAP measures.

(4) The Pro Forma figures incorporate the effects of the Company's redemption of \$90M face value of its 8.875% Sr. Notes on August 4, 2016.

# 2016 Full Year Guidance

	Guidance as of February 2016		Guidance as of May 2016		Revised guidance as of August 2016	
	Low	High	Low	High	Low	High
<i>\$ Millions</i>						
<b>Revenue</b>	\$950	\$975	\$950	\$975	\$950	\$970
<b>Adjusted EBITDA<sup>(1)</sup></b>	\$205	\$220	\$205	\$220	\$210	\$220
<b>Capital Expenditures</b>	\$85	\$105	\$85	\$105	\$85	\$95
<b>Net Income/(Loss)</b>	\$(7)	\$1	\$(1)	\$5	\$3	\$9

(1) Adjusted EBITDA is a Non-GAAP measure. See appendix for additional information on non-GAAP measures



**EarthLink<sup>®</sup>**

# EarthLink Customers

Enterprise & Mid-Market

We are experts in managing networks for the retail and service industries.



- Retailers
- Restaurants
- Financial institutions
- Healthcare providers
- Professional service firms
- Federal and local governments

# Non-GAAP Information

## EarthLink Non-GAAP Measures

Adjusted EBITDA is defined as net income (loss) before interest expense and other, net, income taxes, depreciation and amortization, stock-based compensation expense, impairment of goodwill and long-lived assets, restructuring, acquisition and integration-related costs, gain on sale of business and loss on extinguishment of debt. Unlevered Free Cash Flow is defined as net income (loss) before interest expense and other, net, income taxes, depreciation and amortization, stock-based compensation expense, impairment of goodwill and long-lived assets, restructuring, acquisition and integration-related costs, gain on sale of business and loss on extinguishment of debt, less cash used for purchases of property and equipment. Adjusted EBITDA Margin is defined as Adjusted EBITDA divided by total revenue.

Adjusted EBITDA, Unlevered Free Cash Flow and Adjusted EBITDA Margin are non-GAAP measures and are not determined in accordance with U.S. generally accepted accounting principles. These non-GAAP financial measures are commonly used in the industry and are presented because management believes they provide relevant and useful information to investors. Management uses these non-GAAP financial measures to evaluate the performance of its business and determine bonuses. Management believes that excluding the effects of certain non-cash and non-operating items enables investors to better understand and analyze the current period's results and provides a better measure of comparability. There are limitations to using these non-GAAP financial measures. Adjusted EBITDA, Unlevered Free Cash Flow and Adjusted EBITDA Margin are not indicative of cash provided or used by operating activities and may differ from comparable information provided by other companies. Adjusted EBITDA, Unlevered Free Cash Flow and Adjusted EBITDA Margin should not be considered in isolation, as an alternative to, or more meaningful than measures of financial performance determined in accordance with U.S. GAAP.

# 2016 Guidance Non-GAAP Reconciliation

**EarthLink Holdings Corp.**  
**Reconciliation of Adjusted EBITDA to Net Income**  
**(in millions)**

	<u>Year Ending December 31, 2016</u>
Net Loss	\$3 - \$9
Interest expense and other, net	38 - 39
Gain on sale of assets	(5)
Income tax expense/(benefit)	1
Depreciation and amortization	137 - 138
Stock-based compensation expense	17
Restructuring, acquisition and integration-related costs	15 - 16
Loss on extinguishment of debt	4 - 5
Adjusted EBITDA	\$210 - \$220

# Historical Non-GAAP Reconciliations

**EARTHLINK HOLDINGS CORP.**  
**Reconciliation of Net income (Loss) to Adjusted EBITDA**  
(in thousands)

	Three Months Ended			Twelve Months Ended			
	June 30, 2015	March 31, 2016	June 30, 2016	December 31, 2012	December 31, 2013	December 31, 2014	December 31, 2015
Net income (loss)	\$ (9,922)	\$ 7,867	\$ 4,115	\$ 7,520	\$ (538,827)	\$ (72,752)	\$ (43,210)
Interest expense and other, net	14,112	11,109	10,824	63,416	58,606	56,261	50,972
Income tax provision (benefit)	410	951	483	(1,331)	211,231	(4,744)	2,730
Depreciation and amortization	47,723	40,199	33,571	183,165	183,114	186,872	188,315
Stock-based compensation expense	3,814	4,086	4,075	10,462	13,275	12,600	14,594
Impairment of goodwill and long-lived assets	-	-	-	-	255,599	14,334	-
Restructuring, acquisition and integration-related costs	3,978	3,013	3,279	18,244	40,030	20,088	19,320
Gain on sale of business	-	(5,727)	-	-	-	-	-
Loss on extinguishment of debt	5,966	232	226	-	2,080	-	9,734
Loss from discontinued operations, net of tax	-	-	-	2,418	1,961	381	-
Adjusted EBITDA	<u>\$ 66,081</u>	<u>\$ 61,730</u>	<u>\$ 56,573</u>	<u>\$ 283,894</u>	<u>\$ 227,069</u>	<u>\$ 213,040</u>	<u>\$ 242,455</u>
Total Revenue	\$ 283,664	\$ 254,262	\$ 240,357	\$ 1,335,135	\$ 1,240,606	\$ 1,176,895	\$ 1,097,252
Adjusted EBITDA Margin	23.3%	24.3%	23.5%	21.3%	18.3%	18.1%	22.1%

# Additional Non-GAAP Reconciliations

**EARTHLINK HOLDINGS CORP.**  
**Reconciliation of Net Income (Loss) to Unlevered Free Cash Flow**  
(in thousands)

	Three Months Ended		
	June 30, 2015	March 31, 2016	June 30, 2016
Net income (loss)	\$ (9,922)	\$ 7,867	\$ 4,115
Interest expense and other, net	14,112	11,109	10,824
Income tax provision	410	951	483
Depreciation and amortization	47,723	40,199	33,571
Stock-based compensation expense	3,814	4,086	4,075
Restructuring, acquisition and integration-related costs	3,978	3,013	3,279
Gain on sale of business	-	(5,727)	-
Loss on extinguishment of debt	5,966	232	226
Purchases of property and equipment	(20,873)	(18,573)	(16,635)
Unlevered Free Cash Flow	<u>\$ 45,208</u>	<u>\$ 43,157</u>	<u>\$ 39,938</u>

**EARTHLINK HOLDINGS CORP.**  
**Reconciliation of Net Cash Provided by Operating Activities to Unlevered Free Cash Flow**  
(in thousands)

	Three Months Ended		
	June 30, 2015	March 31, 2016	June 30, 2016
Net cash provided by operating activities	\$ 33,262	\$ 10,630	\$ 40,308
Income tax provision	410	951	483
Non-cash income taxes	(196)	(298)	(224)
Interest expense and other, net	14,112	11,109	10,824
Amortization of debt discount and issuance costs	(994)	(859)	(861)
Restructuring, acquisition and integration-related costs	3,978	3,013	3,279
Changes in operating assets and liabilities	16,255	36,589	2,677
Purchases of property and equipment	(20,873)	(18,573)	(16,635)
Other, net	(746)	595	87
Unlevered Free Cash Flow	<u>\$ 45,208</u>	<u>\$ 43,157</u>	<u>\$ 39,938</u>
Net cash (used in) provided by investing activities	(20,873)	7,427	(16,635)
Net cash used in financing activities	(33,080)	(48,640)	(7,735)



# Cautionary Information Regarding Forward Looking Statements

This presentation includes “forward-looking” statements (rather than historical facts) that are subject to risks and uncertainties that could cause actual results to differ materially from those described. Although we believe that the expectations expressed in these forward-looking statements are reasonable, we cannot promise that our expectations will turn out to be correct. Our actual results could be materially different from and worse than our expectations. With respect to such forward-looking statements, we seek the protections afforded by the Private Securities Litigation Reform Act of 1995. These risks include, without limitation: (1) that we may not be able to execute our strategy to successfully transition to a leading managed network, security and cloud services provider, which could adversely affect our results of operations and cash flows; (2) that we may not be able to increase revenues from our growth products and services to offset declining revenues from our traditional products and services, which could adversely affect our results of operations and cash flows; (3) that if we are unable to adapt to changes in technology and customer demands, we may not remain competitive, and our revenues and operating results could suffer; (4) that failure to achieve operating efficiencies and otherwise reduce costs would adversely affect our results of operations and cash flows; (5) that we may have to undertake further restructuring plans that would require additional charges; (6) that we may be unable to successfully divest non-strategic products, which could adversely affect our results of operations; (7) that acquisitions we complete could result in operating difficulties, dilution, increased liabilities, diversion of management attention and other adverse consequences, which could adversely affect our results of operations; (8) that we face significant competition in our business markets, which could adversely affect our results of operations; (9) that failure to retain existing customers could adversely affect our results of operations and cash flows; (10) that decisions by legislative or regulatory authorities, including the Federal Communications Commission, relieving incumbent carriers of certain regulatory requirements, and possible further deregulation in the future, may restrict our ability to provide services and may increase the costs we incur to provide these services; (11) that if we are unable to interconnect with AT&T, Verizon and other incumbent carriers on acceptable terms, our ability to offer competitively priced local telephone services will be adversely affected; (12) that the continued decline in switched access and reciprocal compensation revenue will adversely affect our results of operations; (13) that failure to obtain and maintain necessary permits and rights-of-way could interfere with our network infrastructure and operations; (14) that if our larger carrier customers terminate the service they receive from us, our wholesale revenue and results of operations could be adversely affected; (15) that we obtain a majority of our network equipment and software from a limited number of third-party suppliers; (16) that work stoppages experienced by other communications companies on whom we rely for service could adversely impact our ability to provision and service our customers; (17) that our commercial and alliance arrangements may not be renewed or may not generate expected benefits, which could adversely affect our results of operations; (18) that our consumer business is dependent on the availability of third-party network service providers; (19) that we face significant competition in the Internet access industry that could reduce our profitability; (20) that the continued decline of our consumer access subscribers will adversely affect our results of operations; (21) that lack of regulation governing wholesale Internet service providers could adversely affect our operations; (22) that cyber security breaches could harm our business; (23) that privacy concerns relating to our business could damage our reputation and deter current and potential users from using our services; (24) that interruption or failure of our network, information systems or other technologies could impair our ability to provide our services, which could damage our reputation and harm our operating results; (25) that our business depends on effective business support systems and processes; (26) that if we, or other industry participants, are unable to successfully defend against disputes or legal actions, we could face substantial liabilities or suffer harm to our financial and operational prospects; (27) that we may be accused of infringing upon the intellectual property rights of third parties, which is costly to defend and could limit our ability to use certain technologies in the future; (28) that we may not be able to protect our intellectual property; (29) that we may be unable to hire and retain sufficient qualified personnel, and the loss of any of our key executive officers could adversely affect us; (30) that unfavorable general economic conditions could harm our business; (31) that government regulations could adversely affect our business or force us to change our business practices; (32) that our business may suffer if third parties are unable to provide services or terminate their relationships with us; (33) that we may be required to recognize impairment charges on our goodwill and other intangible assets, which would adversely affect our results of operations and financial position; (34) that we may have exposure to greater than anticipated tax liabilities and we may be limited in the use of our net operating losses and certain other tax attributes in the future; (35) that our indebtedness could adversely affect our financial health and limit our ability to react to changes in our business and industry; (36) that we may require substantial capital to support business growth, and this capital may not be available to us on acceptable terms, or at all; (37) that our debt agreements include restrictive covenants, and failure to comply with these covenants could trigger acceleration of payment of outstanding indebtedness; (38) that we may reduce, or cease payment of, quarterly cash dividends; (39) that our stock price may be volatile; (40) that provisions of our certificate of incorporation, bylaws and other elements of our capital structure could limit our share price and delay a change of control of the company; and (41) that our bylaws designate the Court of Chancery of the State of Delaware as the sole and exclusive forum for certain types of actions and proceedings that may be initiated by our stockholders, which could limit our stockholders’ flexibility in obtaining a judicial forum for disputes with us or our directors, officers or employees. These risks and uncertainties, as well as other risks and uncertainties that could cause our actual results to differ significantly from management’s expectations, are not intended to represent a complete list of all risks and uncertainties inherent in our business, and should be read in conjunction with the more detailed cautionary statements and risk factors included in our Annual Report on Form 10-K and our Quarterly Report on Form 10-Q.



**EarthLink<sup>®</sup>**