



September 28, 2016

## EarthLink Launches New SD-WAN Service Offering

### Enables Companies to Fully Leverage Cloud to Deliver Superior Customer Experiences

ATLANTA, Sept. 28, 2016 (GLOBE NEWSWIRE) -- [EarthLink Holdings Corp.](#) (NASDAQ:ELNK) today announced the launch of EarthLink SD-WAN, a cloud-delivered network service that makes it easy for businesses to optimize their network in order to enhance customer experiences. The software-defined wide area network (SD-WAN) service is backed by EarthLink's industry-leading customer service to provide optimized network and application performance, reliability and security. The EarthLink offering makes it possible for businesses to engage in a unified commerce platform and leverage the Internet of Things in order to enhance the experience for customers.

EarthLink's flagship offering, **EarthLink SD-WAN Concierge**™, is a fully-managed service built on personalized and proactive expert guidance and a robust SD-WAN platform. An assigned service manager and a team of EarthLink experts work closely with each business to create and deploy routing and security policies based on real-time analytics and unique business requirements. Through 24/7 monitoring, EarthLink ensures the ongoing performance and reliability of business critical and latency-sensitive applications.

"Businesses today are struggling to provide the best customer experience as they transition critical business applications to the cloud, manage ever increasing amounts of data and address new customer imperatives like unified commerce, mobile access and the Internet of Things," said Joe Eazor, President and CEO of EarthLink. "We know that the network is the critical enabler of the customer experience and must be central to any IT strategy. That's why our new offering marries our strength in client service with our deep industry expertise to offer businesses a new approach to network management that makes it faster and easier to implement the technologies that will drive customer relationships and business success."

EarthLink's complete SD-WAN offering, [powered by VeloCloud](#)™, is a fully integrated, cloud-delivered network service that is designed to easily integrate and maximize the value of bundled offerings such as Hosted Voice, security and Secure WiFi. EarthLink SD-WAN adds a layer of intelligence to traditional hybrid WAN networks, providing real-time visibility and control over network and application performance, delivering uptime Service Level Agreements (SLAs) and up to 100X the bandwidth at significantly lower cost. EarthLink's complete offering includes **EarthLink SD-WAN Advisor**™, designed for a wide range of enterprises with the experienced IT and network resources to implement and manage the solution internally.

"EarthLink SD-WAN helped us to address the slow network speeds that we were experiencing at some of our locations and gave us unique insights into our network that enabled us to prioritize our client-facing applications like point-of-sale," said Peter Girgis, CIO, Dunn-Edwards. "We've been impressed with the dedication and level of service from EarthLink. Their deep understanding of our unique challenges and the proactive management of our network has been invaluable to the growing success of key business locations."

EarthLink has one of the most complete managed network and service delivery models on the market. With proven expertise in hybrid network solutions and deep industry knowledge, complemented by the recent acquisition of retail consulting leader BRP, EarthLink delivers a new approach to IT consulting and network service management for businesses looking to deliver best-in-class customer experiences. EarthLink is currently offering a 90-day trial period for up to five locations for EarthLink SD-WAN Concierge. To learn more, please visit: <https://www.earthlink.com/services-and-solutions/sd-wan>.

#### About EarthLink

EarthLink ([EarthLink Holdings Corp.](#)) (NASDAQ:ELNK) is a leading network services provider dedicated to delivering great customer experiences in a cloud connected world. We help thousands of multi-location businesses securely establish critical connections in the cloud. Our solutions for [cloud](#) and [hybrid networking](#), [security and compliance](#), and [unified communications](#) provide the cost-effective performance and agility to serve customers anytime, anywhere, via any channel, or any device. We operate a nationwide network spanning 29,000+ fiber route miles, with 90 metro fiber rings and secure data centers that provide ubiquitous data and voice IP coverage. To learn why thousands of specialty retailers, restaurants, franchisors, financial institutions, healthcare providers, professional service firms, local governments, residential consumers and other carriers choose to connect with us, visit us at [www.earthlink.com](http://www.earthlink.com), [@earthlink](#), on [LinkedIn](#) and [Google+](#).

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Source: EarthLink Holdings Corp.

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